OPINION

of the Committee on Culture and Education

for the Committee on Industry, Research and Energy


Rapporteur for opinion: Vlad-Marius Botoş
SHORT JUSTIFICATION

The Rapporteur calls for a high standard of innovation to be defined in the legislation governing the EIT in its new Strategic Innovation Agenda (SIA) for 2021-2027.

While entrepreneurial and business education is critical, the EIT is also a technological institute. Scientific and technical invention is also the basis for the best, lasting innovation. Technical education should thus also be a major focus for all KICs and HEIs involved with the Institute.

1. The SIA sets out the strategy, objectives and priorities for the EIT for the period 2021-2027 and define its key actions, target results and resources needed for that period.

2. It ensures the alignment of the EIT with Horizon Europe.

3. It guarantees cooperation and complementary actions with other relevant Union programmes, priorities and commitments.

4. It also introduces the Regional Innovation Scheme (RIS), which contributes to increased geographical balance.

The Rapporteur welcomes the Commission's Proposal and the role of the EIT in promoting EU competitiveness through its support for the innovation ecosystem, insofar as the Institute has successfully contributed to the growth of the "knowledge triangle".

The EIT represents one of the main drivers for target-focused innovation, capable of meeting challenges to society in areas such as: sustainable innovation; innovation and business skills with a view to lifelong learning; high standards of technical and entrepreneurial higher education; new market-oriented solutions to face global challenges; synergies and added value throughout the Horizon Europe programme.

The Rapporteur notes some significant successes, notably from:

- KIC InnoEnergy - Energy storage - ‘Curved graphene’ ultracapacitors for automotive and aerospace sectors which recharge in less than 2 seconds with a lifetime of more than one million uses,

- KIC ClimateChange - Energy use - Automatic climate control device - now the major competitor for Google Nest in Europe,

- KIC Health - Mobile devices which enable prediction of long term medical conditions such as Alzheimers and atrial fibrillation.

The Rapporteur acknowledges the successes of existing KICs and calls for EIT to continue to foster their growth and impact, and accompany their transition to financial sustainability, when framework partnership agreements terminate.
The Rapporteur welcomes the proposed launch of a new KIC in the field of Cultural and Creative Industries (CCI) in 2021 to unleash the potential of culture-based creativity, in particular digital and technological development, and to help strengthening Europe’s competitiveness and smart growth.

**AMENDMENTS**

The Committee on Culture and Education calls on the Committee on Industry, Research and Energy, as the committee responsible, to take into account the following amendments:

**Amendment 1**

Proposal for a decision
Article 1a (new)

*Text proposed by the Commission*

Amendment

*Article 1a*

*General objectives*

The general objectives of the EIT shall be:

(a) to strengthen sustainable challenges-based innovation ecosystems throughout the Union that help to tackle global challenges;

(b) to foster the development of entrepreneurial and innovation skills in a lifelong learning perspective, including increasing capacities of Union higher education institutions across the Union, and to support their entrepreneurial transformation; and

(c) to bring new solutions to global and societal challenges to the market.

The EIT shall develop synergies with other Union programmes and shall bring added value within Horizon Europe. The implementation shall take place through support to KICs and EIT-coordinated activities.

**Amendment 2**
Article 1b (new)

Specific objectives

The specific objectives of the EIT shall be:

(a) to increase the impact of KICs and knowledge triangle integration;

(b) to increase the innovation capacity of the higher education sector by promoting higher education institutions (HEIs);

(c) to increase the regional outreach of the EIT in order to address disparities in innovation capacity across the Union.

Amendment 3

Proposal for a decision
Article 1c (new)

Launch of a new KIC in the field of Cultural and Creative Industries

1. During the period from 2021 to 2027, a new KIC in the field of Cultural and Creative Industries (‘CCI’) shall be launched, to unleash the potential of culture-based creativity and help strengthening Europe’s competitiveness and smart growth and addressing societal challenges.

