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*Plenary sitting*

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**A8-0156/2019**

4.3.2019

**\*\*\*I**  
**REPORT**

on the proposal for a regulation of the European Parliament and of the Council establishing the Creative Europe programme (2021 to 2027) and repealing Regulation (EU) No 1295/2013 (COM(2018)0366 – C8-0237/2018 – 2018/0190(COD))

Committee on Culture and Education

Rapporteur: Silvia Costa

### ***Symbols for procedures***

- \* Consultation procedure
  - \*\*\* Consent procedure
  - \*\*\*I Ordinary legislative procedure (first reading)
  - \*\*\*II Ordinary legislative procedure (second reading)
  - \*\*\*III Ordinary legislative procedure (third reading)
- (The type of procedure depends on the legal basis proposed by the draft act.)

### ***Amendments to a draft act***

#### **Amendments by Parliament set out in two columns**

Deletions are indicated in ***bold italics*** in the left-hand column. Replacements are indicated in ***bold italics*** in both columns. New text is indicated in ***bold italics*** in the right-hand column.

The first and second lines of the header of each amendment identify the relevant part of the draft act under consideration. If an amendment pertains to an existing act that the draft act is seeking to amend, the amendment heading includes a third line identifying the existing act and a fourth line identifying the provision in that act that Parliament wishes to amend.

#### **Amendments by Parliament in the form of a consolidated text**

New text is highlighted in ***bold italics***. Deletions are indicated using either the **■** symbol or strikeout. Replacements are indicated by highlighting the new text in ***bold italics*** and by deleting or striking out the text that has been replaced.

By way of exception, purely technical changes made by the drafting departments in preparing the final text are not highlighted.

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## DRAFT EUROPEAN PARLIAMENT LEGISLATIVE RESOLUTION

**on the proposal for a regulation of the European Parliament and of the Council establishing the Creative Europe programme (2021 to 2027) and repealing Regulation (EU) No 1295/2013 (COM(2018)0366 – C8-0237/2018 – 2018/0190(COD))**

**(Ordinary legislative procedure: first reading)**

*The European Parliament,*

- having regard to the Commission proposal to Parliament and the Council (COM(2018)0366),
  - having regard to Article 294(2) and Articles 167(5) and 173(3) of the Treaty on the Functioning of the European Union, pursuant to which the Commission submitted the proposal to Parliament (C8-0237/2018),
  - having regard to Article 294(3) of the Treaty on the Functioning of the European Union,
  - having regard to Rule 59 of its Rules of Procedure,
  - having regard to the report of the Committee on Culture and Education and the opinion of the Committee on Budgets (A8-0156/2019),
1. Adopts its position at first reading hereinafter set out;
  2. Calls on the Commission to refer the matter to Parliament again if it replaces, substantially amends or intends to substantially amend its proposal;
  3. Instructs its President to forward its position to the Council, the Commission and the national parliaments.

### **Amendment 1**

#### **Proposal for a regulation**

##### **Recital 1**

*Text proposed by the Commission*

(1) Culture, cultural heritage and cultural diversity are of great value to European society from a cultural, environmental, social and economic point of view and should be promoted and supported. The Rome Declaration of 25 March 2017 as well as the European Council in December 2017 stated that

*Amendment*

(1) Culture, **arts** cultural heritage, and cultural diversity are of great value to European society from a cultural, **educational democratic**, environmental, social, **human rights** and economic point of view and should be promoted and supported. The Rome Declaration of 25 March 2017 as well as the European

education and culture are key to building inclusive and cohesive societies for all, and to sustaining European competitiveness.

Council in December 2017 stated that education and culture are key to building inclusive and cohesive societies for all, and to sustaining European competitiveness.

## Amendment 2

### Proposal for a regulation

#### Recital 2

##### *Text proposed by the Commission*

(2) According to Article 2 of the Treaty on European Union (TEU), the Union is founded on the values of respect for human dignity, freedom democracy, equality, the rule of law and the respect for human rights, including the rights of the persons belonging to minorities. These values are common to the Member States in a society where pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail. These values are further reaffirmed and articulated in the rights, freedoms and principles enshrined in the Charter of Fundamental Rights of the European Union, which has the same legal value as the Treaties, as referred to in Article 6 of the TEU.

##### *Amendment*

(2) According to Article 2 of the Treaty on European Union (TEU), the Union is founded on the values of respect for human dignity, freedom democracy, equality, the rule of law and the respect for human rights, including the rights of the persons belonging to minorities. These values are common to the Member States in a society where pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail. These values are further reaffirmed and articulated in the rights, freedoms and principles enshrined in the Charter of Fundamental Rights of the European Union ***(the Charter)***, which has the same legal value as the Treaties, as referred to in Article 6 of the TEU. ***In particular, the freedom of expression and information is enshrined in Article 11 of the Charter and the freedom of the arts and science is enshrined in Article 13 of the Charter.***

## Amendment 3

### Proposal for a regulation

#### Recital 4

##### *Text proposed by the Commission*

(4) The Commission Communication on a New European Agenda for Culture<sup>15</sup> further sets out the objectives of the Union for the cultural and creative sectors. It aims to harness the power of culture and cultural

##### *Amendment*

(4) The Commission Communication on a New European Agenda for Culture<sup>15</sup> further sets out the objectives of the Union for the cultural and creative sectors. It aims to harness the power of culture and cultural

diversity for social cohesion and societal well-being, fostering the cross-border dimension of cultural and creative sectors, supporting their capacity to grow, encouraging culture-based creativity in education and innovation, and for jobs and growth as well as strengthening international cultural relations. Creative Europe, together with other Union programmes, should support the implementation of this New European Agenda for Culture. ***This*** is also in line with the 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party.

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<sup>15</sup> COM(2018)0267.

#### Amendment 4

##### Proposal for a regulation Recital 4 a (new)

*Text proposed by the Commission*

diversity for social cohesion, and societal well-being, fostering the cross-border dimension of cultural and creative sectors, supporting their capacity to grow, encouraging culture-based creativity in education and innovation, and for jobs and growth as well as strengthening international cultural relations. Creative Europe, together with other Union programmes, should support the implementation of this New European Agenda for Culture, ***taking into account the fact that the intrinsic value of culture and of artistic expression should always be preserved and promoted and that artistic creation is at the heart of cooperation projects. Supporting the implementation of this New European Agenda for Culture*** is also in line with the 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party.

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<sup>15</sup> COM(2018)0267.

*Amendment*

***(4a) Union policies will complement and add value to Member States' intervention in the cultural and creative area. The impact of Union policies should be assessed on a regular basis taking account of qualitative and quantitative indicators such as the benefits for citizens, the active participation of citizens, the benefits for the Union economy in terms of growth and jobs and spill-overs in other sectors of the economy, and the skills and competences of people working in the***

*cultural and creative sectors.*

## Amendment 5

### Proposal for a regulation Recital 4 b (new)

*Text proposed by the Commission*

*Amendment*

***(4b) The safeguarding and enhancement of Europe's cultural heritage are objectives of the Programme. Those objectives have also been recognised as being inherent the right to knowledge of cultural heritage and to participate in cultural life enshrined in the Council of Europe Framework Convention on Cultural Heritage for Society (Faro Convention), which entered into force on 1 June 2011. That Convention underlines the role of cultural heritage in the construction of a peaceful and democratic society, and in the processes of sustainable development and the promotion of cultural diversity.***

## Amendment 6

### Proposal for a regulation Recital 5

*Text proposed by the Commission*

*Amendment*

(5) The promotion of European cultural diversity ***depends on*** the existence of flourishing and resilient cultural and creative sectors, ***able*** to create, produce and distribute ***their works*** to a large and diverse European audience. This thereby enlarges their business potential and contributes to sustainable growth ***and*** jobs creation. In addition, promotion of creativity ***contributes*** to boosting competitiveness and ***sparkling*** innovation in the industrial value chains. In spite of recent progress, the European cultural and creative market continues to be fragmented

(5) The promotion of European cultural diversity ***and of the awareness of common roots is based on the freedom of artistic expression, the capability and competences of artists and cultural operators,*** the existence of flourishing and resilient cultural and creative sectors ***in the public and private domain and their ability*** to create, ***innovate and*** produce ***their works*** and distribute ***them*** to a large and diverse European audience. This thereby enlarges their business potential, ***increases access to and the promotion of creative content, artistic research and***

along national and linguistic lines, **which do not** allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular.

**creativity** and contributes to sustainable growth, jobs creation. In addition, promotion of creativity **and new knowledge contribute** to boosting competitiveness and **sparking** innovation in the industrial value chains. **A wider approach to arts and culture education and artistic research should be adopted, progressing from a STEM (Science, Technology, Engineering, Mathematics) approach to a STEAM (Science, Technology, Engineering, Arts, Mathematics) approach.** In spite of recent progress, **regarding assistance for translation and subtitling** the European cultural and creative market continues to be fragmented along national and linguistic lines. **While respecting the specificity of each market, more can be done to** allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular, **including by taking into account intellectual property rights protection.**

## Amendment 7

### Proposal for a regulation Recital 5 a (new)

*Text proposed by the Commission*

*Amendment*

**(5a) The digital shift represents a paradigm change and is one of the biggest challenges for the cultural and creative sectors. Digital innovation has changed habits, relations and production and consumption models at both a personal and social level and it should boost cultural and creative expression and the cultural and creative narrative, respecting the specific value of the cultural and creative sectors within the digital environment.**



## Amendment 8

### Proposal for a regulation

#### Recital 6

*Text proposed by the Commission*

(6) The Programme should take into account the dual nature of the cultural and creative sectors, recognising, on the one hand, the intrinsic and artistic value of culture and, on the other, the economic value of those sectors, including their broader contribution to growth and competitiveness, creativity *and* innovation. This requires strong European cultural and creative sectors, in particular a vibrant European audiovisual industry, taking into account its capacity to reach large audiences and its economic importance, including for other creative sectors as well as cultural tourism. However, competition in global audiovisual markets has been further intensified by the deepening digital disruption e.g. changes in media production, consumption and the growing position of global platforms in the distribution of content. Therefore, there is a need to step-up the support to the European industry.

*Amendment*

(6) The Programme should take into account the dual nature of the cultural and creative sectors, recognising, on the one hand, the intrinsic and artistic value of culture and, on the other, the economic value of those sectors, including their broader contribution to growth and competitiveness, creativity, innovation, ***intercultural dialogue, social cohesion and knowledge generation***. This requires strong European cultural and creative sectors, ***both in the for-profit and not-for-profit domains*** in particular a vibrant European audiovisual industry, taking into account its capacity to reach large audiences ***at local, national and Union level*** and its economic importance, including for other creative sectors as well as cultural tourism ***and regional, local and urban development***. However, competition in global audiovisual markets has been further intensified by the deepening digital disruption e.g. changes in media production, consumption and the growing position of global platforms in the distribution of content. Therefore, there is a need to step-up the support to the European industry.

## Amendment 9

### Proposal for a regulation

#### Recital 6 a (new)

*Text proposed by the Commission*

*Amendment*

***(6a) Active European citizenship, shared values, creativity and innovation need a solid ground on which they can develop. The Programme should support film and audiovisual education, in***

*particular among minors and young people.*

## Amendment 10

### Proposal for a regulation

#### Recital 7

*Text proposed by the Commission*

(7) To be effective, the Programme should take into account the specific nature of the different sectors, their different target groups and their particular needs through tailor-made approaches within a strand dedicated to the audiovisual sector, a strand dedicated to the other cultural and creative sectors and a cross-sectoral strand.

*Amendment*

(7) To be effective, the Programme should take into account the specific nature ***and challenges*** of the different sectors, their different target groups and their particular needs through tailor-made approaches within a strand dedicated to the audiovisual sector, a strand dedicated to the other cultural and creative sectors and a cross-sectoral strand. ***The Programme should provide equal support to all the cultural and creative sectors through horizontal schemes targeting common needs. Building on pilot projects, preparatory actions and studies, the Programme should also implement the sectoral actions listed in the Annex to this Regulation.***

## Amendment 11

### Proposal for a regulation

#### Recital 7 a (new)

*Text proposed by the Commission*

*Amendment*

***(7a) Music, in all its forms and expressions, and in particular contemporary and live music, is an important component of the cultural, artistic and economic heritage of the Union. It is an element of social cohesion, multicultural integration and youth socialisation and it serves as a key instrument to enhance culture, including cultural tourism. The music sector should therefore be a particular focus of the specific actions pursued as part of the***

*CULTURE strand under this Regulation in terms of financial distribution and targeted actions. Tailor-made calls and instruments should help boost the competitiveness of the music sector and address some of the specific challenges it faces.*

## Amendment 12

### Proposal for a regulation Recital 7 b (new)

*Text proposed by the Commission*

*Amendment*

*(7b) Union support needs to be reinforced in the field of international cultural relations. The Programme should seek to contribute to the third strategic objective of the new European Agenda for Culture by harnessing culture and intercultural dialogue as engines for sustainable social and economic development. In the Union and throughout the world, cities are driving new cultural policies. A large number of creative communities have gathered in hubs, incubators and dedicated spaces worldwide. The Union should be instrumental in networking those communities from the Union and third countries and in fostering multi-disciplinary collaboration across artistic, creative and digital skills.*

## Amendment 13

### Proposal for a regulation Recital 8

*Text proposed by the Commission*

*Amendment*

(8) The cross-sectoral strand aims at exploiting the potential of collaboration among different cultural and creative sectors. There are benefits in terms of knowledge-transfer and administrative

(8) The cross-sectoral strand aims **at addressing the common challenges faced by, and** at exploiting the potential of collaboration among, different cultural and creative sectors. There are benefits in terms

efficiencies to be gained from a joint transversal approach.

of knowledge-transfer and administrative efficiencies to be gained from a joint transversal approach.

## Amendment 14

### Proposal for a regulation Recital 9

#### *Text proposed by the Commission*

(9) Union intervention is needed in the audiovisual sector to accompany the Union's Digital Single Market policies. This concerns notably the modernisation of the copyright framework **and** the proposed Regulation on online transmissions of broadcasting organisations<sup>16</sup>, **as well as the proposal to amend Directive 2010/13/EU of the European Parliament and of the Council**<sup>17</sup>. They seek to strengthen the capacity of European audiovisual players to finance, produce and disseminate works **that can be sufficiently visible** on the different media of communication available (e.g. TV, cinema or Video On Demand) and attractive to audiences in a more open and competitive market within Europe and beyond. Support should be scaled up in order to address recent market developments and notably the stronger position of global platforms of distribution in comparison to national broadcasters traditionally investing in the production of European works.

