Amendment 275  
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on behalf of the S&D Group  

Report  
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Common agricultural policy – amendment of the CMO and other Regulations  

Proposal for a regulation  
Article 1 – paragraph 1 – point 5 a (new)  
Regulation (EU) No 1308/2013  
Article 78  

Text proposed by the Commission  
Amendment  

(5a) Article 78 is replaced by the following:  
1. In addition, where relevant, to the applicable marketing standards, the definitions, designations and sales descriptions provided for in Annex VII shall apply to the following sectors or products:  
(a) beef and veal;  
(aa) sheepmeat;  
(b) wine;  
(c) milk and milk products intended for human consumption;  
(d) poultrymeat;  
(e) eggs;  
(f) spreadable fats intended for human consumption; and  
(g) olive oil and table olives;  
(h) pigmeat;  
(i) goatmeat;  
(j) horsemeat;  
(k) rabbitmeat.  
2. The definitions, designations or sales descriptions provided for in Annex VII may be used in the Union only for the
marketing and promotion of a product which conforms to the corresponding requirements laid down in that Annex. Annex VII may prescribe the conditions under which such designations or sales descriptions are protected, at the time that they are marketed or promoted, against unlawful commercial use, misuse, imitation or evocation.

3. The Commission shall be empowered to adopt delegated acts in accordance with Article 227 concerning the modifications, derogations or exemptions to the definitions and sales descriptions provided for in Annex VII. Those delegated acts shall be strictly limited to demonstrated needs resulting from evolving consumer demand, technical progress or the need for product innovation.

4. In order to ensure that operators and Member States have a clear and proper understanding of the definitions and sales descriptions provided for in Annex VII, the Commission shall be empowered to adopt delegated acts in accordance with Article 227 concerning the rules on their specification and application.

5. In order to take into account the expectations of consumers and the evolution of the milk products market, the Commission shall be empowered to adopt delegated acts in accordance with Article 227 to specify the milk products in respect of which the animal species from which the milk originates is to be stated, if it is not bovine, and to lay down the necessary rules.

6. The names referred to in Article 17 of Regulation (EU) No 1169/2011, currently used for meats, cuts of meat, pieces of meat, meat preparations and meat-based products, may not be used for any product other than meat or products containing meat.
In order to take into account the expectations of consumers and the evolution of the beef-and-veal market, where the exact nature of the foodstuff is clear from traditional usage, in accordance with Article 3 of Regulation (EU) No 1151/2012, and/or when designations are obvious to the average consumer for describing a characteristic quality of the foodstuff, the Commission shall be empowered to adopt delegated acts in accordance with Article 227 in order to add to Annex VII specific rules concerning the derogations to the first paragraph in respect of a list of definitions, designations or sales descriptions for meats, cuts of meat, pieces of meat, meat preparations and meat-based products referred to in the first paragraph.

When adopting those delegated acts, the Commission, in accordance with Article 17 of Regulation (EU) No 1169/2011, shall make a distinction between legal names, customary names and descriptive names, depending on whether the name of a foodstuff makes reference to its use.

For derogations concerning plant-protein-based products, the sales description shall include the term ‘meat-free’.