2. The KIC on CCI shall:

(a) foster technical of innovation by connecting business and research across sectors and disciplines at local, regional, national and Union levels;

(b) train the next generation of
innovators in the CCI sectors by equipping them with the necessary entrepreneurial technical and digital skills needed to thrive in a fast changing environment;

(c) contribute to the development of the right framework conditions to transform ideas into new technological developments and social innovation that will improve the quality of life and benefit Union citizens;

(d) provide the environment to ensure that a framework for the certification of artistic, cultural and creative competences and studies is developed as well as the concomitant recognition of the titles and other skills between Member States fostering mobility, visibility and access to opportunities without discrimination to European citizens exercising their right to freely move;

(e) foster the creation and development of new ventures in the CCI by mobilising investment, necessary resources and long-term commitment from the business sector complementary with other tools;

(f) establish synergies with the existing KICs, as well as with other European partnerships, programmes and initiatives to drive innovation beyond CCI in other sectors of the economy; and

(g) strengthen the Union’s position as a global actor in CCI by harnessing creativity and cultural diversity of the Union’s citizens and by fostering visibility and promotion of the European culture and innovation globally.

Amendment 4
Proposal for a decision
Annex I – point 1 – point 1.1 – paragraph 1
The EIT was established in 2008 in order to contribute to sustainable economic growth and competitiveness by reinforcing the innovation capacity of the Member States and the European Union. It pioneered the integration of education, business and research (knowledge triangle) together with a strong emphasis on entrepreneurial talent and innovation skills. The mid-term evaluation of the EIT in 2018 confirmed that the overarching rationale of the EIT remains valid and the model of innovation-driven knowledge triangle integration remains relevant.

**Amendment**

The EIT was established in 2008 in order to contribute to sustainable economic growth and competitiveness by reinforcing the innovation capacity of the Member States and the European Union. It pioneered the integration of education, business and research (knowledge triangle) together with a strong emphasis on entrepreneurial talent and innovation skills. The mid-term evaluation of the EIT in 2018 confirmed that the overarching rationale of the EIT remains valid and the model of innovation-driven knowledge triangle integration remains relevant. The EIT's added value lies in its unique innovation model that should be preserved and fostered by this SIA.

**Amendment 5**

**Proposal for a decision**

**Annex I – point 1 – point 1.1 – paragraph 2**

**Text proposed by the Commission**

A decade after EIT’s establishment, the pace of innovation has accelerated dramatically. Innovation is reshaping economic sectors, disrupting existing businesses and creating unprecedented opportunities. With a shifting global economic order and international competition on the rise, the EU’s dependence on talent and its capacity to innovate is growing. Co-design, collaboration and co-creation across disciplines and between education, business and research have never been as important as today to contribute to address global challenges related to climate change and unsustainable use on natural resources, digital transformation, demographic shifts or the future of healthcare and food.

**Amendment**

A decade after EIT’s establishment, the pace of innovation has accelerated dramatically. Innovation is reshaping economic sectors, disrupting existing businesses and creating unprecedented opportunities. With a shifting global economic order and international competition on the rise, the EU’s dependence on talent and its capacity to innovate is growing. Co-design, collaboration and co-creation across disciplines and between education, research, business, public and third sector organisations, and civil society have never been as important as today to contribute to address global challenges related to climate change and unsustainable use on natural resources, digital transformation, cultural and demographic shifts or the future of
With Horizon Europe, the European Commission made a firm commitment to raise further Europe's innovation potential in order to be able to respond to the challenges of the future. The EIT’s distinctive role in fostering innovation by bringing together business, education, research, public authorities and civil society is reinforced by its positioning in the [Innovative Europe Pillar] of Horizon Europe. Horizon Europe reflects the growing scientific and technical ambition of the EU. The EIT should provide the necessary excellence in education entrepreneurship and technical innovation.
area where the main KICs knowledge
triangle partners are based and can easily
interact, providing the focal point for the
KICs’ activity in that area.

Amendment 8

Proposal for a decision
Annex I – point 1 – point 1.2 – paragraph 3 – indent 1

Text proposed by the Commission

— Education and training activities
with strong entrepreneurship components
to train the next generation of talents,
including the design and implementation of
programmes awarded the EIT Label, in
particular at master and doctoral level;

 Amendment

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with strong entrepreneurship components
to train the next generation of talents,
including the design and implementation of
programmes awarded the EIT Label, in
particular at master and doctoral level, in all STEAM domains;

23 The EIT Label is a quality seal awarded
by the EIT to a KIC’s educational
programme which complies with specific
quality criteria related inter alia to
entrepreneurial education and innovative
‘learning-by-doing’ curricula.