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<sup>16</sup> COM(2016)0594

<sup>17</sup> **COM/2016/0287**

#### *Amendment*

(9) Union intervention is needed in the audiovisual sector to accompany the Union's Digital Single Market policies. This concerns notably the modernisation of the copyright framework, the proposed Regulation on online transmissions of broadcasting organisations<sup>16</sup> **and Directive (EU) 2018/1808 of the European Parliament and of the Council**<sup>17</sup>. They seek to strengthen the capacity of European audiovisual players to **create**, finance, produce and disseminate works **of various formats** on the different media of communication available (e.g. TV, cinema or Video On Demand) and attractive to audiences in a more open and competitive market within Europe and beyond. Support should be scaled up in order to address recent market developments and notably the stronger position of global platforms of distribution in comparison to national broadcasters traditionally investing in the production of European works.

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<sup>16</sup> COM(2016)0594

<sup>17</sup> **Directive (EU) 2018/1808 of the European Parliament and of the Council of 14 November 2018 amending Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) in**

*view of changing market realities (OJ L 303, 28.11.2018, p. 69).*

## **Amendment 15**

### **Proposal for a regulation**

#### **Recital 10**

*Text proposed by the Commission*

(10) The special actions under Creative Europe such as the European Heritage Label, the European Heritage Days, the European prizes in the areas of contemporary, rock and pop music, literature, heritage and architecture and the European Capitals of Culture have directly reached millions of European citizens, have demonstrated the social and economic benefits of European cultural policies, and should therefore be continued and whenever possible expanded.

*Amendment*

(10) The special actions under Creative Europe such as the European Heritage Label, the European Heritage Days, the European prizes in the areas of contemporary, rock and pop music, literature, heritage and architecture and the European Capitals of Culture have directly reached millions of European citizens, have demonstrated the social and economic benefits of European cultural policies, and should therefore be continued and whenever possible expanded. ***The Programme should support the networking activities of the European Heritage Label sites.***

## **Amendment 16**

### **Proposal for a regulation**

#### **Recital 10 a (new)**

*Text proposed by the Commission*

*Amendment*

***(10a) The Creative Europe Programme under Regulation (EU) No 1295/2013 has sparked the creation of innovative and successful projects that generated good practices in terms of transnational European cooperation in the creative and cultural sectors. In turn, this has increased European cultural diversity for audiences and leveraged the social and economic benefits of European cultural policies. To be more efficient, such success stories should be highlighted and, wherever possible, expanded.***

## **Amendment 17**

### **Proposal for a regulation Recital 10 b (new)**

*Text proposed by the Commission*

*Amendment*

***(10b) All levels of actors in the cultural and creative sectors should be actively involved in the achievement of the Programme objectives and its further development. As the experience of the formal engagement of stakeholders in the participatory governance model of the European Year of Cultural Heritage, established by Decision (EU) 2017/864 of the European Parliament and of the Council<sup>1a</sup>, proved to be efficient in mainstreaming culture, it is advisable to apply this model to the Programme as well. This participatory governance model should include a transversal approach with a view to creating synergies between the various Union programmes and initiatives in the field of culture and creativity.***

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***<sup>1a</sup> Decision (EU) 2017/864 of the European Parliament and of the Council of 17 May 2017 on a European Year of Cultural Heritage (2018) (OJ L 131, 20.5.2017, p. 1).***

## **Amendment 18**

### **Proposal for a regulation Recital 10 c (new)**

*Text proposed by the Commission*

*Amendment*

***(10c) A flagship cross-sectoral action aiming at showcasing European creativity and cultural diversity to the Member States and third countries should be included as part of the special actions***

*under the Programme. That action should emphasise the excellence of European culture-based creativity in triggering cross-innovation in the wider economy by awarding a special prize.*

## Amendment 19

### Proposal for a regulation

#### Recital 11

*Text proposed by the Commission*

(11) Culture is key to **strengthen** inclusive **and** cohesive communities. In the context of migration **pressure**, culture **has an important role** in the integration of migrants **to help them** feel part of host societies **and develop** good relations between migrants and new communities.

*Amendment*

(11) Culture is key to **strengthening** inclusive, cohesive **and reflective** communities, **to revitalising territories and to promoting social inclusion for people with a disadvantaged background**. In the context of migration **issues and integration challenges**, culture **plays a fundamental role in creating inclusive spaces for intercultural dialogue and** in the integration of migrants **and refugees, helping them to** feel part of host societies, **and in the development of** good relations between migrants and new communities.

## Amendment 20

### Proposal for a regulation

#### Recital 11 a (new)

*Text proposed by the Commission*

*Amendment*

**(11a) Culture provides for and fosters economic, social and environmental sustainability. It should therefore be at the heart of political development strategies. The contribution of culture to the well-being of society as a whole should be highlighted. In accordance with the Davos Declaration of 22 January 2018 entitled "Towards a high-quality Baukultur for Europe", steps should therefore be taken to promote a new integrated approach to the shaping of the high quality built environment which is**

*anchored in culture, strengthens social cohesion, guarantees a sustainable environment and contributes to the health and well-being of the population as a whole. That approach should not place an emphasis on urban areas only, but should primarily focus on the interconnectivity of peripheral, remote and rural areas. The concept of Baukultur encompasses all factors which have a direct impact on the quality of life of citizens and communities, thereby fostering inclusivity, cohesion and sustainability in a very concrete way.*

## Amendment 21

### Proposal for a regulation Recital 11 b (new)

*Text proposed by the Commission*

*Amendment*

*(11b) It is a matter of priority that culture, including cultural and audiovisual goods and services, be made more accessible to persons with disabilities as tools to foster their complete personal fulfilment and active participation, thereby contributing to a truly inclusive society based on solidarity. The Programme should therefore promote and increase cultural participation across the Union, in particular with regard to people with disabilities and people from disadvantaged backgrounds as well as people who reside in rural and remote areas.*

## Amendment 22

### Proposal for a regulation Recital 12

*Text proposed by the Commission*

*Amendment*

(12) Artistic freedom *is* at the core of vibrant cultural and creative *industries*, *including* the news media sector. The

(12) *Freedom of artistic and cultural expression, freedom of expression and media pluralism are* at the core of vibrant



programme should promote *cross-overs* and collaboration between the audiovisual sector and the publishing sector to promote a pluralistic media environment.

cultural and creative *sectors and* the news media sector. The Programme should promote *crossovers* and collaboration between the audiovisual sector and the publishing sector *with the aim of promoting* a pluralistic *and independent* media environment *in line with Directive 2010/13/EU of the European Parliament and of the Council<sup>1a</sup>. The Programme should provide support for new media professionals and enhance the development of critical thinking among citizens by means of promoting media literacy, in particular for young people.*

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*<sup>1a</sup> Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) (JO L 95, 15.4.2010, p. 1).*

## Amendment 23

### Proposal for a regulation Recital 12 a (new)

*Text proposed by the Commission*

*Amendment*

*(12a) The mobility of artists and cultural workers as regards skills development, learning, intercultural awareness, co-creation, co-production, circulation and dissemination of artworks and participation in international events such as fairs and festivals is a key prerequisite for a better linked, stronger and more sustainable cultural and creative sectors in the Union. Such mobility is often hampered by the lack of legal status, difficulties in obtaining visas and the duration of permits, the risk of double taxation and precarious and unstable*

*social security conditions.*

## Amendment 24

### Proposal for a regulation Recital 13

*Text proposed by the Commission*

(13) In line with Articles 8 and 10 of the Treaty on the Functioning of the European Union (TFEU), the Programme in all its activities should support gender mainstreaming and the mainstreaming of non-discrimination objectives and, where applicable, should define appropriate gender balance criteria.

*Amendment*

(13) In line with Articles 8 and 10 of the Treaty on the Functioning of the European Union (TFEU), the Programme in all its activities should support gender mainstreaming and the mainstreaming of non-discrimination objectives and, where applicable, should define appropriate gender balance *and diversity* criteria. ***The Programme should seek to ensure that participation in the Programme and projects carried out under the Programme reach and reflect the diversity of European society. The activities carried out under the Programme should be monitored and reported upon in order to ascertain the performance of the Programme in that respect and enable policy makers to make better-informed decisions as regards future programmes.***

## Amendment 25

### Proposal for a regulation Recital 13 a (new)

*Text proposed by the Commission*

*Amendment*

***(13a) Women are very present in the artistic and cultural field in the Union as authors, professionals, teachers, and as an audience with a growing access of the cultural public. However, as evidenced by research and studies such as the European Women's Audiovisual Network for film directors and by the We Must project in the music field, there are gender pay disparities and it is less likely for women to realise their works and***

*occupy decision-making positions in cultural, artistic and creative institutions. Therefore, it is necessary to promote female talents and to circulate their works in order to support women's artistic careers.*

## **Amendment 26**

### **Proposal for a regulation Recital 14 a (new)**

*Text proposed by the Commission*

*Amendment*

*(14a) In line with the conclusions drawn following the European Year of Cultural Heritage 2018, the Programme should enhance the cooperation and advocacy capacity of the sector through support for activities related to the legacy of the European Year of Cultural Heritage 2018 and taking stock of it. In that connection, attention should be drawn to the statement issued by the Council of Culture Ministers in November 2018 and the statements made at the closing ceremony of the Council held on 7 December 2018. The Programme should contribute to the long-term sustainable preservation of European cultural heritage through support actions for the artisans and craftspeople skilled in the traditional trades related to cultural heritage restoration.*

## **Amendment 27**

### **Proposal for a regulation Recital 15**

*Text proposed by the Commission*

*Amendment*

(15) In line with the Commission Communication "Towards an integrated approach to cultural heritage for Europe" of 22 July 2014<sup>19</sup>, relevant policies and instruments should draw out the long term

(15) In line with the Commission Communication "Towards an integrated approach to cultural heritage for Europe" of 22 July 2014, relevant policies and instruments should draw out the long term

and sustainability value of Europe's cultural heritage and develop a more integrated approach to its preservation *and* valorisation and support.

and sustainability value of Europe's *past, present, tangible, intangible and digital* cultural heritage, and develop a more integrated approach to its preservation, *conservation, adaptive re-use, dissemination*, valorisation and support *by supporting a high quality and coordinated sharing of professional knowledge and the development of common high quality standards for the sector and mobility for sector professionals. Cultural heritage is an integral part of European cohesion and supports the link between tradition and innovation. Preserving cultural heritage and supporting artists, creators and craftsmanship should be a priority of the Programme.*

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<sup>19</sup> COM/2014/0477

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<sup>19</sup> COM/2014/0477

#### Amendment 28

##### Proposal for a regulation Recital 15 a (new)

*Text proposed by the Commission*

*Amendment*

*(15a) The Programme should contribute to the engagement and involvement of citizens and civil society organisations in culture and society, to the promotion of cultural education and to making cultural knowledge and heritage publicly accessible. The Programme should also nurture quality and innovation in creation and conservation, including through synergies among culture, arts, science, research and technology.*

#### Amendment 29

##### Proposal for a regulation Recital 16 a (new)

***(16a) In line with the European Parliament resolution of 13 December 2016 on a coherent EU policy for cultural and creative industries, supporting cultural and creative sectors should be a cross-cutting issue. Projects should be integrated throughout the Programme in order to support new business models and skills, traditional savoir-faire as well as translating creative and interdisciplinary solutions into economic and social value. Furthermore, potential synergies that exist between Union policies should be fully exploited so as to effectively use the funding available under Union programmes such as Horizon Europe, the Connecting Europe Facility, Erasmus +, EaSI and InvestEU.***

### **Amendment 30**

#### **Proposal for a regulation**

#### **Recital 18**

*Text proposed by the Commission*

(18) Third countries which are members of the European Economic Area (EEA) may participate in Union programmes in the framework of the cooperation established under the EEA agreement, which provides for the implementation of the programmes by a decision under that agreement. Third countries may also participate on the basis of other legal instruments. A specific provision should be introduced in this Regulation to grant the necessary rights for and access to the authorizing officer responsible, the European Anti-Fraud Office (OLAF) as well as the European Court of Auditors to comprehensively exert their respective competences.

*Amendment*

(18) Third countries which are members of the European Economic Area (EEA) may participate in Union programmes in the framework of the cooperation established under the EEA agreement, which provides for the implementation of the programmes by a decision under that agreement. Third countries may also participate on the basis of other legal instruments. A specific provision should be introduced in this Regulation to grant the necessary rights for and access to the authorizing officer responsible, the European Anti-Fraud Office (OLAF) as well as the European Court of Auditors to comprehensively exert their respective competences. ***The contributions of third countries to the Programme should be reported on an annual basis to the***

*budgetary authority.*

## Amendment 31

### Proposal for a regulation Recital 22

*Text proposed by the Commission*

(22) Since its creation, the European Film Academy has ***developed a unique*** expertise and ***is in a*** unique position ***to create*** a pan-European community of film creators and professionals, promoting and disseminating European films beyond their national borders and ***developing truly European audiences***. Therefore, it should be eligible for direct Union support.

*Amendment*

(22) Since its creation, the European Film Academy has ***contributed, by means of its special*** expertise and unique position, ***to the development of*** a pan-European community of film creators and professionals, promoting and disseminating European films beyond their national borders and ***fostering the emergence of an international audience of all ages***. Therefore, it should ***exceptionally*** be eligible for direct Union support ***in the context of its cooperation with the European Parliament in organising the LUX Film Prize. However, the direct support must be linked to the negotiation of a cooperation agreement, with specific missions and objectives, between the two parties and it should only be possible to provide the direct support once that agreement has been concluded. This does not preclude the European Film Academy from applying for funding for other initiatives and projects under the different strands of the Programme.***

## Amendment 32

### Proposal for a regulation Recital 23

*Text proposed by the Commission*

(23) Since its creation, the European Union Youth Orchestra has developed a unique expertise in promoting intercultural dialogue, mutual respect and understanding through culture. The particularity of the European Union Youth Orchestra lies in

*Amendment*

(23) Since its creation, the European Union Youth Orchestra has developed a unique expertise in promoting ***rich European musical heritage, access to music and*** intercultural dialogue, ***and*** mutual respect and understanding through

the fact that it is a European orchestra that transcends cultural boundaries and is composed of young musicians selected in accordance with demanding artistic criteria through a rigorous annual audition process in all Member States. Therefore, it should be eligible for direct Union support.

