Amendment 498

Report A9-0356/2021
Christel Schaldemose

Proposal for a regulation
Recital 52 a (new)

Text proposed by the Commission

Amendment

(52 a) Refusing consent in processing personal data for the purposes of advertising should not result in access to the functionalities of the platform being disabled. Alternative access options should be fair and reasonable both for regular and for one-time users, such as options based on tracking-free advertising. Targeting individuals on the basis of special categories of data which allow for targeting vulnerable groups should not be permitted.

(If adopted, this amendment will be merged with recital 52.)

Or. en
Amendment 499

Report
Christel Schaldemose

Proposal for a regulation
Article 24 – paragraph 1 a (new)

Text proposed by the Commission

Online platforms shall ensure that recipients of services can easily make an informed choice on whether to consent, as defined in Article 4 (11) and Article 7 of Regulation (EU) 2016/679, in processing their personal data for the purposes of advertising by providing them with meaningful information, including information about how their data will be monetised. Online platforms shall ensure that refusing consent shall be no more difficult or time-consuming to the recipient than giving consent. In the event that recipients refuse to consent, or have withdrawn consent, recipients shall be given other fair and reasonable options to access the online platform.

Or. en