Amendment 9

Proposal for a decision
Annex I – point 1 – point 1.2 – paragraph 3 – indent 2

Text proposed by the Commission

— Activities supporting innovation to
develop innovative, products, processes
and services that address a specific
business opportunity;

 Amendment

— Innovation and entrepreneurial
activities to help develop innovative,
products, processes and services that
address a specific business opportunity and
present a societal added value;

Amendment 10

Proposal for a decision
Annex I – point 1 – point 1.2 – paragraph 9
The EIT approach contributes to both incremental and disruptive innovations to happen, to effectively address market failures and help transform industries. It enables the creation of long-term business strategies for addressing global challenges and helps creating the framework conditions that are essential for a well-functioning innovation ecosystem to grow and innovation to thrive.

Amendment 11
Proposal for a decision
Annex I – point 1 – point 1.3 – paragraph 2

First, today’s economies are increasingly driven by the skills and abilities of people and organisations to turn ideas into products and services. Innovation skills and an entrepreneurial culture make all the difference today, in particular in the technological and scientific domains but increasingly also in other disciplines. There is a strong need to further boost the innovation capacity of higher education institutions in Europe. The EIT is in a unique position to deliver on this in the Horizon Europe framework.

Amendment 12
Proposal for a decision
Annex I – point 1 – point 1.3 – paragraph 3

Second, physical proximity is a key enabling factor for innovation. Initiatives aiming at developing innovation networks and providing services that support the
creation, sharing and transfer of knowledge, play a key role in fostering the interactions between business, academia, research organisations, governments and individuals. Still, research and innovation performances across the EU, as reflected in the annual European Innovation Scoreboard, vary considerably. It is of crucial importance that innovation is inclusive and rooted in the local territories. EIT activities, thanks to their “place-based” approach, are well suited to contribute to strengthening local innovation ecosystems.

Amendment 13
Proposal for a decision
Annex I – point 2 – paragraph 1

Text proposed by the Commission

The EIT as an integral part of the Horizon Europe programme will contribute delivering on its overarching objectives and priorities. The KICs will be part of the Institutionalised European Partnerships, meaning they will follow a set of principles and life-cycle criteria to ensure a more coherent, open and impact-driven approach. The EIT general objectives therefore reflect the overall role of the EIT in Horizon Europe and its place in the [Innovative Europe Pillar].

Amendment

Excellence is the main driver for the EIT. It seeks to extend the ambition of existing KICs and to encourage the very highest quality of research and innovation in innovation communities. Geographical spread outreach and contribution of addressing gaps in innovation in Member States and associated countries is an important part of the EIT strategic agenda for 2021-2027 as well as extending quality higher education opportunities to countries, especially to moderate and modest innovator countries and regions, named in the Regional Innovation Scheme (‘RIS’). The EIT as an integral part of the Horizon Europe programme will contribute to strengthening the innovation capacity of the Union and delivering its overarching objectives and priorities. KICs will become part of the Institutionalised European Partnerships, meaning they will
follow a set of principles and life-cycle criteria, as laid down in Horizon Europe, to ensure a more coherent, transparent, open and impact-driven approach. The EIT general objectives reflect the overall role of the EIT in Horizon Europe and its place in the [Innovative Europe Pillar].

Amendment 14
Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – introductory part

Text proposed by the Commission
The overarching areas of intervention for the EIT are defined in the [Horizon Europe proposal]. The EIT will continue to support its Knowledge and Innovation Communities (KICs) in order to strengthen the innovation ecosystems that help to tackle global challenges. It will do so by fostering the integration of education, research and business, thereby creating environments conducive to innovation, and by promoting and supporting a new generation of entrepreneurs and stimulating the creation of innovative companies in close synergy and complementarity with the EIC. In doing so it will in particular:

Amendment
The overarching areas of intervention for the EIT are defined in Horizon Europe. The EIT will continue to support its Knowledge and Innovation Communities (KICs) in order to strengthen the quality of Union innovation communities that help to tackle global challenges. It will do so by fostering the integration of high level technical education, research and business, thereby creating environments conducive to innovation, and by promoting and supporting a new generation of entrepreneurs and stimulating the creation of innovative companies in close synergy and complementarity with the EIC. In doing so it will in particular:

Amendment 15
Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – point -1 (new)

Text proposed by the Commission
(-1) Encourage high level scientific and technical education which is gender balanced in all Member States;

Amendment

Amendment 16Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – point -1 a (new)
Amendment 17
Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – point 1

Text proposed by the Commission  
Amendment

(1) Strengthen sustainable innovation ecosystems across Europe;

(1) Strengthen sustainable innovation ecosystems across the Union;