*culture, as well as in reinforcing the professionalism of young musicians, providing them with the skills necessary for a career in the cultural and creative sector. Member States and Union institutions, including successive Presidents of the Commission and of the European Parliament, have recognised the contribution of the European Union Orchestra.* The particularity of the European Union Youth Orchestra lies in the fact that it is a European orchestra that transcends cultural boundaries and is composed of young musicians selected in accordance with demanding artistic criteria through a rigorous **and transparent** annual audition process in all Member States. Therefore, it should **exceptionally** be eligible for direct Union support **on the basis of specific missions and objectives to be established and assessed regularly by the Commission. In order to secure that support, the European Union Youth Orchestra should increase its visibility, strive to achieve a more balanced representation of musicians from all Member States within the orchestra and diversify its revenues by actively seeking financial support from sources other than Union funding.**

### Amendment 33

#### Proposal for a regulation Recital 26

*Text proposed by the Commission*

(26) Financial support should be used to address market failures or sub-optimal investment situations, in a proportionate manner and actions should not duplicate or crowd out private financing or distort competition in the Internal market. Actions should have a clear European added value.

*Amendment*

(26) Financial support should be used to address market failures or sub-optimal investment situations, in a proportionate manner and actions should not duplicate or crowd out private financing or distort competition in the Internal market. Actions should have a clear European added value **and be suitable for the specific projects they support. The Programme should not only take into consideration the economic**

*value of the projects but also their cultural and creative dimension and the specificity of the sectors concerned.*

#### Amendment 34

##### Proposal for a regulation Recital 26 a (new)

*Text proposed by the Commission*

*Amendment*

**(26a) Funding from the programmes established by Regulation .../...[Neighbourhood Development and International Cooperation Instrument<sup>1a</sup>and Regulation .../... [IPA III]<sup>1b</sup> should also be used to finance actions under the international dimension of the Programme. Those actions should be implemented in accordance with this Regulation.**

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<sup>1a</sup> 2018/0243 (COD).

<sup>1b</sup> 2018/0247 (COD).

#### Amendment 35

##### Proposal for a regulation Recital 27

*Text proposed by the Commission*

*Amendment*

(27) **One of the greatest challenges of the cultural and creative sectors is their access to finance allowing their activities to grow maintain or increase their competitiveness or internationalise their activities.** The policy objectives of this Programme should also be addressed through financial instruments and budgetary guarantee under the policy window(s) of the Invest EU Fund.

(27) The cultural and creative sectors **are innovative, resilient and growing sectors in the Union economy, which generate economic and cultural value from intellectual property and individual creativity. However, their fragmentation and the intangible nature of their assets limits their access to private financing. One of the greatest challenges for the cultural and creative sectors is to increase their access to finance, which is essential to grow, maintain or scale-up their competitiveness at the international level.**



The policy objectives of this Programme should also be addressed, through financial instruments and budgetary guarantee, **especially for SMEs**, under the policy window(s) of the Invest EU Fund **in line with the practices developed in the framework of the Cultural and Creative Sectors Guarantee Facility set up by Regulation (EU) No 1295/2013**.

## Amendment 36

### Proposal for a regulation Recital 28

*Text proposed by the Commission*

(28) Taking into account the technical expertise required to assess proposals under specific actions of the Programme it should be provided that, where relevant, evaluation committees may be composed of external experts.

*Amendment*

(28) **Impact, quality and efficiency in implementation of the Project should constitute key evaluation criteria for the selection of the project in question.** Taking into account the technical expertise required to assess proposals under specific actions of the Programme it should be provided that, where relevant, evaluation committees may be composed of external experts **who should have a professional and management background related to the field of the application being evaluated. Where relevant, the need to ensure the overall coherence with the objectives of audience inclusion and diversity should be taken into account.**

## Amendment 37

### Proposal for a regulation Recital 29

*Text proposed by the Commission*

(29) The Programme should include a realistic and manageable system of performance indicators to accompany its actions and monitor its performance on a continuous basis. This monitoring as well as information and communication actions

*Amendment*

(29) The Programme should include a realistic and manageable system of **quantitative and qualitative** performance indicators to accompany its actions and monitor its performance on a continuous basis, **taking into account the intrinsic**

relating to the Programme and its actions should build on the three strands of the programme.

***value of the art and cultural and creative sectors. Such performance indicators should be developed with stakeholders.***

This monitoring as well as information and communication actions relating to the Programme and its actions should build on the three strands of the programme. ***The strands should take into account one or more quantitative and qualitative indicators. Those indicators should be assessed in accordance with this Regulation.***

## Amendment 38

### Proposal for a regulation Recital 29 a (new)

*Text proposed by the Commission*

*Amendment*

***(29a) Considering the complexity and difficulty of finding, analysing and adapting data and of measuring the impact of cultural policies and defining indicators, the Commission should reinforce the cooperation within its services such as the Joint Research Centre and Eurostat with the purpose of gathering appropriate statistical data. The Commission should act in cooperation with centres of excellence in the Union, national statistical institutes and organisations relevant to the cultural and creative sectors in Europe and in collaboration with the Council of Europe, the Organisation for Economic Co-operation and Development (OECD) and Unesco.***

## Amendment 39

### Proposal for a regulation Recital 32

*Text proposed by the Commission*

*Amendment*

(32) The types of financing and the

(32) The types of financing and the

methods of implementation under this Regulation should be chosen on the basis of *their* ability to achieve the specific objectives of the actions and to deliver results, taking into account, in particular, the costs of controls, the administrative burden, and the expected risk of non-compliance. This should include consideration of the use of lump sums, flat rates and unit costs, as well as financing not linked to costs as referred to in Article 125(1) of the Financial Regulation.

methods of implementation under this Regulation should be chosen on the basis of *the project operator's* ability to achieve the specific objectives of the actions and to deliver results, taking into account, in particular, *the size of the operator and the project*, the costs of controls, the administrative burden, and the expected risk of non-compliance. This should include consideration of the use of lump sums, flat rates and unit costs, as well as financing not linked to costs as referred to in Article 125(1) of the Financial Regulation.

#### **Amendment 40**

##### **Proposal for a regulation Recital 33 a (new)**

*Text proposed by the Commission*

*Amendment*

***(33a) In order to optimise synergies between Union funds and directly managed instruments, the provision of support for operations that have already received a Seal of Excellence certification should be facilitated.***

#### **Amendment 41**

##### **Proposal for a regulation Recital 34**

*Text proposed by the Commission*

*Amendment*

(34) Pursuant to Article 94 of Council Decision 2013/755/EU<sup>28</sup>, persons and entities established in overseas countries and territories are eligible for funding subject to the rules and objectives of the Programme and possible arrangements applicable to the Member State to which the relevant overseas country or territory is linked.

(34) Pursuant to Article 94 of Council Decision 2013/755/EU<sup>28</sup>, persons and entities established in overseas countries and territories are eligible for funding subject to the rules and objectives of the Programme and possible arrangements applicable to the Member State to which the relevant overseas country or territory is linked. ***The constraints imposed by the remoteness of those countries or territories should be taken into account***

*when implementing the Programme, and their effective participation should be monitored and regularly evaluated.*

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<sup>28</sup> Council Decision 2013/755/EU of 25 November 2013 on the association of the overseas countries and territories with the European Union (Overseas Association Decision) (OJ L 344, 19.12.2013, p. 1).

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<sup>28</sup> Council Decision 2013/755/EU of 25 November 2013 on the association of the overseas countries and territories with the European Union (Overseas Association Decision) (OJ L 344, 19.12.2013, p. 1).

## Amendment 42

### Proposal for a regulation Recital 34 a (new)

*Text proposed by the Commission*

*Amendment*

***(34a) In accordance with Article 349 TFEU, measures should be taken to increase the outermost regions' participation in all actions. Mobility exchanges for their artists and their works, and cooperation between people and organisations from those regions and their neighbours and third countries should be fostered. It will thus be possible for the people to benefit equally from the competitive advantages that the cultural and creative industries can offer, in particular economic growth and employment. Such measures should be monitored and evaluated regularly.***

## Amendment 43

### Proposal for a regulation Recital 36

*Text proposed by the Commission*

*Amendment*

(36) In order to ensure ***smooth implementation of*** the Programme, the costs incurred by the beneficiary before the grant application is submitted, in particular costs related to intellectual property rights, ***may*** be considered as eligible, provided

(36) In order to ensure ***the continuity of funding support provided under*** the Programme ***and to cover the increasing funding gaps experienced by beneficiaries***, the costs incurred by the beneficiary before the grant application is

that they are directly linked to the implementation of the supported actions.

submitted, in particular costs related to intellectual property rights, **should** be considered as eligible, provided that they are directly linked to the implementation of the supported actions.

#### Amendment 44

##### Proposal for a regulation Recital 38

*Text proposed by the Commission*

(38) ***In order to ensure uniform conditions for the implementation of this Regulation, implementing powers should be conferred on the Commission to adopt the work programmes. Those powers should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council.*** It is necessary to ensure the correct closure of the predecessor programme, in particular as regards the continuation of multi-annual arrangements for its management, such as the financing of technical and administrative assistance. As from [1 January 2021], the technical and administrative assistance should ensure, if necessary, the management of actions that have not yet been finalised under the predecessor programme by [31 December 2020].

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***Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by the Member States of the Commission's exercise of implementing powers (OJ L 55, 28.2.2011, p. 13).***

#### Amendment 45

##### Proposal for a regulation

*Amendment*

(38) ***The power to adopt acts in accordance with Article 290 of the TFEU should be delegated to the Commission in respect of adopting work programmes.*** It is necessary to ensure the correct closure of the predecessor programme, in particular as regards the continuation of multi-annual arrangements for its management, such as the financing of technical and administrative assistance. As from [1 January 2021], the technical and administrative assistance should ensure, if necessary, the management of actions that have not yet been finalised under the predecessor programme by [31 December 2020].

## Recital 38 a (new)

*Text proposed by the Commission*

*Amendment*

***(38a) In order to ensure an effective and efficient implementation of the Programme, the Commission should ensure that there is no unnecessary bureaucratic burden on the applicants during the application stage or during the processing stage of the applications.***

## Amendment 46

### Proposal for a regulation Recital 38 b

*Text proposed by the Commission*

*Amendment*

***(38b) Particular attention should be paid to small-scale projects and their added value, given the specificities of the cultural and creative sectors.***

## Amendment 47

### Proposal for a regulation Article 2 – paragraph 1 – point 2

*Text proposed by the Commission*

*Amendment*

(2) 'cultural and creative sectors' means all sectors whose activities are based on cultural values or artistic and other individual or collective creative expressions. The activities may include the development, the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. ***They will*** have a potential to generate innovation and jobs in particular from intellectual property. The sectors include architecture, archives, libraries and museums, artistic crafts, audiovisual (including film, television,

(2) 'cultural and creative sectors' means all sectors whose activities are based on cultural values or artistic and other individual or collective creative expressions, ***and practices, whether those activities are market or non-market oriented.*** The activities may include the development, the creation, the production, the dissemination and the preservation of ***practices***, goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. ***Many of those*** have a potential to generate innovation and jobs in particular from intellectual property. The sectors include

video games and multimedia), tangible and intangible cultural heritage, **design (including fashion design), festivals, music, literature, performing arts, books and publishing, radio, and visual arts;**

architecture, archives, libraries and museums, artistic, crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible cultural heritage, music, literature, performing arts, books and publishing, radio, visual arts, **festivals, and design, including fashion design;**

## Amendment 48

### Proposal for a regulation

#### Article 3 – paragraph 1 – point -a (new)

*Text proposed by the Commission*

*Amendment*

**(-a) to contribute to the recognition and promotion of the intrinsic value of culture and to safeguard and promote the quality of European culture and creativity as a distinctive dimension of personal development, education, social cohesion, freedom of expression and opinion, and the arts, strengthening and enhancing democracy, critical thinking, the sense of belonging and citizenship and as sources for a pluralistic media and cultural landscape;**

## Amendment 49

### Proposal for a regulation

#### Article 3 – paragraph 1 – point a

*Text proposed by the Commission*

*Amendment*

(a) to promote European cooperation on cultural and linguistic diversity **and** heritage;

(a) to promote European cooperation on cultural, **artistic** and linguistic diversity, **including through enhancing the role of artists and cultural operators, the quality of European cultural and artistic production, and of the common tangible and intangible European cultural heritage;**

## Amendment 50

### Proposal for a regulation

#### Article 3 – paragraph 1 – point b

*Text proposed by the Commission*

(b) to **increase** the competitiveness of **the** cultural and creative sectors, in particular the audiovisual sector.

*Amendment*

(b) to **foster** the competitiveness of **all** cultural and creative sectors **and to increase their economic weight**, in particular the audiovisual sector, **by means of job creation in, and of increasing innovation, creativity of, those sectors.**

## Amendment 51

### Proposal for a regulation

#### Article 3 – paragraph 2 – point a

*Text proposed by the Commission*

(a) enhancing the economic, social and external dimension of European level cooperation to develop and promote European cultural diversity and Europe's cultural heritage **and** strengthening the competitiveness of the European cultural and creative sectors and reinforcing international cultural relations;

*Amendment*

(a) enhancing the economic **artistic, cultural** social and external dimension of European level cooperation to develop and promote European cultural diversity and Europe's cultural **tangible and intangible** heritage, strengthening the competitiveness **and innovation** of the European cultural and creative sectors and reinforcing international cultural relations;

## Amendment 52

### Proposal for a regulation

#### Article 3 – paragraph 2 – point a a (new)

*Text proposed by the Commission*

*Amendment*

**(aa) promoting the cultural and creative sectors, including the audiovisual sector, supporting artists, operators, craftspeople and audience engagement with a particular focus on gender equality and underrepresented groups;**



## Amendment 53

### Proposal for a regulation

#### Article 3 – paragraph 2 – point b

*Text proposed by the Commission*

(b) promoting *the* competitiveness and scalability of the European audiovisual *industry*;

*Amendment*

(b) promoting competitiveness, *innovation*, and scalability of the European *audiovisual sector, in particular of SMEs, independent production companies and organisations in the cultural and creative sectors and promoting the quality of the activities of the European* audiovisual sector *in a sustainable way aiming at a balanced sectoral and geographical approach*;

## Amendment 54

### Proposal for a regulation

#### Article 3 – paragraph 2 – point c

*Text proposed by the Commission*

(c) promoting policy cooperation and innovative actions supporting all strands of the programme, including the promotion of a diverse and pluralistic media *environment*, media literacy and social inclusion.

