

SAA White Paper

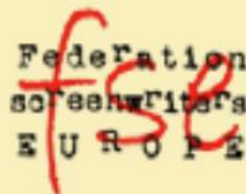
Audiovisual authors' rights and remuneration in Europe

Cécile Despringre
SAA Executive Director



Society of Audiovisual Authors

Endorsed by



The sector

€122 bn

European audiovisual
sector revenues in 2013

1.542

Films produced
in Europe in 2013

€6.28 bn

Box office
receipts in 2013

8,828

TV channels
in 2013

3,000+

On Demand
Platforms

For authors

0.37%

SAA members' collections as a percentage
of audiovisual sector revenues

How do their rights link to their remuneration?

Authors' income = fee for writing script or directing work + income based on their IPRs

What does this mean in practice?

€22,000

early median income of
screenwriters after tax

Source: FSE

11.5%

Authors earning their living
solely through writing

Source: ALCS

70%

Directors experiencing
some form of fee deferral

Source: Directors UK

European harmonisation process



Political evolution



Contractual practices

In the end we transfer a lot of things
when we transfer our rights

Cédric Klapisch - Screenwriter and director, France

The commercialisation chain



We are too weak as individual artists. A system needs to be established to ensure we receive money for the uses and exploitations of our works online.

Fred Breinersdorfer

Screenwriter, Germany

Country	SAA member	Cable retransmission	Private copying	Other retransmission rights*	Online/ on demand uses	TV broadcasting	Video sales	Educational uses	Video rental	TV archives	Video lending	Cinema/ Public performance
Austria	Litex-Mechana											
Austria	VDFS											
Belgium	SABAM											
Belgium	SACD / SCAM											
Czech Republic	DILIA											
Estonia	EAAL											
Finland	Kopisto											
France	SACD											
France	SCAM											
Germany	VG Bild-Kunst											
Germany	VG Wort											
Hungary	Filmjus											
Italy	SIAE											
The Netherlands	LIRA											
The Netherlands	VEVAM											
Poland	ZAPA											
Portugal	SPA											
Slovakia	LITA											
Spain	DAMA											
Spain	SGAE											
Sweden	CopySwede											
Switzerland	SSA											
Switzerland	SUISIMAGE											
UK	ALCS											
UK	Directors UK											
TOTALS		24	23	19	17	16	15	15	11	11	9	8
Percentage		96%	92%	76%	68%	64%	60%	60%	44%	44%	36%	32%

* Satellite, IPTV

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Cable retransmission & Private copying

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Online/on demand uses

* Satellite, IPTV

The Way Forward

A collectively enforced unwaivable remuneration right

- For the making available of audiovisual works online
- Royalties collected from the final distributors
- Collectively negotiated and distributed to the authors

Improved contractual practices

- A general prohibition of buy-outs
- A stop to lump-sum payments

Thank you!

c.despringre@saa-authors.eu

www.saa-authors.eu

@saabrussels



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