Amendment 18
Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – point 2

Text proposed by the Commission  
Amendment

(2) Foster innovation and entrepreneurship through better education;

(2) Foster the development of entrepreneurial and innovation skills in a lifelong learning perspective, including increasing capacities of Union higher education institutions across the Union, and to support their entrepreneurial transformation, including in the field of social entrepreneurship;

Amendment 19
Proposal for a decision
Annex I – point 2 – point 2.2 – paragraph 7

Text proposed by the Commission  
Amendment

Opportunities for synergies will be also explored between the Sharing Excellence part of Horizon Europe and the outreach activities supported by the EIT. In particular, target countries of the Horizon
Europe Sharing Excellence part will be able to leverage on EIT expertise and support for the development of downstream activities (i.e. close to market), as the target group for EIT outreach activities.

Amendment 20
Proposal for a decision
Annex I – point 3 – point 3.1 – point 1 – paragraph 1

Text proposed by the Commission

The integration of the knowledge triangle by the EIT and KICs at EU, Member States, regional and local levels will remain a core task for strengthening innovation ecosystems and making them sustainable, as well as for developing new solutions to global challenges. The EIT will continue support a portfolio of KICs (see Figure 2) and will further strengthen its successful platform for launching, growing and managing them. KICs will continue to operate through co-location centers (CLC). The KICs will continue to pursue financial sustainability in order to achieve financial independence from the EIT grant in the long-term (at the latest, after 15 years) through leveraging public and private investment.

Amendment

The integration of the knowledge triangle by the EIT and KICs at EU, Member States, regional and local levels will remain a core task for strengthening innovation ecosystems and making them sustainable, as well as for developing new solutions to global challenges. The EIT will continue support a portfolio of KICs (see Figure 2) and will further strengthen its successful platform for launching, growing and managing them. KICs will continue to operate through co-location centres (CLCs). The KICs will continue to pursue financial sustainability in order to achieve financial independence from the EIT grant in the long-term (at the latest, after 15 years) through leveraging public and private investment.

Amendment 21
Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 1

Text proposed by the Commission

The EIT will further increase its regional impact through an enhanced openness towards potential partners and stakeholders and a better articulated regional strategy of KICs, including links to the relevant Smart Specialisation Strategies.

Amendment

In order to improve geographical balance, the EIT will further increase its regional impact through an enhanced openness towards potential partners and stakeholders and a better articulated regional strategy of KICs, including links to the relevant Smart
Specialisation Strategies.

Amendment 22

Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

The EIT budget devoted to implementing EIT RIS activities will be at least 10% of the overall EIT support funding to KICs, thereby increasing the number of KIC partners from targeted regions in countries that are eligible for the RIS. Support from the RIS should encourage gender balance in all areas.

Amendment 23

Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 2 – introductory part

Text proposed by the Commission

Amendment

The EIT Regional Innovation Scheme, steered by the EIT and implemented by KICs, has been so far run on a voluntary basis. From 2021 on, the EIT RIS will become an integral part of the KIC’ multi-annual strategy. The EIT will continue to provide guidance and support to KICs in the preparation of multi-annual EIT RIS strategies and in their implementation. EIT RIS activities will continue with improved support to the innovation capacity of countries and regions that underperform in terms of innovation. The EIT budget devoted to implementing EIT RIS activities will be at least 10% of the overall EIT support funding to KICs, thereby increasing the number of KIC partners from targeted regions. Activities supported through the RIS will aim to:

The EIT shall ensure that EIT RIS activities are used to attract and facilitate integration of potential new partners that add value to the KICs, thus extending EIT’s pan-European coverage, and are fully integrated in KIC’s multi-annual strategies. The EIT Regional Innovation Scheme, steered by the EIT and implemented by KICs, has been so far run on a voluntary basis. From 2021 on, the EIT RIS will become an integral part of the KIC’ multi-annual strategy, thus expanding the EIT’s pan-European reach. The EIT will continue to provide guidance and support to KICs in the preparation and implementation of multi-annual EIT RIS strategies. EIT RIS activities will continue with improved support to the innovation capacity of EU-13 countries as well as other moderate and
modest countries that underperform in terms of innovation. Activities supported through the RIS will aim to:

Amendment 24
Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 2 – indent 1

Text proposed by the Commission
— improve the innovation capacities of the local ecosystem, via capacity building activities and closer interactions between the local innovation actors (clusters, networks, regional authorities, HEIs, research organisations, VET institutions);

Amendment
— improve the innovation capacities of the local ecosystem, via capacity building activities and closer interactions between the local innovation actors (SMEs, clusters, networks, regional authorities, HEIs, research organisations, VET institutions);

Amendment 25
Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 2 – indent 1 a (new)

Text proposed by the Commission

Amendment
— support the objective of attracting new partners to KICs by establishing new CLCs so as to improve geographical balance;

Amendment 26
Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 2 – indent 2

Text proposed by the Commission
— link local innovation ecosystems to pan-European innovation ecosystems through cooperation with EIT KICs and their co-locations centres.