*Amendment*

(c) promoting policy cooperation and innovative actions, *including new business and management models and creative solutions*, supporting all strands of the programme *and all cultural and creative sectors*, including *safeguarding the freedom of artistic expression and the promotion of a diverse, independent and pluralistic, cultural and media environments*, media literacy, *digital skills, cultural and artistic education, gender equality, active citizenship, intercultural dialogue, resilience* and social inclusion, *in particular of persons with disabilities, including through greater accessibility of cultural goods and services*;

## Amendment 55

### Proposal for a regulation

#### Article 3 – paragraph 2 – point c a (new)

*Text proposed by the Commission*

*Amendment*

***(ca) promoting the mobility of artists and the cultural and creative sectors' operators and the circulation of their works;***

## **Amendment 56**

### **Proposal for a regulation**

#### **Article 3 – paragraph 2 – point c b (new)**

*Text proposed by the Commission*

*Amendment*

***(cb) providing the cultural and creative sectors with data, analyses and an adequate set of qualitative and quantitative indicators and developing a coherent system of evaluations and impact assessments, including those with a cross-sectoral dimension.***

## **Amendment 57**

### **Proposal for a regulation**

#### **Article 3 – paragraph 3 – point c**

*Text proposed by the Commission*

*Amendment*

**(c) "CROSS SECTORAL strand" covers activities across all cultural and creative sectors.**

**(c) "CROSS SECTORAL strand" covers activities across all cultural and creative sectors, *including the news media sector.***

## **Amendment 58**

### **Proposal for a regulation**

#### **Article 3 a (new)**

*Text proposed by the Commission*

*Amendment*

***Article 3 a***  
***European added value***  
***Recognising the intrinsic and economic***

*value of culture and creativity and respecting the quality and plurality of Union values and policies.*

*The Programme shall support only those actions and activities which deliver potential European added value and which contribute to the achievement of the objectives referred to in Article 3.*

*The European added value of the actions and activities of the Programme shall be ensured, for example, through:*

*(a) the transnational character of actions and activities which complement regional, national, international and other Union programmes and policies, and the impact of such actions and activities on citizens' access to culture, the active engagement of citizens, education, social inclusion and intercultural dialogue;*

*(b) the development and promotion of transnational and international cooperation between cultural and creative players, including artists, audiovisual professionals, cultural and creative organisations and SMEs and audiovisual operators, that are focused on stimulating more comprehensive, rapid, effective and long-term responses to global challenges, in particular to the digital shift;*

*(c) the economies of scale and growth and jobs which Union support fosters, creating a leverage effect for additional funds;*

*(d) ensuring a more level playing field in the cultural and creative sectors by taking account of the specificities of different countries, including countries or regions with a particular geographical or linguistic situation, such as the outermost regions recognised in Article 349 TFEU and the overseas countries or territories coming under the authority of a Member State listed in Annex II of the TFEU;*

*(e) promoting a narrative on European common roots and diversity.*

## Amendment 59

### Proposal for a regulation

#### Article 4 – paragraph 1 – point -a (new)

*Text proposed by the Commission*

*Amendment*

***(-a) to promote artistic expression and creation;***

## Amendment 60

### Proposal for a regulation

#### Article 4 – paragraph 1 – point -a a (new)

*Text proposed by the Commission*

*Amendment*

***(-aa) to nurture talents, competence and skills and to stimulate collaboration and innovation through the whole chain of the cultural and creative sectors, including heritage;***

## Amendment 61

### Proposal for a regulation

#### Article 4 – paragraph 1 – point a

*Text proposed by the Commission*

*Amendment*

(a) to strengthen the cross-border dimension ***and*** circulation of European cultural and creative operators and works;

(a) to strengthen the cross-border dimension, circulation ***and visibility*** of European cultural and creative operators and ***their*** works ***including through residency programmes, touring, events, workshops, exhibitions and festivals, as well as facilitating the exchange of best practices and enhancing professional capacities;***

## Amendment 62

### Proposal for a regulation

#### Article 4 – paragraph 1 – point b

*Text proposed by the Commission*

(b) to increase cultural participation across Europe;

*Amendment*

(b) to increase cultural **access**, participation **and awareness, and audience engagement** across Europe, **especially with regard to people with disabilities or people from disadvantaged backgrounds**;

### **Amendment 63**

#### **Proposal for a regulation**

#### **Article 4 – paragraph 1 – point c**

*Text proposed by the Commission*

(c) to promote societal resilience and social inclusion through culture and cultural heritage;

*Amendment*

(c) to promote societal resilience and **to enhance** social inclusion, **intercultural and democratic dialogue and cultural exchange** through **arts**, culture and cultural heritage;

### **Amendment 64**

#### **Proposal for a regulation**

#### **Article 4 – paragraph 1 – point d**

*Text proposed by the Commission*

(d) to enhance the capacity of European cultural and creative sectors to prosper and to generate jobs and growth;

*Amendment*

(d) to enhance the capacity of European cultural and creative sectors to prosper and **innovate, to create artistic works**, to generate **and to develop key competences, knowledge, skills, new artistic practices and sustainable** jobs and growth **and to contribute to local and regional development**;

### **Amendment 65**

#### **Proposal for a regulation**

#### **Article 4 – paragraph 1 – point d a (new)**

*Text proposed by the Commission*

*Amendment*

**(da) to foster the professional capacity of persons in the cultural and creative sectors, empowering them through appropriate measures;**

## **Amendment 66**

### **Proposal for a regulation**

#### **Article 4 – paragraph 1 – point e**

*Text proposed by the Commission*

*Amendment*

(e) to strengthen European identity **and** values through cultural awareness, **arts** education and culture-based creativity in **education**;

(e) to strengthen European identity, **active citizenship and the sense of community and democratic** values through cultural awareness, **cultural heritage, expression, critical thinking, artistic expression, visibility and recognition of creators, arts,** education and culture-based creativity in **formal, non-formal and informal lifelong learning**;

## **Amendment 67**

### **Proposal for a regulation**

#### **Article 4 – paragraph 1 – point f**

*Text proposed by the Commission*

*Amendment*

(f) to promote international capacity building of European cultural and creative sectors to be active at the international level;

(f) to promote international capacity building of European cultural and creative sectors, **including grass-roots and micro-organisations**, to be active at the international level;

## **Amendment 68**

### **Proposal for a regulation**

#### **Article 4 – paragraph 1 – point g**

*Text proposed by the Commission*

*Amendment*

(g) to contribute to the Union 's global

(g) to contribute to the Union 's global

strategy for international relations through cultural *diplomacy*.

strategy for international *cultural* relations *by aiming to ensure the long-term impact of the strategy through a people-to-people approach involving cultural networks, civil society and grassroots organisations.*

#### Amendment 69

##### Proposal for a regulation Article 4 – paragraph 2 a (new)

*Text proposed by the Commission*

*Amendment*

*As part of the specific actions pursued under the CULTURE strand, the music sector shall be a particular focus in terms of financial distribution and targeted actions. Tailor-made calls and instruments shall help boost the competitiveness of the music sector and address some of the specific challenges it faces.*

#### Amendment 70

##### Proposal for a regulation Article 5 – paragraph 1 – point a

*Text proposed by the Commission*

*Amendment*

(a) to nurture talents *and* skills and to stimulate collaboration, and innovation in the creation and production of European audiovisual works;

(a) to nurture talents, *competence*, skills *and the use of digital technologies* and to stimulate collaboration, *mobility*, and innovation in the creation and production of European audiovisual works, *including across borders*;

#### Amendment 71

##### Proposal for a regulation Article 5 – paragraph 1 – point b

*Text proposed by the Commission*

*Amendment*

(b) to enhance theatrical *and online* distribution *and provide wider access*

(b) to enhance *the transnational and international circulation and online and*

*across borders to European audiovisual works, including through innovative business models and the use of new technologies;*

*offline distribution, in particular theatrical distribution, of European audiovisual works in the new digital environment;*

#### **Amendment 72**

##### **Proposal for a regulation Article 5 – paragraph 1 – point b a (new)**

*Text proposed by the Commission*

*Amendment*

*(ba) to provide wider access to Union audiovisual works for international audiences, in particular through promotion, events, film literacy activities and festivals;*

#### **Amendment 73**

##### **Proposal for a regulation Article 5 – paragraph 1 – point b b (new)**

*Text proposed by the Commission*

*Amendment*

*(bb) to enhance audiovisual heritage and to facilitate access to, and to support and promote, audiovisual archives and libraries as sources of memory, education, re-use and new business, including through the latest digital technologies;*

#### **Amendment 74**

##### **Proposal for a regulation Article 5 – paragraph 1 – point c**

*Text proposed by the Commission*

*Amendment*

(c) to promote European *audiovisual* works and support audience *development* across Europe and beyond.

(c) to promote European *audiovisual* works and support *the engagement of* audience *of all ages, in particular young audiences and people with disabilities, for the proactive and legal use of audiovisual works* across Europe and beyond *and for the sharing of user-generated content,*



*including by promoting film and audiovisual education.*

## **Amendment 75**

### **Proposal for a regulation Article 5 – paragraph 2**

*Text proposed by the Commission*

These priorities shall be addressed through support to the creation, promotion, access, and dissemination of European works with the potential to reach **large** audiences within Europe and beyond, thereby adapting to new market developments and accompanying the Audiovisual Media Services Directive.

*Amendment*

These priorities shall be addressed through support to the creation, promotion, access, and dissemination of European works, **spreading European values and common identity** with the potential to reach audiences **of all ages** within Europe and beyond, thereby adapting to new market developments and accompanying the Audiovisual Media Services Directive.

## **Amendment 76**

### **Proposal for a regulation Article 6 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) to support cross-sectoral transnational policy cooperation including on the role of culture for social inclusion **and** promote the knowledge of the programme and support the transferability of results;

*Amendment*

(a) to support cross-sectoral transnational policy cooperation including on **promoting** the role of culture for social inclusion, **in particular as regards for persons with disabilities and for enhancing democracy and to** promote the knowledge of the programme and support the transferability of results **in order to increase the visibility of the Programme;**

## **Amendment 77**

### **Proposal for a regulation Article 6 – paragraph 1 – point b**

*Text proposed by the Commission*

(b) to promote innovative approaches to content creation, access, distribution and

*Amendment*

(b) to promote innovative approaches to **artistic** content creation **and artistic**

promotion across cultural and creative sectors;

*research*, access, distribution and promotion ***taking into account copyright protection***, across *the* cultural and creative sectors, ***covering both market and non-market dimensions***;

## Amendment 78

### Proposal for a regulation Article 6 – paragraph 1 – point c

*Text proposed by the Commission*

(c) to promote cross cutting activities covering several sectors aiming at adjusting to the structural changes faced by the media sector, including enhancing a free, diverse, and pluralistic media environment, ***quality*** journalism and media literacy;

*Amendment*

(c) to promote cross cutting activities covering several sectors aiming at adjusting to the structural ***and technological*** changes faced by the media sector, including enhancing a free, diverse, and pluralistic media, ***artistic and cultural*** environment, ***professional ethics in*** journalism, ***critical thinking*** and media literacy, ***in particular among young people by helping with adapting to new medial tools and formats and countering the spread of disinformation***;

## Amendment 79

### Proposal for a regulation Article 6 – paragraph 1 – point d

*Text proposed by the Commission*

(d) to set up and support programme desks to promote, the Programme in their ***country*** and to stimulate cross-border cooperation within the cultural and creative sectors.

*Amendment*

(d) to set up, and support ***the active involvement of***, programme desks ***in participating countries***, to promote the Programme in their ***countries, in a fair and balanced way, including through network activities on the ground, and to support the applicants in relation to the Programme and provide basic information on other relevant support opportunities available under Union funded programmes*** and to stimulate cross-border cooperation ***and the exchange of best practices*** within the

cultural and creative sectors.

## Amendment 80

### Proposal for a regulation

#### Article 7 – paragraph 1 – subparagraph 1

*Text proposed by the Commission*

The financial envelope for the implementation of the Programme for the period 2021 – 2027 shall be EUR **1 850 000 000 in current** prices.

*Amendment*

The financial envelope for the implementation of the Programme for the period 2021 – 2027 shall be EUR **2 806 000 000 in constant** prices.

## Amendment 81

### Proposal for a regulation

#### Article 7 – paragraph 1 – subparagraph 2 – indent 1

*Text proposed by the Commission*

– **up to EUR 609 000 000** for the objective referred to in Article 3 (2)(a) (strand CULTURE);

*Amendment*

– **not less than 33 %** for the objective referred to in Article 3 (2)(a) (strand CULTURE);

## Amendment 82

### Proposal for a regulation

#### Article 7 – paragraph 1 – subparagraph 2 – indent 2

*Text proposed by the Commission*

– **up to EUR 1 081 000 000** for the objective referred to in Article 3(2)(b) (strand MEDIA);

*Amendment*

– **not less than 58 %** for the objective referred to in Article 3(2)(b) (strand MEDIA);

## Amendment 83

### Proposal for a regulation

#### Article 7 – paragraph 1 – subparagraph 2 – indent 3

*Text proposed by the Commission*

– up to **EUR 160 000 000** for the activities referred to in Article 3(2)(c)

*Amendment*

– up to **9 %** for the activities referred to in Article 3(2)(c) (CROSS SECTORAL

(CROSS SECTORAL strand).

strand) ***ensuring a financial allocation to each national Creative Europe Desk at least at the same level as the financial allocation provided for under Regulation (EC) No 1295/2013.***

#### Amendment 84

##### Proposal for a regulation Article 7 – paragraph 3

*Text proposed by the Commission*

3. In addition to the financial envelope as indicated in paragraph 1, and in order to promote the international dimension of the Programme, additional financial contributions may be made available from the external financing instruments [Neighbourhood, Development and International Cooperation Instrument, the Instrument for Pre-accession Assistance (IPA III)], to support actions implemented and managed in accordance with this Regulation. This contribution shall be financed in accordance with the Regulations establishing those instruments.

