Amendment 3
Eric Andrieu, Nikos Androulakis, Guillaume Balas, Zigmantas Balčytis, Pervenche
Berès, Vilija Blinkyčiūtė, Mercedes Bresso, Udo Bullmann, Nessa Childers, Michael
Detjen, Ismail Ertug, Knut Fleckenstein, Doru-Claudian Frunzulică, Iratxe García
Pérez, Evelyne Gebhardt, Jens Geier, Ana Gomes, Sylvie Guillaume, Iris Hoffmann,
John Howarth, Agnes Jongerius, Petra Kammerervert, Sylvia-Yvonne Kaufmann, Jan
Keller, Arndt Kohn, Dietmar Köster, Miapetra Kumpula-Natri, Cécile Kashtu Kyenge,
Miltiadis Kyrkos, Bernd Lange, Boguslaw Liberadzki, Arne Lietz, Edouard Martin,
Costas Mavrides, Susanne Melior, Clare Moody, Norbert Neuser, Péter Niedermüller,
Ivari Padar, Rory Palmer, Pier Antonio Panzeri, Pina Picierno, Soraya Post, Evelyn
Regner, Christine Revault d’Allonnes Bonnefoy, Virginie Rozière, David-Maria Sassoli,
Peter Simon, Marc Tarabella, Kathleen Van Brempt, Julie Ward, Josef Weidenholzer,
Flavio Zanonato, Stefan Eck, Kostadinka Kuneva, Javier Couso Permuy, Cornelia
Ernst, Dimitrios Papadimoulis, Tania González Peñas, Sofia Sakorafa, Merja Kyllönen,
Marina Albiol Guzmán, Neoklis Sylikiotis, Eleonora Forenza, Xabier Benito Ziluaga,
Estefanía Torres Martínez, Inés Ayala Sender, Miriam Dalli, Eider Gardiazabal Rubial,
Karoline Graswander-Hainz, Anna Hedh, Alessia Maria Mosca, Liliana Rodrigues,
Inmaculada Rodríguez-Piñero Fernández, Elena Valenciano, Daniele Viotti, Carlos
Zorrinho, Hilde Vautmans, Sirpa Pietikäinen

Report
Michaela Šojdrová
Gender equality in the media sector in the EU
2017/2210(INI)

Motion for a resolution
Paragraph 23

23. Stresses the importance of fostering media literacy and providing all relevant
stakeholders with gender-sensitive media education initiatives so as to encourage
young people to develop critical thinking skills, and to help them to identify and
speak out against sexist portrayals and discrimination, gender-based violence,
cyber-bullying, hate-speech, etc.; underlines the need for preventive measures including encryption and parental control with a view to ensuring safer internet usage and digital and media literacy; draws attention to the fact that stereotypes in advertising and in other media products have a potential impact on

Amendment
23. Stresses the importance of fostering media literacy and providing all relevant stakeholders with gender-sensitive media education initiatives so as to encourage young people to develop critical thinking skills, and to help them to identify and speak out against sexist portrayals and discrimination, gender-based violence, cyber-bullying, hate speech and violence motivated by a person’s gender, gender identity, gender expression, sexual orientation or sex characteristics; underlines the need for preventive measures including encryption and parental control with a view to ensuring safer internet usage and digital and media
children’s socialisation and, subsequently, the way they view themselves, their family members and the outside world; points out that advertising can be an effective tool in challenging stereotypes; calls therefore, for a greater focus on professional training and education activities as a way to combat discrimination and promote gender equality; literacy; draws attention to the fact that stereotypes in advertising and in other media products have a potential impact on children’s socialisation and, subsequently, the way they view themselves, their family members and the outside world; points out that advertising can be an effective tool in challenging stereotypes, such as gender stereotypes and stereotypes against LGBTI people; calls therefore, for a greater focus on professional training and education activities as a way to combat discrimination and promote gender and LGBTI equality;
Amendment 4

Report
Michaela Šojdrová
Gender equality in the media sector in the EU
2017/2210(INI)

Motion for a resolution
Paragraph 26

Motion for a resolution
26. Points out that Member States must ensure, by all appropriate means, that the media, including online and social media, as well as advertising, is free from any incitement to violence or hatred directed against any person or group of persons; underlines the need to collect gender-segregated data and to conduct research, in cooperation with the EIGE, to address cyber violence, online sexual harassment, threats, sexist remarks and hate speech

Amendment
26. Points out that Member States must ensure, by all appropriate means, that the media, including online and social media, as well as advertising, is free from any incitement to violence or hatred directed against any person or group of persons; underlines the need to collect gender-segregated data and to conduct research, in cooperation with the EIGE, to address cyber violence, online sexual harassment, threats, sexist remarks and hate speech
against women and girls; stresses that special attention needs to be paid to training on how the media report on cases of violence against women; suggests that continuous training on gender depictions in media content be made available for media professionals, including those in leadership positions; recommends that gender equality be reflected in the teaching modules in undergraduate and postgraduate journalism and communication courses; against women and girls, including those who are LGBTI; stresses that special attention needs to be paid to training on how the media report on cases of gender-based violence, including violence against LGBTI people; suggests that continuous training on gender depictions in media content be made available for media professionals, including those in leadership positions; recommends that gender equality be reflected in the teaching modules in undergraduate and postgraduate journalism and communication courses;
Amendment 5


Report

Michaela Šojdrová
Gender equality in the media sector in the EU
2017/2210(INI)

Motion for a resolution
Paragraph 32 a (new)

Motion for a resolution

Amendment

32a. Calls on the Commission to propose a Directive on sexism in advertising which will ensure that images of women, men and LGBTI people are not used in a stereotypical, degrading or discriminatory way;

Or. en