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Policy Department of DG EXPO and the Committee on Development (DEVE)

WORKSHOP

The role of the private sector in fostering sustainable development

Thursday, 05 March 2015
Brussels, Altiero Spinelli Building, Room 5G2
10.00-12.30

PROGRAMME

10.00-10.15 Welcome and introductory remarks by

- **Nirj Deva**, MEP, Rapporteur on the role of the private sector in fostering sustainable development
- **Peter Fanconi**, CEO, BlueOrchard

10.15-11.15 Partnership models to support the private sector in developing countries

Speakers:

- What is the EU's added value in supporting the private sector for development?
– **Bruce Byiers**, Policy Officer on Trade and Economic Transformation, ECDPM
- Notes on the Design, Implementation and Evaluation of Private Sector Development Support Instruments – **Derk Bienen**, Managing Partner, BKP Development and Adjunct Associate Professor, Addis Ababa University
- The Netherlands' experience in partnership models to support the private sector in developing countries – **Jeroen Roodenburg**, Ambassador Private Sector and Development Cooperation, Netherlands Ministry of Foreign Affairs

Questions and answers

11.15-12.15 Principles of engagement for the private sector

Speakers:

- Regulatory Policy Space for Private Sector Development and Decent Jobs, and Private Sector Development – **Mark Langan**, Senior Lecturer, Leeds Beckett University
- How can the EU ensure that its private sector partners meet the principles and criteria necessary for promoting inclusive and sustainable development? – **Pedro Eikelenboom**, Senior Advisor Partnerships, IDH, Sustainable Trade Initiative
- Creating shared value: how the private sector can contribute to development – **Markus Scholz**, Center for Corporate Governance and Business Ethics, FHWien University of Applied Sciences

Questions and answers

12.15-12.30 Concluding remarks

- **Nirj Deva**, MEP