*Amendment*

3. In addition to the financial envelope as indicated in paragraph 1, and in order to promote the international dimension of the Programme, additional financial contributions may be made available from the external financing instruments [Neighbourhood, Development and International Cooperation Instrument, the Instrument for Pre-accession Assistance (IPA III)], to support actions implemented and managed in accordance with this Regulation. This contribution shall be financed in accordance with the Regulations establishing those instruments ***and reported every year to the budgetary authority, along with the contributions of third countries to the programme.***

#### Amendment 85

##### Proposal for a regulation Article 8 – paragraph 1 – subparagraph 1 a (new)

*Text proposed by the Commission*

*Amendment*

***(Third countries may participate in the Programmes' governance structures and stakeholder forums for the purpose of facilitating information exchange.***

## Amendment 86

### Proposal for a regulation Article 8 – paragraph 3 a (new)

*Text proposed by the Commission*

*Amendment*

**3a. Agreements with the third countries associated to the Programme under this Regulation shall be facilitated through procedures that are faster than those under Regulation (EU) No 1295/2013. Agreements with new countries shall be proactively promoted.**

*Justification*

*It is crucial to ensure the participation of those countries from the very beginning of the programme in order to guarantee its international dimension.*

## Amendment 87

### Proposal for a regulation Article 9 – paragraph 1

*Text proposed by the Commission*

*Amendment*

1. Access to the Programme shall be open to international organisations active in the areas covered by the Programme in accordance with the Financial Regulation.

1. Access to the Programme shall be open to international organisations active in the areas covered by the Programme, **such as Unesco, the Council of Europe, by means of a more structured collaboration with Cultural Routes and Euroimages, EUIPO Observatory, the World Intellectual Property Organisation and the OECD, on the basis of joint contributions, for the achievement of the Programme objectives and** in accordance with the Financial Regulation.

## Amendment 88

### Proposal for a regulation Article 9 a (new)

**Article 9 a**

***Data gathering on culture and creative sectors***

***The Commission shall reinforce the cooperation within its services such as the Joint Research Centre and Eurostat with the purpose of gathering appropriate statistical data to measure and analyse the impact of cultural policies. For that task, the Commission shall act in cooperation with centres of excellence in Europe and national statistical institutes and shall act in collaboration with the Council of Europe, the OECD and Unesco. It shall thereby contribute to the achievement of the objectives of the CULTURE strand and closely follow further cultural policy developments, also by including stakeholders at an early stage in the reflection and adaptation of indicators common to different sectors or specific indicators per domain of activities. The Commission shall report regularly to the European Parliament on those activities.***

**Amendment 89**

**Proposal for a regulation  
Article 10 – paragraph 3**

*Text proposed by the Commission*

3. Blending operations under this Programme shall be implemented in accordance with ***the [InvestEU regulation]*** and Title X of the Financial Regulation.

*Amendment*

3. Blending operations under the Programme shall be implemented in accordance with Title X of the Financial Regulation ***and the procedures laid down in [InvestEU Regulation]. The dedicated guarantee facility created under Creative Europe shall be continued under the [InvestEU regulation] and shall take account of the implementation practices developed in the framework of the Cultural and Creative Sectors Guarantee Facility set up by Regulation (EU) No***

## Amendment 90

### Proposal for a regulation Article 10 – paragraph 4

*Text proposed by the Commission*

4. Contributions to a mutual insurance mechanism may cover the risk associated with the recovery of funds due by recipients and shall be considered a sufficient guarantee under the Financial Regulation. The provisions laid down in [Article X of] Regulation XXX [successor of the Regulation on the Guarantee Fund] shall apply.

*Amendment*

4. Contributions to a mutual insurance mechanism may cover the risk associated with the recovery of funds due by recipients and shall be considered a sufficient guarantee under the Financial Regulation. The provisions laid down in [Article X of] Regulation XXX [successor of the Regulation on the Guarantee Fund], ***built on, and taking into account, the implementation practices already developed,*** shall apply.

## Amendment 91

### Proposal for a regulation Article 10 – paragraph 4 a (new)

*Text proposed by the Commission*

*Amendment*

***4a. In order to promote the international dimension of the Programme, the programmes established by Regulation .../...[Neighbourhood Development and International Cooperation Instrument]and Regulation .../... [IPA III] shall financially contribute to actions established under this Regulation. This Regulation shall apply to the use of those programmes, while ensuring conformity with the Regulations respectively governing them.***

## Amendment 92

### Proposal for a regulation Article 12 – paragraph 1

*Text proposed by the Commission*

*Amendment*

1. The Programme shall be implemented by work programmes referred to in Article 110 of the Financial Regulation. Work programmes shall set out, where applicable, the overall amount reserved for blending operations.

1. The Programme shall be implemented by **annual** work programmes referred to in Article 110 of the Financial Regulation. ***The adoption of work programmes shall be preceded by consultations with the various stakeholders in order to ensure that the actions planned will support the different sectors involved in the best way possible.*** Work programmes shall set out, where applicable, the overall amount reserved for blending operations, ***which shall not supplant direct funding in the form of grants.***

***The general and specific objectives and corresponding policy priorities and actions of the Programme, as well as the allocated budget per action, shall be specified in detail in the annual work programmes. The annual work programme shall also contain an indicative implementation timetable.***

**Amendment 93**

**Proposal for a regulation  
Article 12 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

2. The work **programme** shall be adopted by the Commission by means of ***an implementing act.***

2. The ***Commission shall adopt delegated acts in accordance with Article 19 supplementing this Regulation by establishing annual work programmes.***

*Justification*

*To make clear that the annual work programme is important in establishing actual budgetary priorities.*

**Amendment 94**

**Proposal for a regulation  
Article 13 – paragraph 1 a (new)**



*Text proposed by the Commission*

*Amendment*

**1a.** *The calls for proposal may take into account the necessity of ensuring appropriate support to small-scale projects under the CULTURE strand through measures that may include higher co-financing rates.*

## **Amendment 95**

### **Proposal for a regulation Article 13 – paragraph 1 b (new)**

*Text proposed by the Commission*

*Amendment*

**1b.** *The grants shall be awarded taking into account the following features of the project concerned:*

- (a)** *quality of the project;*
- (b)** *impact;*
- (c)** *quality and efficiency in its implementation.*

## **Amendment 96**

### **Proposal for a regulation Article 13 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

2. The evaluation committee may be composed of external experts.

2. The evaluation committee may be composed of external experts. ***It shall meet in the physical presence of its members or remotely.***

***The experts shall have a professional background related to the field assessed. The evaluation committee may request the opinion of experts from the country of application.***

## Amendment 97

### Proposal for a regulation Article 13 – paragraph 3

*Text proposed by the Commission*

3. By way of derogation from Article [130(2)] of the Financial Regulation, and in duly justified cases, costs incurred by the beneficiary before the submission of the grant application, **may** be considered eligible, provided that they are directly linked to the implementation of the supported actions and activities.

*Amendment*

3. By way of derogation from Article [130(2)] of the Financial Regulation, and in duly justified cases, costs incurred by the beneficiary before the submission of the grant application, **shall** be considered eligible, provided that they are directly linked to the implementation of the supported actions and activities.

## Amendment 98

### Proposal for a regulation Article 14 – paragraph 5 – introductory part

*Text proposed by the Commission*

5. The following entities may be awarded grants without a call for proposal:

*Amendment*

5. The following entities may **exceptionally** be awarded grants without a call for proposal, **on the basis of specific missions and objectives to be defined by the Commission and assessed regularly in line with the objectives of the Programme:**

## Amendment 99

### Proposal for a regulation Article 14 – paragraph 5 – point a

*Text proposed by the Commission*

(a) The European Film Academy;

*Amendment*

(a) The European Film Academy **in the context of cooperation with the European Parliament on the LUX Film Prize, following a cooperation agreement negotiated between and signed by the parties and in collaboration with Europa Cinemas; until such time as the cooperation agreement has been concluded, the relevant appropriations shall be placed in the reserve;**

## Amendment 100

### Proposal for a regulation

#### Article 14 – paragraph 5 – point b

*Text proposed by the Commission*

(b) The European Union Youth Orchestra.

*Amendment*

(b) The European Union Youth Orchestra ***for its activities, including the regular selection of, and training for, young musicians from all Member States through residence programmes that offer mobility and the opportunity to perform in festivals and tours within the Union and at the international level and that contribute to the circulation of European culture across borders and to the internationalisation of young musicians' careers, aiming at a geographical balance of participants; the European Union Youth Orchestra shall continuously diversify its revenues by actively seeking financial support from new sources, reducing its dependence on Union funding; the activities of the European Union Youth Orchestra shall be in line with the Programme and the CULTURE strand objectives and priorities, in particular audience engagement.***

## Amendment 101

### Proposal for a regulation

#### Article 15 – paragraph 1

*Text proposed by the Commission*

The Commission, in cooperation with the Member States, shall ensure the overall consistency and complementarity of the Programme with the relevant policies and programmes, in particular those relating to gender balance, education, youth and solidarity, employment and social inclusion, research and innovation, industry and enterprise, agriculture and

*Amendment*

The Commission, in cooperation with the Member States, shall ensure the overall consistency and complementarity of the Programme with the relevant policies and programmes, in particular those relating to gender balance, education, ***in particular digital education and media literacy,*** youth and solidarity, employment and social inclusion, ***in particular for***

rural development, environment and climate action, cohesion, regional and urban policy, State aid and international cooperation and development.

*marginalised groups and minorities, research and **innovation, including social** innovation, industry and enterprise, agriculture and rural development, environment and climate action, cohesion, regional and urban policy, **sustainable tourism**, State aid, **mobility** and international cooperation and development, **also in order to promote effective use of public funds;***

*The Commission shall ensure that, when the procedures laid down in [InvestEU Programme] are applied for the purposes of the Programme, they take into account the practices developed in the framework of the Cultural and Creative Sectors Guarantee Facility set up by Regulation (EU) No 1295/2013.*

## **Amendment 102**

### **Proposal for a regulation Article 16 – paragraph 2 – point b**

*Text proposed by the Commission*

(b) it complies with the **minimum** quality requirements of that call for proposals;

*Amendment*

(b) it complies with the **high** quality requirements of that call for proposals;

## **Amendment 103**

### **Proposal for a regulation Article 16 – paragraph 2 a (new)**

*Text proposed by the Commission*

*Amendment*

**2a. Proposals that have been awarded a Seal of Excellence may receive funding directly from other programmes and from funds under Regulation [CPR Regulation COM(2018)0375] in accordance with Article 67(5) thereof, provided that such proposals are consistent with the objectives of the Programme. The Commission shall ensure that the**

*selection and award criteria for the projects to be awarded the Seal of Excellence are coherent, clear and transparent for the potential beneficiaries.*

## **Amendment 104**

### **Proposal for a regulation Article 16 a (new)**

*Text proposed by the Commission*

*Amendment*

#### *Article 16 a*

#### ***Cultural and Creative Sectors Guarantee Facility under InvestEU***

- 1. Financial support through the new InvestEU Programme shall build on the objectives and the criteria of the Cultural and Creative Sectors Guarantee Facility taking into account the specificity of the sector.***
- 2. The InvestEU Programme shall provide:***
  - (a) SMEs and micro, small and medium-sized organisations in the cultural and creative sectors with access to finance;***
  - (b) guarantees to participating financial intermediaries from any country participating in the Guarantee Facility;***
  - (c) participating financial intermediaries with additional expertise to evaluate risks associated with SMEs and micro, small and medium-sized organisations and with cultural and creative projects;***
  - (d) the volume of debt financing made available to SMEs and micro, small and medium-sized organisations;***
  - (e) SMEs and micro, small and medium-sized organisations across regions and sectors with the ability to build a diversified loan portfolio and to propose a marketing and promotion plan;***

**(f) the following types of loans: investment in tangible and intangible assets with the exclusion of personal collateral; business transfer; working capital, such as interim finance, gap finance, cash flow and credit lines.**

*Justification*

*It is necessary to introduce reference to Cultural and creative Sectors Guarantee Facility in order to safeguards its principles and achievements.*

**Amendment 105**

**Proposal for a regulation  
Article 17 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

**1a. The strands shall have a common set of qualitative indicators. Each strand shall have a dedicated set of indicators.**

**Amendment 106**

**Proposal for a regulation  
Article 17 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

2. To ensure effective assessment of progress of the programme towards the achievement of its objectives, the Commission is empowered to adopt delegated acts in accordance with Article 19 to develop the provisions for a monitoring and evaluation framework, including amendments to Annex II in order to review or supplement the indicators **where necessary for monitoring and evaluation.**

2. To ensure effective assessment of progress of the programme towards the achievement of its objectives, the Commission is empowered to adopt delegated acts in accordance with Article 19 to develop the provisions for a monitoring and evaluation framework, including amendments to Annex II in order to review or supplement the indicators. **The Commission shall adopt a delegated act on indicators by 31 December 2022.**

**Amendment 107**

**Proposal for a regulation  
Article 18 – paragraph 1 a (new)**

**1a.** *The available figures on the amount of commitment and payment appropriations that would have been needed to finance the projects awarded with the Seal of Excellence shall be communicated every year to the two branches of the budgetary authority, at least 3 months prior to the date of the publication of their respective positions on the Union budget for the following year, according to the commonly agreed calendar for the annual budgetary procedure.*

## **Amendment 108**

### **Proposal for a regulation Article 18 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

2. The *interim evaluation* of the Programme shall be performed *once there is sufficient information available about the implementation of the Programme, but no later than four years after the start of the programme implementation.*

2. The *mid-term review* of the Programme shall be performed **by 30 June 2024.**

*The Commission shall submit the mid-term evaluation report to the European Parliament and to the Council by 31 December 2024.*

*The Commission shall submit, where necessary and on the basis of the mid-term review, a legislative proposal to revise this Regulation.*

*Justification*

*To provide for a proper and timely mid term review.*

## **Amendment 109**

### **Proposal for a regulation**

## Article 18 – paragraph 3

*Text proposed by the Commission*

3. At the end of the implementation of the Programme, but no later than two years after the end of the period specified in Article 1, a final evaluation of the Programme shall be **carried out** by the Commission.

