



**FEDERPESCA**

FEDERAZIONE NAZIONALE DELLE IMPRESE DI PESCA

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**“The future of fishing - How to promote income diversification and facilitate access to EU funding for fishers”**

*What steps could be implemented to diversify and stabilise fisher's income?*

**Ms Francesca BIONDO, Director of FEDERPESCA**



**FEDERPESCA**



# Federpesca

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The National Federation of Fishing Companies (FEDERPECCA):

- was **established in 1961** and since then it is a member of CONFINDUSTRIA
- **associates, represents and protects Italian shipowners, fishers and companies** of the fishing sector (numbering approximately two thousand) towards **Italian Public Administration, Italian Parliament and European Union institutions.**
- supports companies, both through **actions of ordinary assistance and advice**, and through specific **initiatives** aimed at projecting them onto a scenario of **greater efficiency and competitiveness.**
- implements **projects** in support of fishers and their families, in **promotion of blue growth, food security, gender equality** and for the **protection of the marine environment**, especially in Italy and the Mediterranean area.

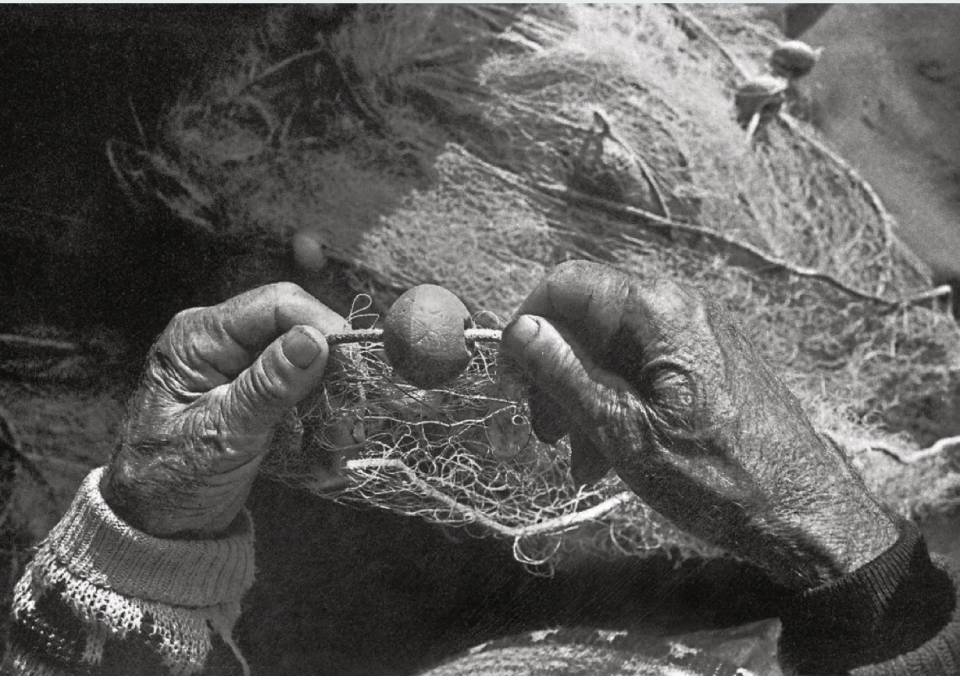




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# Introduction



- Pescatourism
- Ittitourism
- Catering (e.g., food truck)
- Direct sales
- Fisheries-related environmental services (e.g., fishing for litter)
- Services in MPAs: Visitor centers, museums, excursions, mooring areas, environmental education
- Fisheries-related educational activities
- Cultural maritime activities
- Local partnerships
- Offshore wind installations and fishers' participation



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# Benefits of income diversification



Encouraging fishers to become  
**fishing entrepreneurs**

Promoting **generational renewal**  
and **increase the level of training**



Improving the **profitability** of  
the industry while enabling  
enterprises to realise **additional**  
**income, stable employment**



Promoting **biodiversity** and  
**marine environmental**  
**protection**



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## Benefits of income diversification



Addressing **social issues** such as the **role of women** in fisheries, **generational renewal**, and **exclusion of vulnerable groups**



**Behavioral changes** for both **operators and consumers**

Promoting **social and cultural heritage welfare** in fisheries by strengthening the role of fishing communities





# MAIN CHALLENGE & GOAL: INCREASED COMPETITIVENESS

***Income diversification through complementary activities is a driver of competitiveness and resilience of the sector.***

***The challenge before us is to improve the competitiveness of enterprises, breaking out of the binomial that increased competitiveness necessarily means increased fishing effort.***





## Steps to be implemented to diversify and stabilise fisher's income: THE ROLE OF EMFAF

1

Creation and development of new economic activities in the fisheries sector is **financially challenging**.

2

Such **development is essential** for the **competitiveness** of the EU fisheries sector.

3

**Support for young fishers** starting up fishing activities should be made available in order to facilitate their establishment.

4

In order to ensure the viability of new economic activities supported under the EMFAF, support should be made conditional upon the acquisition of **adequate experience or qualifications**





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# Steps to be implemented to diversify and stabilise fisher's income

## RESKILLING & UPSKILLING



In order to undertake the complementary activities, fishers must demonstrate **suitable professional skills** in the area of diversification

Encourage aggregation processes such as POs and supply chain contracts

Create **synergy** with **emerging maritime sectors** (e.g., blue economy)

## BUILD LOCAL PARTNERSHIPS



## DIVERSIFY TOURISM



**Diversification of tourism activities** through the promotion and implementation of **new products and services** integrated into the local/regional/sea basin tourism offerings

Creation of **new tourist and fishing-related itineraries**





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**FISH MED NET**

English ▾



Google

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<https://www.fishmednet.com/>



# Steps to be implemented to diversify and stabilise fisher's income



## Fisheries-related environmental services

Promotion of circular economy

Projects for fishing for litter

Ecological services

Collaboration with research centers

When diversification is complemented by other good practices (e.g., **reduction in fuel consumption**), and measures that influence market systems (e.g., measures to support local production), it can also **contribute to climate change mitigation goals**.



## ENERGY TRANSITION



## Steps to be implemented to diversify and stabilise fisher's income

### OFFSHORE WIND FARMS

**Cooperative approaches** based on joint planning (**co-design**) for the installation of offshore wind farms, in order to combine them with other uses, can:

- **reduce potential impacts** on fisheries
- **strengthen links** between the different sectors involved
- enable **beneficial cooperation** between them
- **new income opportunities**
- thus, **diversifying fishers' income**.

#### *How?*

- Involvement of operators in **surveillance, maintenance, service activities at the facilities**
- Involvement of operators in **tourism activities related to the facilities**
- **Offshore aquaculture projects.**





# Thank you!

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