In accordance with Regulation (EU) 2018/1725, individuals whose personal data are processed by the European Parliament in any context whatsoever are to be protected with regard to the processing of personal data.

**Operation/Process Title**

Provision of a software and services solution for the preparatory phase of the European Elections 2019

### 1. CONTROLLER(S) / DATA PROTECTION OFFICER

<table>
<thead>
<tr>
<th>Surname</th>
<th>Name</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>LESENECAL</td>
<td>THIBAULT</td>
<td><a href="mailto:thibault.lesenecal@europarl.europa.eu">thibault.lesenecal@europarl.europa.eu</a></td>
</tr>
</tbody>
</table>

**Function**: Head of Unit

**Administrative Address**: Building and room MOY 02T026

**Tel.**: 0032 2 28 40709

**Place of work**: Brussels

**Service name**: COMM - WEB COMMUNICATIONS

**DPO Details**

<table>
<thead>
<tr>
<th>Name of DPO</th>
<th>Tel.</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>SECONDO SABBIONI</td>
<td>+352430023595</td>
<td><a href="mailto:secondo.sabbioni@europarl.europa.eu">secondo.sabbioni@europarl.europa.eu</a></td>
</tr>
</tbody>
</table>

### 2. PURPOSE AND LEGAL BASIS OF PROCESSING

**2.1 Purpose of processing (describe the procedures/steps linked to this operation).**

DG Communication of the European Parliament has been tasked with the implementation of the institutional communication strategy for the European Elections 2019 (institutional campaign). In order to implement this strategy, it is necessary for DG Communication to collect and process the personal information of users, who have voluntarily expressed their wish to be informed or involved in the events and initiatives taking place in the context of the European Elections campaign.

**2.2 Legal Basis (Are there any legal obligations which require this process to exist - e.g. Article of the Treaty, Regulation, Decision, etc.). Please indicate.**


### 3. CATEGORIES OF DATA SUBJECTS AND PERSONAL DATA PROCESSED

**3.1 Category (or categories) of data subjects (officials, other staff, contractors, European citizens, etc.).**

European citizens

**3.2 Please list the personal data processed**

- Sign-up, actions, social media activities
- Sign-up: Name, surname, email address, country of residence, city, preferred language
- Actions: Polls answer, calls to actions, RSVP, participation at events, replies and interactions with EP; Signing up to a newsletter (name and email); Signing up to an event (name and email); Signing up to pledge to vote (see sign-up form data above); Signing up to be a volunteer (name, email, Country, City, Language, and phone number).
- Social media activities: Shares, Likes, Comments, Retweets, Tweets, Posts.
4. RECIPIENTS & DATA TRANSFER

4.1 Will the data be transferred to other departments within the European Parliament or other EU institutions / bodies (indicate who the recipients are):

4.1.1 Have the data been transferred following a request from the recipient? □ yes □ no
4.1.2 Has the data controller verified the competence of the recipient and made a provisional evaluation of the need for the transfer of the data? □ yes □ no
4.1.3 Has the recipient been informed of his obligations in respect of this transfer? □ yes □ no

4.2 In case of transfer to recipients other than the EU institutions and bodies, subject to Regulation (EU) 2016/679 (e.g. national administrations, private sector):

Contract EP/COMM/AWD/2018/41 on the provision of a software and services solution for the preparatory phase of the European Elections 2019
All categories of data collected are transferred to the data processor

4.2.1 Has the recipient established that the data are necessary? × yes □ no
4.2.2 Has the recipient established the need for their transfer? × yes □ no

4.3 In case of transfer to recipients outside the EU

Contract EP/COMM/AWD/2018/41 on the provision of a software and services solution for the preparatory phase of the European Elections 2019
All categories of data collected are transferred to the data processor

4.3.1 Has the person responsible for the transfer established that an adequate level of protection is ensured in the country of the recipient (both during the transfer and in storage)? × yes □ no
4.3.2 Please add any additional information for this transfer (e.g. any agreements or documentation indicating type of security that is/are in place).

5. DATA PROCESSING

5.1 Storage of data

5.1.1 Indicate the period of storage and its justification (How long will the personal data be kept, and what is the justification for applying this period):
   Period between user signing up to the system until the end of the European Parliament's communication strategy for the 2019 European Elections (December 2019)
5.1.2 After the process (or operation) has finished, does the controller keep the data for additional processing: historical, statistical or scientific purposes? If yes, describe what/how data is stored (e.g. anonymous, encrypted, and other):

5.2 Please explain how data subjects may exercise their rights (rights of access, of rectification, of blocking, of erasure and to object):
Data subjects can exercise their rights by email to datarequest@thistimeimvoting.eu and by using the system to opt out
5.2.1 Enter the official contact e-mail for the data controller (use a functional mailbox):

6. SECURITY MEASURES

General Security Measures

Relevant "physical and/or IT security” measures have been applied. Suitable safeguards are in place. (Please note that the exact details cannot be published, in order to protect the process).