*Amendment*

3. At the end of the implementation of the Programme, but no later than two years after the end of the period specified in Article 1, a final evaluation of the Programme shall be **submitted** by the Commission.

## Amendment 110

### Proposal for a regulation

#### Article 20 – paragraph 1

*Text proposed by the Commission*

1. The recipients of Union funding shall acknowledge the origin and ensure the visibility of the Union funding (in particular when promoting the actions and their results) by providing coherent, effective and proportionate targeted information to multiple audiences, including the media and the public.

*Amendment*

1. The recipients of Union funding shall acknowledge the origin and ensure the visibility of the Union funding (in particular when promoting the actions and their results) by providing coherent, effective and proportionate targeted information to multiple audiences, including the media and the public, ***in particular the name of the Programme and, for actions funded under the MEDIA strand, the MEDIA logo. The Commission shall develop a CULTURE logo which shall be used for actions funded under the CULTURE strand.***

## Amendment 111

### Proposal for a regulation

#### Annex I – point 1 – paragraph 1 – subparagraph 1 – point a

*Text proposed by the Commission*

(a) Cooperation projects;

*Amendment*

(a) ***Transnational*** cooperation projects ***with a clear distinction between small, medium and large scale projects and with special attention to micro and small-sized cultural organisations;***



## Amendment 112

### Proposal for a regulation

#### Annex I – point 1 – paragraph 1 – subparagraph 1 – point d

*Text proposed by the Commission*

(d) Mobility of artists and cultural and creative operators;

*Amendment*

(d) Mobility of artists, **artisans** and cultural and creative operators **in their transnational activity including covering costs related to artistic activity, circulation of artistic and cultural works;**

## Amendment 113

### Proposal for a regulation

#### Annex I – point 1 – paragraph 1 – subparagraph 1 – point e

*Text proposed by the Commission*

(e) Support to cultural and creative organisations to operate at international level;

*Amendment*

(e) Support to cultural and creative organisations to operate at international level **and to develop their capacity building;**

## Amendment 114

### Proposal for a regulation

#### Annex I – point 1 – paragraph 1 – subparagraph 2 – point a

*Text proposed by the Commission*

(a) Support to the music sector: promoting diversity, creativity and innovation in the field of music, in particular the distribution **of** musical repertoire in Europe and beyond, training **actions and** audience development **for European repertoire**, as well as support for data gathering and analysis;

*Amendment*

(a) Support to the music sector: promoting diversity, creativity and innovation in the field of music, in particular **live music sector, also through networking**, the distribution **and promotion of a diverse European** musical **works and** repertoire in Europe and beyond, training, **participation in and access to, music**, audience development, **the visibility and recognition of creators, promoters and artists, in particular young and emerging ones**, as well as support for data gathering and analysis;

## Amendment 115

### Proposal for a regulation

#### Annex I – point 1 – paragraph 1 – subparagraph 2 – point b

*Text proposed by the Commission*

(b) Support to the book and publishing sector: targeted actions promoting diversity, creativity **and** innovation, in particular the translation **and** promotion of European literature across borders in Europe and beyond, training and exchanges for sector professionals, authors and translators as well as transnational projects for collaboration, innovation and development in the sector;

*Amendment*

(b) Support to the book and publishing sector: targeted actions promoting diversity, creativity, innovation, in particular the translation, ***the adaptation in accessible formats for people with disabilities***, promotion of European literature across borders in Europe and beyond, ***also through libraries***, training and exchanges for sector professionals, authors and translators as well as transnational projects for collaboration, innovation and development in the sector;

## Amendment 116

### Proposal for a regulation

#### Annex I – point 1 – paragraph 1 – subparagraph 2 – point c

*Text proposed by the Commission*

(c) Support to ***architecture and*** cultural heritage sectors: targeted actions for the mobility of operators, capacity-building, audience ***development and internationalization of the cultural heritage and architecture sectors, promotion of Baukultur***, support to the safeguarding, conservation **and** enhancement of cultural heritage and its values through awareness-raising, networking **and** peer-to-peer learning activities;

*Amendment*

(c) Support to cultural heritage sectors ***and architecture***: targeted actions for the mobility of operators, ***research, establishment of high quality standards, capacity-building, sharing of the professional knowledge and skills for artisans, audience engagement***, support to the safeguarding, conservation, ***regeneration of life space, adaptive re-use, promotion of Baukultur, sustainability, dissemination***, enhancement ***and internationalization*** of cultural heritage and its values through awareness-raising, networking, peer-to-peer learning activities;

## Amendment 117

### Proposal for a regulation

#### Annex I – point 1 – paragraph 1 – subparagraph 2 – point d

*Text proposed by the Commission*

*Amendment*

(d) Support to other sectors: targeted actions in favour of the development of the creative aspects of the design and fashion sectors and cultural tourism as well as to their promotion and representation outside the European Union.

(d) Support to other sectors: targeted ***promotion*** actions in favour of the development of the creative aspects of ***other sectors, including*** the design and fashion sectors and ***a sustainable*** cultural tourism as well as to their promotion and representation outside the European Union.

## **Amendment 118**

### **Proposal for a regulation**

#### **Annex I – point 1 – paragraph 1 – subparagraph 2 a (new)**

*Text proposed by the Commission*

*Amendment*

***Support to all cultural and creative sectors in areas of common need, whereas a sectoral action may be developed as appropriate in cases where the specificities of a sub-sector justify a targeted approach. A horizontal approach shall be taken for transnational projects for collaboration, mobility and internationalisation, including through residency programmes, touring, events, live performances, exhibitions and festivals, as well as for the promotion of diversity, creativity and innovation, training and exchanges for sector professionals, capacity building, networking, skills, audience development and data gathering and analysis. Sectoral actions shall benefit from budgets which are proportionate to the sectors identified as priorities. Sectoral actions should help address the specific challenges faced by the different priority sectors identified in this Annex, building on existing pilot projects, and preparatory actions.***

## **Amendment 119**

### **Proposal for a regulation**

#### **Annex I – point 1 – paragraph 1 – subparagraph 3 – introductory part**

*Text proposed by the Commission*

*Amendment*

Special actions aiming at rendering visible and tangible European cultural diversity and heritage and nurturing intercultural dialogue:

Special actions aiming at rendering visible and tangible European ***identity and its*** cultural diversity and heritage and nurturing intercultural dialogue:

**Amendment 120**

**Proposal for a regulation**

**Annex I – point 1 – paragraph 1 – subparagraph 3 – point b**

*Text proposed by the Commission*

*Amendment*

(b) European Heritage Label ensuring financial support to Decision No 1194/2011/EU of the European Parliament and of the Council<sup>34</sup> ;

(b) European Heritage Label ensuring financial support to Decision No 1194/2011/EU of the European Parliament and of the Council<sup>34</sup> ***and network of the European Heritage Label sites;***

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<sup>34</sup> Decision No 1194/2011/EU of the European Parliament and of the Council of 16 November 2011 establishing a European Union action for the European Heritage Label (OJ L 303, 22.11.2011, p. 1).

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<sup>34</sup> Decision No 1194/2011/EU of the European Parliament and of the Council of 16 November 2011 establishing a European Union action for the European Heritage Label (OJ L 303, 22.11.2011, p. 1).

**Amendment 121**

**Proposal for a regulation**

**Annex I – point 1 – paragraph 1 – subparagraph 3 – point c**

*Text proposed by the Commission*

*Amendment*

(c) EU cultural prizes;

(c) EU cultural prizes, ***including the European Theatre Prize;***

**Amendment 122**

**Proposal for a regulation**

**Annex I – point 1 – paragraph 1 – subparagraph 3 – point d a (new)**

*Text proposed by the Commission*

*Amendment*

*(da) actions aiming at interdisciplinary productions relating to Europe and its values;*

## **Amendment 123**

### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – introductory part**

*Text proposed by the Commission*

*Amendment*

The priorities of the MEDIA strand of the Programme referred to in Article 5 shall take into account the differences across countries regarding audiovisual content production, distribution, and access, as well as the size and specificities of the respective markets and shall be pursued through, inter alia:

The priorities of the MEDIA strand of the Programme referred to in Article 5 shall take into account ***the requirements of Directive 2010/13/EU*** and the differences across countries regarding audiovisual content production, distribution, and access, as well as the size and specificities of the respective markets and shall be pursued through, inter alia:

## **Amendment 124**

### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – point a**

*Text proposed by the Commission*

*Amendment*

(a) Development of audiovisual works;

(a) Development of ***European*** audiovisual works, ***in particular films and television works such as fiction, short films, documentaries, children's films and animated films, and interactive works such as quality and narrative video games and multimedia, with enhanced cross-border circulation potential by European independent production companies;***

## **Amendment 125**

### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – point b**

*Text proposed by the Commission*

*Amendment*

(b) Production of innovative TV content and serial storytelling;

(b) Production of innovative ***and quality*** TV content and serial storytelling, ***for all ages, by supporting European independent production companies;***

## **Amendment 126**

### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – point b a (new)**

*Text proposed by the Commission*

*Amendment*

***(ba) Support to initiatives dedicated to the creation and promotion of works related to the history of European integration and to European stories.***

## **Amendment 127**

### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – point c**

*Text proposed by the Commission*

*Amendment*

(c) Advertising and marketing tools, including on line and through the use of data analytics, to increase the prominence, visibility, cross-border access, and audience reach of European works;

(c) ***Promotion***, advertising and marketing tools, including on line and through the use of data analytics, to increase the prominence, visibility, cross-border access, and audience reach of European works;

## **Amendment 128**

### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – point d**

*Text proposed by the Commission*

*Amendment*

(d) Support to international sales and circulation of non-national European works on all platforms, including through coordinated distribution strategies covering

(d) Support to international sales and circulation of non-national European works ***on all platforms targeting both small and large-sized productions*** on all platforms, including through coordinated distribution

several countries;

strategies covering several countries **and  
subtitling, dubbing and audio description;**

#### **Amendment 129**

##### **Proposal for a regulation**

##### **Annex I – point 2 – paragraph 1 – point d a (new)**

*Text proposed by the Commission*

*Amendment*

**(da) Actions aimed at supporting low capacity countries to improve their respective identified shortcomings;**

#### **Amendment 130**

##### **Proposal for a regulation**

##### **Annex I – point 2 – paragraph 1 – point e**

*Text proposed by the Commission*

*Amendment*

(e) Support to business to business exchanges and networking activities to facilitate European and international co-productions;

(e) Support to business to business exchanges and networking activities to facilitate European and international co-productions **and the circulation of European works;**

#### **Amendment 131**

##### **Proposal for a regulation**

##### **Annex I – point 2 – paragraph 1 – point e a (new)**

*Text proposed by the Commission*

*Amendment*

**(ea) Support to European networks of audiovisual creators from different countries aiming at nurturing creative talents in the audiovisual sector;**

#### **Amendment 132**

##### **Proposal for a regulation**

##### **Annex I – point 2 – paragraph 1 – point e b (new)**

*Text proposed by the Commission*

*Amendment*

**(eb) Specific measures to contribute to the fair treatment of creative talent in the audiovisual sector;**

### **Amendment 133**

#### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – point g**

*Text proposed by the Commission*

*Amendment*

(g) Initiatives promoting audience development and **film** education addressing in particular young audiences;

(g) Initiatives promoting audience development and **engagement, in particular in cinemas and film and audiovisual** education addressing, in particular, young audiences;

### **Amendment 134**

#### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – point h**

*Text proposed by the Commission*

*Amendment*

(h) Training and mentoring activities to enhance the capacity of audiovisual operators to adapt to new market developments and digital technologies;

(h) Training and mentoring activities to enhance the capacity of audiovisual operators, **including artisans and craftspeople**, to adapt to new market developments and digital technologies;

### **Amendment 135**

#### **Proposal for a regulation**

#### **Annex I – point 2 – paragraph 1 – point i**

*Text proposed by the Commission*

*Amendment*

(i) **A** European Video on Demand (VOD) operators' **network**, screening a significant proportion of non-national European works;

(i) **One or more** European Video on Demand (VOD) **networks of** operators, screening a significant proportion of non-national European works;



## Amendment 136

### Proposal for a regulation

#### Annex I – point 2 – paragraph 1 – point j

*Text proposed by the Commission*

(j) European festivals' **network(s)** screening a significant proportion of non-national European works;

*Amendment*

(j) European festivals **and festivals networks** screening **and promoting a variety of European audiovisual works, with** a significant proportion of non-national European works;

## Amendment 137

### Proposal for a regulation

#### Annex I – point 2 – paragraph 1 – point k

*Text proposed by the Commission*

(k) A European cinema operators' network, screening a significant proportion of non-national European films;

*Amendment*

(k) A European cinema operators' network, screening a significant proportion of non-national European films, **contributing to reinforce the role of cinema theatres in the value chain and highlighting public screenings as a social experience;**

## Amendment 138

### Proposal for a regulation

#### Annex I – point 2 – paragraph 1 – point l

*Text proposed by the Commission*

(l) Specific measures to contribute to a more balanced gender participation in the audiovisual sector;

*Amendment*

(l) Specific measures, **including mentoring and networking activities,** to contribute to a more balanced gender participation in the audiovisual sector;

## Amendment 139

### Proposal for a regulation

#### Annex I – point 2 – paragraph 1 – point n a (new)

**(na) Support to the circulation of, and multilingual access to, cultural television content online and offline, including through subtitling, in order to promote the richness and diversity of European cultural heritage, contemporary creations and languages.**

## Amendment 140

### Proposal for a regulation

#### Annex I – point 3 – paragraph 1 – subparagraph 1 – point a

*Text proposed by the Commission*

*Amendment*

(a) Policy development, transnational exchange of experiences and know-how, peer learning activities and networking among cultural and creative organisations and policy makers, of a cross-sectoral nature;

