

**Amendment 38**

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**Report****A9-0001/2022****Véronique Trillet-Lenoir**

Strengthening Europe in the fight against cancer  
(2020/2267(INI))

**Motion for a resolution****Paragraph 16***Motion for a resolution*

16. Welcomes the Commission's target of achieving a reduction of at least 10 % in the harmful use of alcohol by 2025; encourages the Commission and the Member States to promote actions to reduce and prevent alcohol-related harm within the framework of a revised EU alcohol strategy<sup>43</sup>, including a European zero alcohol consumption strategy for minors, accompanied, where appropriate, by legislative proposals, while respecting the principle of subsidiarity and current national legislation on age limits on

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alcohol consumption; supports the provision of better information to consumers by improving the labelling of alcohol beverages to include health warning labels and introducing the mandatory indication of the list of ingredients and nutritional information, and in addition, by introducing digital labelling; asks the Commission to take specific actions targeting heavy and risky drinking<sup>44</sup>; considers it important to protect minors from commercial communication on alcohol consumption, as well as product placement and sponsorship of alcohol brands, including in the digital environment, as advertising must not be aimed specifically at minors and not encourage alcohol consumption; calls for the prohibition of alcohol advertising at sport events when those events are mainly attended by minors, **and calls for the prohibition of alcohol sponsorship of sport**; calls for the close monitoring of the implementation of the revised Audiovisual Media Service Directive<sup>45</sup>; calls for the proposed Digital Services Act to strengthen the ability of Member States to uphold and enforce legislation seeking to protect minors and other vulnerable populations from commercial communication for alcoholic beverages; encourages the allocation of public funds for national and European awareness campaigns; supports the planned review of EU legislation on the taxation of alcohol and on cross-border purchases of alcohol by private individuals and a review of alcohol pricing policies, including considering an increase of taxes on alcoholic beverages;

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<sup>43</sup> Commission communication of 24 October 2006 on a EU strategy to support Member States in reducing alcohol-related harm (COM(2006)0625).

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<sup>45</sup> Directive (EU) 2018/1808 of the

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