

Amendment 153

Isabella Adinolfi, Rosa D'Amato, Rolandas Paksas
on behalf of the EFDD Group

Report**A8-0156/2019****Silvia Costa**

Establishing the Creative Europe programme (2021 to 2027)
(COM(2018)0366 – C8-0237/2018 – 2018/0190(COD))

Proposal for a regulation**Recital 5***Text proposed by the Commission*

(5) The promotion of European cultural diversity depends on the existence of flourishing and resilient cultural and creative sectors, able to create, produce and distribute their works to a large and diverse European audience. This thereby **enlarges their business potential** and contributes to **sustainable growth** and jobs creation. **In addition, promotion of creativity contributes to** boosting competitiveness and sparkling innovation in the industrial value chains. In spite of recent progress, the European cultural and creative market continues to be fragmented along national and linguistic lines, which do not allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular.

Amendment

(5) The promotion of European cultural diversity depends **on the freedom of cultural and artistic expression, on appropriate public support, on fair contractual conditions for artists and cultural operators and** on the existence of flourishing and resilient cultural and creative sectors, able to **innovate**, create, produce and distribute their works to a large and diverse European audience. This thereby **increases access to and the creation of creative content and knowledge** and contributes to **prosperity** and jobs creation, **while** boosting competitiveness and sparkling innovation in the industrial value chains. In spite of recent progress, the European cultural and creative market continues to be fragmented along national and linguistic lines, which do not allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular.

Or. en

Amendment 154

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on behalf of the EFDD Group

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Establishing the Creative Europe programme (2021 to 2027)
(COM(2018)0366 – C8-0237/2018 – 2018/0190(COD))

Proposal for a regulation**Recital 6***Text proposed by the Commission*

(6) The Programme should take into account the **dual** nature of the cultural and creative sectors, recognising, **on the one hand**, the intrinsic and artistic value of culture **and, on the other, the** economic value of those sectors, including their broader contribution to **growth** and competitiveness, creativity and innovation. This requires strong European cultural and creative sectors, in particular a vibrant European audiovisual industry, taking into account its capacity to reach large audiences and its economic importance, including for other creative sectors as well as cultural tourism. However, competition in global audiovisual markets has been further intensified by the deepening digital disruption e.g. changes in media production, consumption and the growing position of global platforms in the distribution of content. Therefore, there is a need to step-up the support to the European industry.

Amendment

(6) The Programme should take into account the **multifaceted** nature of the cultural and creative sectors, recognising the intrinsic and artistic value of culture **as well as the social and** economic value of those sectors, including their broader contribution to **intercultural dialogue, social cohesion, prosperity** and competitiveness, creativity and innovation. This requires strong European cultural and creative sectors, in particular a vibrant European audiovisual industry, taking into account its capacity to reach large audiences **at the local, national and European level** and its economic importance, including for other creative sectors as well as **sustainable** cultural tourism, **in particular regarding local value chains**. However, competition in global audiovisual markets has been further intensified by the deepening digital disruption e.g. changes in media production, consumption and the growing position of global platforms in the distribution of content. Therefore, there is a need to step-up the support to the European industry, **in particular SMEs**.

Or. en

21.3.2019

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Amendment 155

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on behalf of the EFDD Group

Report

A8-0156/2019

Silvia Costa

Establishing the Creative Europe programme (2021 to 2027)
(COM(2018)0366 – C8-0237/2018 – 2018/0190(COD))

Proposal for a regulation

Recital 9 a (new)

Text proposed by the Commission

Amendment

(9 a) The MEDIA strand of the Programme should support, in particular, independent audiovisual production companies, which represent an invaluable expression of cultural diversity but often face obstacles in accessing proper financing and in competing with global players.

Or. en

Amendment 156

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Proposal for a regulation**Recital 15***Text proposed by the Commission**Amendment*

(15) In line with the Commission Communication "Towards an integrated approach to cultural heritage for Europe" of 22 July 2014¹⁹, relevant policies and instruments should draw out the long term and sustainability value of Europe's cultural heritage and develop a more integrated approach to its preservation *and* valorisation and support.