(a) Policy development, transnational exchange of experiences and know-how, peer learning activities, **including peer mentoring for newcomers to the Programme, awareness raising** and networking among cultural and creative organisations and policy makers of a cross-sectoral nature **also through a permanent structural dialogue with stakeholders, and with a Forum of Culture and Creative Sectors for strengthening dialogue and the orientation of sector policies;**

## Amendment 141

### Proposal for a regulation

#### Annex I – point 3 – paragraph 1 – subparagraph 2 – point a

*Text proposed by the Commission*

*Amendment*

(a) Encourage new forms of creation at the cross roads between different cultural and creative sectors, for instance through the use of innovative technologies;

(a) Encourage new forms of creation at the cross roads between different cultural and creative sectors, **and with operators of other sectors**, for instance through the use of, **and mentoring in the use of**, innovative technologies **within cultural organisations and collaboration through digital hubs;**

## Amendment 142

### Proposal for a regulation

#### Annex I – point 3 – paragraph 1 – subparagraph 2 – point b a (new)

*Text proposed by the Commission*

*Amendment*

***(ba) Actions aiming at interdisciplinary productions relating to Europe and its values;***

## Amendment 143

### Proposal for a regulation

#### Annex I – point 3 – paragraph 1 – subparagraph 3 – point a

*Text proposed by the Commission*

*Amendment*

(a) Promote the programme at national level and provide information on the various types of financial support available under union policy;

(a) Promote the programme at national level and provide ***relevant*** information on the various types of financial support available under union policy ***and on the evaluation criteria, procedure and results;***

## Amendment 144

### Proposal for a regulation

#### Annex I – point 3 – paragraph 1 – subparagraph 3 – point b

*Text proposed by the Commission*

*Amendment*

(b) Stimulate cross border cooperation between professionals, institutions, platforms and networks within and across the policy areas and sectors covered by the programme;

(b) ***Support potential beneficiaries in application processes,*** stimulate cross border cooperation ***and the exchange of best practices*** between professionals, institutions, platforms and networks within and across the policy areas and sectors covered by the programme;

## Amendment 145

### Proposal for a regulation

#### Annex I – point 3 – paragraph 1 – subparagraph 3 – point c

*Text proposed by the Commission*

*Amendment*

(c) Support the Commission in ensuring a proper communication and dissemination of the results of the programme to the citizens.

(c) Support the Commission in ensuring a ***bottom-up and top-down*** proper communication and dissemination of the results of the programme to the citizens ***and to the operators.***

**Amendment 146**

**Proposal for a regulation**

**Annex I – point 3 – paragraph 1 – subparagraph 4 – point a**

*Text proposed by the Commission*

*Amendment*

(a) Addressing the structural changes faced by the media sector by promoting ***and monitoring a diverse*** and pluralistic media environment;

(a) Addressing the structural ***and technological*** changes faced by the ***news*** media sector by promoting ***an independent*** and pluralistic media environment ***and supporting independent monitoring for assessing risks and challenges to media pluralism and freedom;***

**Amendment 147**

**Proposal for a regulation**

**Annex I – point 3 – paragraph 1 – subparagraph 4 – point b**

*Text proposed by the Commission*

*Amendment*

(b) Supporting high media production standards by fostering cooperation, cross-border collaborative journalism, and quality content;

(b) Supporting high media production standards by fostering cooperation, ***digital skills,*** cross-border collaborative journalism, and quality content ***and sustainable media economic models to ensure professional ethics in journalism;***

**Amendment 148**

**Proposal for a regulation**

**Annex I – point 3 – paragraph 1 – subparagraph 4 – point c**

*Text proposed by the Commission*

*Amendment*

(c) Promoting media literacy to allow

(c) Promoting media literacy to allow

citizens to develop a critical understanding of the media.

citizens, *in particular young people*, to develop a critical understanding of the media *and supporting the creation of a Union platform to share media literacy practices and policies among all the Member States, including through university networks of radio and media which deal with Europe and providing news media professionals with training programmes in order to recognise and tackle disinformation.*

#### **Amendment 149**

##### **Proposal for a regulation**

##### **Annex I – point 3 – paragraph 1 – subparagraph 4 – point c a (new)**

*Text proposed by the Commission*

*Amendment*

*(ca) Fostering and safeguarding political and civil society dialogue on threats to media freedom and media pluralism in Europe;*

#### **Amendment 150**

##### **Proposal for a regulation**

##### **Annex II – paragraph -1 (new)**

*Text proposed by the Commission*

*Amendment*

##### **-1. COMMON QUALITATIVE AND QUANTITATIVE IMPACT INDICATORS OF THE PROGRAMME**

*(1) Benefit for citizens and communities;*

*(2) Benefit for the strengthening of European cultural diversity and cultural heritage;*

*(3) Benefit for the Union economy and jobs, in particular cultural and creative sectors and SMEs;*

*(4) Mainstreaming of Union policies, including international cultural relations;*

- (5) European added value of projects;**
- (6) Quality of partnerships and cultural projects;**
- (7) Number of people accessing European cultural and creative works supported by the Programme;**
- (8) Number of employment positions linked to the funded projects;**
- (9) Gender balance, where needed, mobility and empowerment of the operators in the cultural and creative sectors.**

## **EXPLANATORY STATEMENT**

### **Introduction – Rapporteur assessment of the Commission proposal**

Creative Europe is the only EU direct programme for the cultural, creative and audiovisual sectors and has reinforced its role in this respect - in continuity with previous programmes, and especially with the practice of exchanges and dialogue in the artists' and cultural institutions professionals of the Member States. Creative Europe 2021-2027 kept the name and the autonomy of the programme, its main structure, objectives and philosophy. The Rapporteur acknowledges its maturity and continuity with the previous programme but also welcomes some novelties, such as dedicated actions for mobility of artists, heritage and architecture, music sector, pluralistic media. However, she underlines that integrating new priorities entails increasing the financial envelope.

The Rapporteur welcomes the integration of several suggestions from the Parliament Implementation Report on the Creative Europe Programme, adopted in 2017 but regrets that the proposal do not define actions more precisely. In general, the Rapporteur finds the proposal not sufficiently detailed or precise. This leaves a too large room for interpretation and application in the hands of the CE, in terms that the Rapporteur considers not acceptable for the Parliament as co-legislator, but this also creates uncertainty to beneficiaries. Therefore, several amendments have been proposed to better define priorities and actions in the strands. The present explanatory statement overview main issues addressed in the amendments.

### **Budget**

The Creative Europe Programme is seriously underfunded and with extremely low success rates, which act as a dissuasive factor, generating frustration towards the programme and prevents many actors from applying. The rapporteur urges therefore to substantially increase the budget from the suggested 1.85 Billion to 2.806 Billion, which would double the current budget of 1,46 Billion, as asked during the launch of the EYCH in Milan in December 2017. Moreover, splits of the budget between strands should be executed in percentage, rather than in figures with special allocation guaranteed for Cooperation projects in Culture, where the success rate stayed the lowest.

### **Definitions and objectives**

The Commission introduced a new possibility for creative and cultural projects, which obtained a high evaluation score, to benefit from the Seal of Excellence certification. However, without a cross-reference in other programmes, the Rapporteur finds this provision fragile. Moreover, the access to this type of financing should be clearly facilitated. The Rapporteur would like to ensure also that the programme is addressed to both profit and non-profit cultural operators.

A new general objective has been introduced to recognise the intrinsic value of culture, and promote artists and cultural operators, and the culture's contribution to the citizens' personal and social development.

## **Reintroduction of the EU added value**

The Rapporteur reintroduces the article on EU added value, not present in the new Commission proposal, as the pre-condition to receive support from the programme, stressing in particular the sense of belonging that culture brings to citizens and encouraging the narrative of the common roots and unity in diversity.

## **Priorities and actions of the strand Culture**

The Rapporteur welcomes the new structure of the Culture Strand, introducing horizontal, sectoral and specific actions and, in particular the new horizontal actions on music and **mobility of artists and cultural professionals**. It has to be underlined that more efforts are needed at the Member States level in order to overcome obstacles to artists' mobility, such as the lack of legal status, the visa issuance, the duration of permits and the risk of double taxation, to allow the scheme having a real impact in the upcoming years. The Rapporteur wishes to clarify that with the new Music Moves Europe, cooperation projects on music will not be excluded from the transnational cooperation projects.

Concerning the grants, the Rapporteur introduces three criteria, according to which they will be awarded: high cultural quality, impact and quality and efficiency in the implementation.

Concerning the **cooperation projects**, which are core action of the programme and built its success over the years, they must be reinforced. The budget must be increased and special attention should be given to small size projects by adapting the co-financing rate and introducing a category of micro size projects.

**Platforms and networks** are performing well and should continue, covering as much sectors as possible. The Rapporteur reiterates its wish, already expressed in the Implementation Report to reintroduce among European Prizes, **a European Theatre Prize**, taking stock of the experience of the Europa Theatre Prize, created in 1986 by the European Commission and financed by previous programmes until 2014.

In special actions, the Rapporteur introduces a new category: actions aiming at interdisciplinary productions relating to Europe and its values.

## **Priorities and actions in MEDIA strand**

In general, the Rapporteur welcomes the Commission proposal concerning MEDIA strand and its activities but points that some aspects should be clarified. In the action for the development of audiovisual works, the Rapporteur emphasise the genres to be supported with explicit mentioning of fiction, documentaries, children and animated films, interactive works such as video games and multimedia with enhanced cross border circulation potential. The MEDIA programme had always supported independent European production companies and this condition should continue, especially in the light of the challenging competition with giant production companies and broadcasters. The Rapporteur is not convinced about the proposal to support the film festivals only through one or more networks, while is highly appreciating the inclusion of a gender focus.



## **Priorities and actions in Cross-sectoral strand**

The Cross sectoral Strand finally seems to be enhanced with its original aim of cradle of interaction between the sectors, with creative labs, policy making and data collection.

The Rapporteur welcomes the initiative on the promotion of a **diverse and pluralistic media** environment and asks for a strong vision and a shared governance by the Commission services. Main objectives of this action would be to ensure professional ethics in journalism by supporting digital skills but also enhancing development of critical thinking and media literacy among citizens.

One of the biggest challenges of the present proposal is to preserve the **Guarantee Facility for Cultural and Creative Sectors**, established by the Regulation 1295/2013. The Guarantee proved to be one of the best performing financial instruments.

Within the current MFF proposals, the Guarantee has been moved to the InvestEU Regulation. It is imperative to ensure that the specificity and the expertise (capacity building) is not lost and that creative and cultural sectors are not obliged to compete for financing with other sectors. Therefore, cross-references to the InvestEU Regulation are being added.

## **European Observatory for Culture and Creative Sectors**

Considering the complexity in measuring the impact of cultural policies and defining relevant qualitative and quantitative indicators, the Commission shall entrust this mission to an independent observatory, established with its own existing structures, such as JRC, acting in network with European centres of excellence, and in collaboration with Council of Europe, OECD and UNESCO, in order to benefit from existing expertise.

The Rapporteur wishes to reinforce the dialogue between the cultural and creative organisations and the policy makers through a permanent structural dialogue with stakeholders and annual Forum of Culture and Creative Sectors for dialogue and orientation of sectors' policies, allowing genuine cross-sectorial exchanges between all sectors, including audiovisual. This should be based on the positive experience of involving stakeholders and civil society in the EYCH.

## **International dimension and third countries associated**

The Rapporteur is of the view, that the agreements with the third countries already associated to the Creative Europe, under the Regulation 1295/2013, should be facilitated and accelerated in order to include those countries from the very beginning of the implementation of the new programme. More should be done to encourage new countries joining the programme. The Commission shall adopt a proactive approach for the admission of new countries through bilateral agreements.

The Rapporteur is of the view that activities with international dimension should be performed under the name **Creative Europe Mundus**.

## **Parliament scrutiny and work programmes**

The Rapporteur agrees with the Commission on the fact that the Programme requires flexibility in its implementation period of 7 years. The proposed regulation styles a concise structure that is well received in its simplification effort. Nevertheless, programme flexibility is not about fundamental policy choices. Under the regulation proposal, new policy priorities, included the shift of the Guarantee Facility to the new instrument InvestEU, and corresponding budgetary allocations are left to the work programmes. For these reasons, it is necessary that these work programmes are adopted through delegated acts, rather than implementing acts. This approach is conceived to allow programme flexibility and to ensure that the Parliament exercises in full its right of scrutiny and holds the executive properly to account. The only alternative to this approach would be to regulate in detail, which would be in contradiction to the spirit of flexibility that inspire the text.

## **Monitoring, evaluation and indicators**

The Commission should perform a **mid-term review** as earliest as possible, in order to submit the mid-term evaluation report to the Parliament and the Council in due time (31 December 2024) to allow meaningful preparation of the subsequent programme.

The Commission shall also regularly evaluate the efficiency of impact indicators established in Annex II and is empowered to adopt a delegated act in order to review or supplement them. The Rapporteur insists that the programme should include both quantitative and qualitative impact indicators and that the strands should have a common set of qualitative indicators and dedicated sets of the quantitative indicators. The Rapporteur proposes the guidelines for establishments of those qualitative indicators. All indicators will be assessed and if necessary, amended by a delegated act by 31 December 2022.

The Rapporteur agrees with the inclusion of the **European Union Youth Orchestra** and **European Film Academy** as beneficiaries, who may be awarded a grant without a call for proposal but prefers to introduce additional information concerning their mission and evaluation by the Commission. The EUYO would receive a grant for the activities that contribute to the mobility of young musicians and internationalisation of their careers and the circulation of European works across borders. EFA would receive a grant for the activities contributing to the promotion of the European cinematographic production and in particular the Lux Film Prize. Fulfilling missions and realising objectives by both organisations should be regularly assessed by the Commission.

21.11.2018

## **OPINION OF THE COMMITTEE ON BUDGETS**

for the Committee on Culture and Education

on the proposal for a regulation of the European Parliament and of the Council establishing the Creative Europe programme (2021 to 2027) and repealing Regulation (EU) No 1295/2013 (COM(2018)0366 – C8-0237/2018 – 2018/0190(COD))

Rapporteur for opinion: John Howarth

### **SHORT JUSTIFICATION**

The Creative Industries in the European Union are a growth sector but also face substantial challenges. The Creative Europe programme is intended to enable the creative, cultural and media sectors better to meet these challenges and to support and contribute to the development of European culture reflecting the values of the Union.