Amendment
— link local innovation ecosystems to pan-European innovation ecosystems through cooperation with EIT KICs and their co-location centres.

Amendment 27
Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 3

Text proposed by the Commission

In addition, in order to ensure KICs’ deeper integration in local innovation ecosystems, each KIC will be required to develop and implement a strategy aiming at strengthening the relationship with regional and local innovation actors, and the EIT will actively monitor the implementation. A “place-based” innovation approach should be integrated within the KIC’s multi-annual strategy and business plan and build on KIC’s CLCs (and RIS), thus leveraging on their role as gateway for accessing a KIC community and interacting with the co-located partners. KICs should demonstrate links with local Smart Specialisation Strategies and with the activities of relevant thematic platforms and interregional initiatives, including the Managing Authorities of ESI Funds. The EIT will also monitor how CLCs operate and how they integrate in the local innovation ecosystems.

Amendment

In addition, in order to ensure KICs’ deeper integration in local innovation ecosystems, each KIC will be required to develop and implement a strategy aiming at strengthening the relationship with regional and local innovation actors, especially those from EU-13 countries, and the EIT will actively monitor the implementation. A “place-based” innovation approach should be integrated within the KIC’s multi-annual strategy and business plan and build on KIC’s CLCs (and RIS), thus leveraging on their role as gateway for accessing a KIC community and interacting with the co-located partners. KICs should demonstrate links with local Smart Specialisation Strategies and with the activities of relevant thematic platforms and interregional initiatives, including the Managing Authorities of ESI Funds. The EIT will also monitor how CLCs and RIS beneficiaries operate and how they integrate in the local innovation ecosystems.

Amendment 28

Proposal for a decision
Annex I – point 3 – point 3.1 – point 3 – paragraph 3

Text proposed by the Commission

Based on a proposal from the EIT Governing Board and an analysis thereof, a first KIC in the field of Cultural and Creative Industries (CCI) is proposed to be launched in 2022 with a call for proposals to be published in 2021. This priority field has the strongest complementarity with the eight KICs that have already been launched by the EIT, as well as with the potential priority areas for other European Partnerships to be launched in the

Amendment

Based on a proposal from the EIT Governing Board and an analysis thereof, a first KIC in the field of Cultural and Creative Industries (CCI) is proposed to be launched in 2022 with a transparent and open call for proposals to be published in 2021. This priority field has the strongest complementarity with the eight KICs that have already been launched by the EIT, as well as with the potential priority areas for other European Partnerships to be launched.
framework of Horizon Europe. CCI are a sector with a high growth potential, many grass-roots initiatives and strong citizen appeal. They are strongly embedded in their local and regional ecosystems. However, CCI are still a very fragmented sector and the innovators and business creators lack the needed entrepreneurial and innovation skills. These bottlenecks would be best tackled by a KIC thanks to its knowledge triangle integration approach, long-term perspective and place-based approach. A factsheet summarising the challenges of the CCI field and the expected impact of the future KIC is included in Annex 1B to this SIA.

In the framework of Horizon Europe. CCI is a sector with a high growth potential, many grass-roots initiatives and strong citizen appeal. They are strongly embedded in their local and regional communities. This is also a sector with great potential for commercial technical innovation asper the EIT model. However, CCI are still a very fragmented sector and the innovators and business creators lack the needed entrepreneurial and innovation skills. These bottlenecks would be best tackled by a KIC thanks to its knowledge triangle integration approach, long-term perspective and place-based approach. A factsheet summarising the challenges of the CCI field and the expected impact of the future KIC is included in Annex 1B to this SIA.

