

Amendment 498

Paul Tang, Alexandra Geese, Karen Melchior, Martin Schirdewan, Patrick Breyer, Tiemo Wölken, Irena Joveva, Kim Van Sparrentak, Rasmus Andresen, Ismail Ertug, Lina Gálvez Muñoz, Evelyne Gebhardt, Eva Kaili, Miapetra Kumpula-Natri, Maria-Manuel Leitão-Marques, Evelyn Regner, Alex Agius Saliba, Birgit Sippel, Agnes Jongerius, Alfred Sant, Andreas Schieder, Anna Cavazzini, Anne-Sophie Pelletier, Bettina Vollath, Caroline Roose, César Luena, Damien Carême, David Cormand, Diana Riba i Giner, Eleonora Evi, Emmanuel Maurel, Estrella Durá Ferrandis, Francisco Guerreiro, Gwendoline Delbos-Corfield, Hannah Neumann, Ignazio Corrao, Isabel Carvalhais, Jordi Solé, Katarina Barley, Lara Wolters, Manuela Ripa, Marina Kaljurand, Michael Bloss, Miroslav Číž, Mohammed Chahim, Monika Vana, Nacho Sánchez Amor, Piernicola Pedicini, Reinhard Bütikofer, Robert Hajšel, Rosa D'Amato, Sabrina Pignedoli, Salima Yenbou, Sarah Wiener, Sergey Lagodinsky, Tatjana Ždanoka, Thijs Reuten, Vera Tax, Viola Von Cramon-Taubadel, Yannick Jadot, Terry Reintke, Philippe Lamberts, Anna Deparnay-Grunenberg, Kira Marie Peter-Hansen, Inma Rodríguez-Piñero

Report

A9-0356/2021

Christel Schaldemose

Single Market For Digital Services (Digital Services Act) and amending Directive 2000/31/EC
(COM(2020)0825 – C9-0418/2020 – 2020/0361(COD))

Proposal for a regulation**Recital 52 a (new)***Text proposed by the Commission**Amendment*

(52 a) Refusing consent in processing personal data for the purposes of advertising should not result in access to the functionalities of the platform being disabled. Alternative access options should be fair and reasonable both for regular and for one-time users, such as options based on tracking-free advertising. Targeting individuals on the basis of special categories of data which allow for targeting vulnerable groups should not be permitted.

(If adopted, this amendment will be merged with recital 52.)

Or. en

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Proposal for a regulation**Article 24 – paragraph 1 a (new)***Text proposed by the Commission**Amendment*

Online platforms shall ensure that recipients of services can easily make an informed choice on whether to consent, as defined in Article 4 (11) and Article 7 of Regulation (EU) 2016/679, in processing their personal data for the purposes of advertising by providing them with meaningful information, including information about how their data will be monetised. Online platforms shall ensure that refusing consent shall be no more difficult or time-consuming to the recipient than giving consent. In the event that recipients refuse to consent, or have withdrawn consent, recipients shall be given other fair and reasonable options to access the online platform.

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