The Commission has proposed that Creative Europe be funded to €1,642m in 2018 (constant prices (€1,850m in current prices) within the MFF 2021-27, broken down into programmes as follows: €541m (€609m) Culture, €959m (€1,081m) Media and €142m (€142m) for Cross Sectoral projects. All figures must be regarded as indicative until the conclusion of the MFF process and are expressed here in constant prices to enable direct comparison with the previous MFF period.

During the current MFF Creative Europe's programmes have been substantially over-subscribed, with many more project applications made than could be funded within the budgets allocated. It is highly likely that, whatever the final MFF settlement, this will continue to be the case and projects that meet all the criteria for funding will not be funded for purely budgetary reasons. To help these projects seek alternative funding the Commission has introduced the concept of a 'Seal of Excellence' which is to be welcomed. Analysis of the projects awarded a EU 'Seal of Excellence' will enable future evaluations of Creative Europe better to assess the qualitative level of oversubscription of the programmes and should therefore be included in future budgetary reporting of the programme.

Creative Europe also receives funding from other EU financing instruments (the Neighbourhood, Development and International Co-operation, Pre-accession Assistance). The current programme also has Creative Europe Desks in 12 third countries and receives contributions. The reporting of contributions to Creative Europe from other EU financing instruments and from third countries should be reported to the budgetary authority.

Both the European Film Academy and the European Union Youth Orchestra have developed unique roles in European culture, thus the proposal for direct funding of these institutions is welcomed.

## AMENDMENTS

The Committee on Budgets calls on the Committee on Culture and Education, as the committee responsible, to take into account the following amendments:

### Amendment 1

#### Proposal for a regulation Recital 11 a (new)

*Text proposed by the Commission*

*Amendment*

***(11a) The New European Agenda for Culture should aim at preserving, expanding and disseminating a vibrant and diverse cultural scene fostering the participation of all.***

### Amendment 2

#### Proposal for a regulation Recital 12

*Text proposed by the Commission*

*Amendment*

(12) Artistic freedom is at the core of vibrant cultural and creative industries, including the news media sector. The programme should promote cross-overs and collaboration between the audiovisual sector and the publishing sector to promote *a* pluralistic media environment.

(12) Artistic freedom is at the core of vibrant cultural and creative industries, including the news media sector. The programme should promote cross-overs and collaboration between the audiovisual sector and the publishing sector to promote, ***support and help maintain a more*** pluralistic media environment.

### Amendment 3

#### Proposal for a regulation Recital 13

*Text proposed by the Commission*

(13) In line with Articles 8 and 10 of the Treaty on the Functioning of the European Union (TFEU), the Programme in all its activities should support gender mainstreaming and the mainstreaming of non-discrimination objectives and, where applicable, should define appropriate gender balance criteria.

*Amendment*

(13) In line with Articles 8 and 10 of the Treaty on the Functioning of the European Union (TFEU), the Programme in all its activities should support gender mainstreaming and the mainstreaming of non-discrimination objectives and, where applicable, should define appropriate gender balance criteria. ***Participation in and projects of the Programme should seek to reach and to reflect the diversity of European Society and the activities of the Programme should be monitored and reported upon, in order to ascertain the performance of the Programme in this respect and enable policy makers to make better informed decisions over future programmes.***

**Amendment 4**

**Proposal for a regulation  
Recital 18**

*Text proposed by the Commission*

(18) Third countries which are members of the European Economic Area (EEA) may participate in Union programmes in the framework of the cooperation established under the EEA agreement, which provides for the implementation of the programmes by a decision under that agreement. Third countries may also participate on the basis of other legal instruments. A specific provision should be introduced in this Regulation to grant the necessary rights for and access to the authorizing officer responsible, the European Anti-Fraud Office (OLAF) as well as the European Court of Auditors to comprehensively exert their respective competences.

*Amendment*

(18) Third countries which are members of the European Economic Area (EEA) may participate in Union programmes in the framework of the cooperation established under the EEA agreement, which provides for the implementation of the programmes by a decision under that agreement. Third countries may also participate on the basis of other legal instruments. A specific provision should be introduced in this Regulation to grant the necessary rights for and access to the authorizing officer responsible, the European Anti-Fraud Office (OLAF) as well as the European Court of Auditors to comprehensively exert their respective competences. ***The contributions of third countries to the Creative Europe programme should be reported on an annual basis to the budgetary authority.***

## Amendment 5

### Proposal for a regulation

#### Recital 20

*Text proposed by the Commission*

(20) Reflecting the importance of tackling climate change in line with the Union's commitments to implement the Paris Agreement and the United Nations Sustainable Development Goals, this Programme will contribute to mainstream climate actions and to the achievement of an overall target of 25 % of the Union budget expenditures supporting climate objectives. Relevant actions will be identified during the Programme's preparation and implementation, and reassessed in the context of the relevant evaluations and review processes.

*Amendment*

(20) Reflecting the importance of tackling climate change in line with the Union's commitments to implement the Paris Agreement and the United Nations Sustainable Development Goals **as a frontrunner**, this Programme will contribute to mainstream climate actions and to the achievement of an overall target of 25 % of the Union budget expenditures supporting climate objectives **over the MFF 2021-2027 period, and an annual target of 30 % as soon as possible and at the latest by 2027, as well as to the mainstreaming of the Sustainable Development Goals into all Union policies**. Relevant actions will be identified during the Programme's preparation and implementation, and reassessed in the context of the relevant evaluations and review processes.

## Amendment 6

### Proposal for a regulation

#### Article 7 – paragraph 1 – subparagraph 1

*Text proposed by the Commission*

The financial envelope for the implementation of the Programme for the period 2021 – 2027 shall be EUR **1 850 000 000** in current prices.

*Amendment*

The financial envelope for the implementation of the Programme for the period 2021 – 2027 shall be EUR **2 806 000 000 in 2018 prices (EUR 3 566 000 000** in current prices).

*Justification*

*Amendments to the envelope reflect MFF*

## Amendment 7

### Proposal for a regulation

#### Article 7 – paragraph 1 – subparagraph 2 – indent 1

*Text proposed by the Commission*

– up to **EUR 609 000 000** for the objective referred to in Article 3 (2)(a) (strand CULTURE);

*Amendment*

– up to **32.92% of the amount referred to in paragraph 1, subparagraph 1** for the objective referred to in Article 3 (2)(a) (strand CULTURE);

*Justification*

*Amendments to the envelope reflect MFF*

## Amendment 8

### Proposal for a regulation

#### Article 7 – paragraph 1 – subparagraph 2 – indent 2

*Text proposed by the Commission*

– up to **EUR 1 081 000 000** for the objective referred to in Article 3(2)(b) (strand MEDIA);

*Amendment*

– up to **58.43% of the amount referred to in paragraph 1, subparagraph 1** for the objective referred to in Article 3(2)(b) (strand MEDIA);

*Justification*

*Amendments to the envelope reflect MFF*

## Amendment 9

### Proposal for a regulation

#### Article 7 – paragraph 1 – subparagraph 2 – indent 3

*Text proposed by the Commission*

– up to **EUR 160 000 000** for the activities referred to in Article 3(2)(c) (CROSS SECTORAL strand).

*Amendment*

– up to **8.65% of the amount referred to in paragraph 1, subparagraph 1** for the activities referred to in Article 3(2)(c) (CROSS SECTORAL strand).

*Justification*

*Amendments to the envelope reflect MFF*

## Amendment 10

### Proposal for a regulation

#### Article 7 – paragraph 3

*Text proposed by the Commission*

3. In addition to the financial envelope as indicated in paragraph 1, and in order to promote the international dimension of the Programme, additional financial contributions may be made available from the external financing instruments [Neighbourhood, Development and International Cooperation Instrument, the Instrument for Pre-accession Assistance (IPA III)], to support actions implemented and managed in accordance with this Regulation. This contribution shall be financed in accordance with the Regulations establishing those instruments.

*Amendment*

3. In addition to the financial envelope as indicated in paragraph 1, and in order to promote the international dimension of the Programme, additional financial contributions may be made available from the external financing instruments [Neighbourhood, Development and International Cooperation Instrument, the Instrument for Pre-accession Assistance (IPA III)], to support actions implemented and managed in accordance with this Regulation. This contribution shall be financed in accordance with the Regulations establishing those instruments ***and reported every year to the budgetary authority, along with the contributions of third countries to the programme.***

## Amendment 11

### Proposal for a regulation

#### Article 18 – paragraph 1 a (new)

*Text proposed by the Commission*

*Amendment*

***1 a. The available figures on the amount of commitment and payment appropriations that would have been needed to finance the projects awarded with the ‘Seal of Excellence’ label shall be communicated every year to the two branches of the budgetary authority, at least 3 months prior to the date of the publication of their respective positions on the Union budget for the following year, according to the commonly agreed calendar for the annual budgetary procedure.***



## PROCEDURE – COMMITTEE ASKED FOR OPINION

<b>Title</b>	Establishing the Creative Europe programme (2021 to 2027)
<b>References</b>	COM(2018)0366 – C8-0237/2018 – 2018/0190(COD)
<b>Committee responsible</b> Date announced in plenary	CULT 14.6.2018
<b>Opinion by</b> Date announced in plenary	BUDG 14.6.2018
<b>Rapporteur</b> Date appointed	John Howarth 28.6.2018
<b>Discussed in committee</b>	26.9.2018
<b>Date adopted</b>	21.11.2018
<b>Result of final vote</b>	+: 24 –: 4 0: 0
<b>Members present for the final vote</b>	Nedzhmi Ali, Jean Arthuis, Richard Ashworth, Gérard Deprez, Manuel dos Santos, André Elissen, José Manuel Fernandes, Eider Gardiazabal Rubial, Jens Geier, John Howarth, Bernd Kölmel, Zbigniew Kuźmiuk, Vladimír Maňka, Siegfried Mureşan, Jan Olbrycht, Urmas Paet, Răzvan Popa, Paul Rübig, Petri Sarvamaa, Jordi Solé, Patricija Šulin, Eleftherios Synadinos, Inese Vaidere, Daniele Viotti, Tiemo Wölken, Stanisław Żółtek
<b>Substitutes present for the final vote</b>	Karine Gloanec Maurin, Tomáš Zdechovský

## FINAL VOTE BY ROLL CALL IN COMMITTEE ASKED FOR OPINION

24	+
ALDE	Nedzhmi Ali, Jean Arthuis, Gérard Deprez, Urmas Paet
ECR	Zbigniew Kuźmiuk
PPE	Richard Ashworth, José Manuel Fernandes, Siegfried Mureşan, Jan Olbrycht, Paul Rübig, Petri Sarvamaa, Patricija Šulin, Inese Vaidere, Tomáš Zdechovský
S&D	Eider Gardiazabal Rubial, Jens Geier, Karine Gloanec Maurin, John Howarth, Vladimír Maňka, Răzvan Popa, Manuel dos Santos, Daniele Viotti, Tiemo Wölken
VERTS/ALE	Jordi Solé

4	-
ECR	Bernd Kölmel
ENF	André Elissen, Stanisław Żółtek
NI	Eleftherios Synadinos

0	0

Key to symbols:

+ : in favour

- : against

0 : abstention

## PROCEDURE – COMMITTEE RESPONSIBLE

<b>Title</b>	Establishing the Creative Europe programme (2021 to 2027)			
<b>References</b>	COM(2018)0366 – C8-0237/2018 – 2018/0190(COD)			
<b>Date submitted to Parliament</b>	30.5.2018			
<b>Committee responsible</b> Date announced in plenary	CULT 14.6.2018			
<b>Committees asked for opinions</b> Date announced in plenary	BUDG 14.6.2018	EMPL 14.6.2018	ITRE 14.6.2018	JURI 14.6.2018
<b>Not delivering opinions</b> Date of decision	EMPL 14.6.2018	ITRE 19.6.2018		
<b>Rapporteurs</b> Date appointed	Silvia Costa 29.5.2018			
<b>Date adopted</b>	20.2.2019			
<b>Result of final vote</b>	+: -: 0:	28 0 1		
<b>Members present for the final vote</b>	Isabella Adinolfi, Dominique Bilde, Andrea Bocskor, Silvia Costa, Mircea Diaconu, María Teresa Giménez Barbat, Giorgos Grammatikakis, Petra Kammerevert, Svetoslav Hristov Malinov, Rupert Matthews, Stefano Maullu, Morten Messerschmidt, Luigi Morgano, John Procter, Michaela Šojdrová, Bogusław Sonik, Yana Toom, Sabine Verheyen, Julie Ward, Bogdan Andrzej Zdrojewski, Milan Zver			
<b>Substitutes present for the final vote</b>	Romeo Franz, Liadh Ní Riada, Remo Sernagiotto, Monika Smolková, Francis Zammit Dimech			
<b>Substitutes under Rule 200(2) present for the final vote</b>	Maria Heubuch, Răzvan Popa, Flavio Zanonato			
<b>Date tabled</b>	4.3.2019			

## FINAL VOTE BY ROLL CALL IN COMMITTEE RESPONSIBLE

28	+
ALDE	Mircea Diaconu, María Teresa Giménez Barbat, Yana Toom
ECR	Rupert Matthews, Stefano Maullu, Morten Messerschmidt, John Procter, Remo Sernagiotto
EFDD	Isabella Adinolfi
GUE/NGL	Liadh Ní Riada
PPE	Andrea Bocskor, Svetoslav Hristov Malinov, Michaela Šojdrová, Bogusław Sonik, Sabine Verheyen, Francis Zammit Dimech, Bogdan Andrzej Zdrojewski, Milan Zver
S&D	Silvia Costa, Giorgos Grammatikakis, Petra Kammerevert, Luigi Morgano, Răzvan Popa, Monika Smolková, Julie Ward, Flavio Zanonato
VERTS/ALE	Romeo Franz, Maria Heubuch

0	-

1	0
ENF	Dominique Bilde

Key to symbols:

+ : in favour

- : against

0 : abstention