(15) In line with the Commission Communication "Towards an integrated approach to cultural heritage for Europe" of 22 July 2014¹⁹, relevant policies and instruments should draw out the long term and sustainability value of Europe's ***tangible and intangible*** cultural heritage and develop a more integrated approach to its preservation, ***dissemination***, valorisation and support, ***including through its digitisation***.

¹⁹ COM/2014/0477 final

¹⁹ COM/2014/0477 final

Or. en

Amendment 157

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Proposal for a regulation**Recital 16***Text proposed by the Commission*

(16) In line with the Commission Communication "Investing in a smart, innovative and sustainable Industry – A renewed Industrial Policy strategy" of 13 September 2017²⁰, future actions should contribute to the integration of creativity, design and cutting-edge technologies to generate new industrial value chains and revitalise competitiveness of traditional industries.

²⁰ COM (2017)479 final

Amendment

(16) In line with the Commission Communication "Investing in a smart, innovative and sustainable Industry – A renewed Industrial Policy strategy" of 13 September 2017²⁰, future actions should contribute to the integration of creativity, design and cutting-edge technologies to generate new industrial value chains and ***business models and*** revitalise competitiveness of traditional industries. ***In this regard, the MEDIA strand of the Programme should support the development of innovative local, national and European video-on-demand (VOD) online platforms.***

²⁰ COM (2017)479 final

Or. en

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Amendment 158

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Establishing the Creative Europe programme (2021 to 2027)
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Proposal for a regulation

Recital 27 a (new)

Text proposed by the Commission

Amendment

(27 a) Specific actions should be taken to increase the participation in the Programme of, on the one hand, microenterprises and startups, due to their limited financial capacity and difficulty in accessing private financing and, on the other, of SMEs established in regions hit by natural disasters, such as earthquakes and flooding. Natural disasters seriously impact the well-being, social cohesion and economy of regions. In this perspective, the realisation of initiatives linked to arts, culture and creativity has the potential of infusing new life in the population of those regions, increasing their awareness of their social and cultural identity as well as increasing their economic resilience. In light of this, an appropriate part of the total financial envelope of the Programme should be allocated to the participation of microenterprises and startups as well as of SMEs established in regions hit by natural disasters. The Programme should also set higher co-financing rates for the costs of operations supported by such microenterprises, startups and SMEs.

Or. en

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Proposal for a regulation**Article 2 – paragraph 1 – point 2***Text proposed by the Commission**Amendment*

(2) 'cultural and creative sectors' means all sectors whose activities are based on cultural values or artistic and other individual or collective creative expressions. The activities may include the development, the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. ***They will have a potential to generate innovation and jobs in particular from intellectual property.*** The sectors include architecture, archives, libraries and museums, artistic crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible cultural heritage, design (including fashion design), festivals, music, literature, performing arts, books and publishing, radio, and visual arts;

(2) 'cultural and creative sectors' means all sectors whose activities are based on cultural values or artistic and other individual or collective creative expressions, ***whether those activities are market or non-market oriented.*** The activities may include the development, the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. The sectors include architecture, archives, libraries and museums, artistic ***and traditional*** crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible cultural heritage, design (including fashion design), festivals, music, literature, performing arts, books and publishing, radio, and visual arts;

Or. en

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A8-0156/160

Amendment 160

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Report

A8-0156/2019

Silvia Costa

Establishing the Creative Europe programme (2021 to 2027)
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Proposal for a regulation

Article 3 – paragraph 1 – point -a

Text proposed by the Commission

Amendment

***(-a) to increase citizens' access to and
participation in cultural life;***

Or. en

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A8-0156/161

Amendment 161

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Report

A8-0156/2019

Silvia Costa

Establishing the Creative Europe programme (2021 to 2027)
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Proposal for a regulation

Article 4 – paragraph 1 – point e a (new)

Text proposed by the Commission

Amendment

*(e a) to preserve and disseminate
tangible and intangible cultural heritage
through digitisation and other initiatives
that take into account the latest digital
technologies;*

Or. en

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A8-0156/162

Amendment 162

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Establishing the Creative Europe programme (2021 to 2027)
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Proposal for a regulation

Article 5 – paragraph 1 – point b a (new)

Text proposed by the Commission

Amendment

***(b a) to increase the accessibility of
European audiovisual works to persons
with disabilities, in particular those with a
visual or hearing impairment;***

Or. en