Amendment 29
Proposal for a decision
Annex I – point 3 – point 3.2 – introductory part

Text proposed by the Commission

3.2. Supporting the innovation capacity of higher education

Amendment

3.2. Supporting the innovation and entrepreneurial capacity of higher education

Amendment 30
Proposal for a decision
Annex I – point 3 – point 3.2 – paragraph 1

Text proposed by the Commission

Through the knowledge triangle integration model, the EIT has helped to bridge the persistent gap between higher education, research and innovation. In particular, the EIT is a key tool for the development of human capital through its distinctive focus on entrepreneurial education. However, the impact of the EIT remains limited to the

Amendment

Through the knowledge triangle integration model, the EIT has helped to bridge the persistent gap between higher education, research and innovation. In particular, the EIT is a key tool for the development of human capital through its distinctive focus on entrepreneurial education. However, the impact of the EIT remains limited and must be further extended beyond the
Amendment 31
Proposal for a decision
Annex I – point 3 – point 3.2 – paragraph 1 a (new)

Text proposed by the Commission
Support and strengthen cultural and artistic education while promoting the cross-border recognition of artistic competences and skills.

Amendment

Amendment 32
Proposal for a decision
Annex I – point 3 – point 3.2 – paragraph 2

Text proposed by the Commission
To support innovation more widely, higher education institutions in Europe need to be innovative and entrepreneurial in their approach to education, research, and engagement with businesses and the broader local innovation ecosystem, including civil society.

Amendment
To support innovation more widely, higher education institutions in Europe need to be innovative and entrepreneurial in their approach to education, research, and engagement with businesses and the broader local innovation communities, including civil society and other stakeholders paying particular attention to gender equality and the inclusion of persons with disabilities.

Amendment 33
Proposal for a decision
Annex I – point 3 – point 3.2 – paragraph 3

Text proposed by the Commission
Developing HEIs into more innovative and entrepreneurial organisations requires a clear strategy, a methodological framework and commitment of resources. Based on its experience, the EIT is uniquely positioned to support the development of entrepreneurial and innovation capacity of

Amendment
The EIT will in particular target HEIs from countries that are moderate and modest innovators and other low performing regions that wish to strengthen their innovation footprint and Smart Specialisation Strategies. The EIT will allocate to this measure at least 25%
HEIs under Horizon Europe.

of the overall budget allocated to these activities. Developing HEIs into more innovative and entrepreneurial organisations requires a clear and ambitious strategy, a methodological framework and commitment of resources. Based on its experience, the EIT is uniquely positioned to support the development of entrepreneurial and innovation capacity of HEIs under Horizon Europe.

Amendment 34
Proposal for a decision
Annex I – point 3 – point 3.3 – point 1 – paragraph 2

Text proposed by the Commission
In order to ensure wider dissemination and better understanding of the opportunities offered by the EIT, the EIT will explore the possibility to reinforce guidance and assistance on aspects related to participation in EIT KICs across Europe by building on existing networks of information across Europe.

Amendment
In order to ensure wider dissemination and better understanding of the opportunities offered by the Institute, the EIT will reinforce guidance and assistance to new potential partners on aspects related to participation in EIT KICs by building on existing and, where necessary, establishing new networks of information across Europe.

Amendment 35
Proposal for a decision
Annex I – point 3 – point 3.3 – point 1 – paragraph 4

Text proposed by the Commission
EIT will organise regular meetings of the Member States’ Representatives Group as well as Commission related services, at least twice a year, to ensure an appropriate communication and flow of information with Member States and at EU level, and keep them informed of the performances and achievements of the EIT-funded activities. The Member States’ Representatives Group shall also ensure appropriate support to liaise EIT-supported

Amendment
EIT will organise annual meetings of the Member States’ Representatives Group as well as Commission, European Parliament and advisory bodies of the Union, such as the Committee of the Regions and the Economic and Social Committee, to ensure an appropriate communication and flow of information with Member States and at EU level. The Member States’ Representatives Group shall also ensure appropriate support to
liaise EIT-supported activities with national programmes and initiatives, including the potential national co-financing of those activities.

Amendment 36

Proposal for a decision
Annex I – point 3 – point 3.3 – point 1 – paragraph 6

Text proposed by the Commission

The EIT will continue to steer and provide strategic guidance to the EIT Alumni Community\(^{26}\) (in collaboration with the EIT Alumni Board) to maximise its entrepreneurial and societal impact and the continuous involvement of its members in EIT-supported activities. *In the course of 2021-2027 the Community will continue growing and will also include* the alumni taking part to the actions supporting the innovation capacities of HEIs.

Amendment

The EIT will continue to steer and provide strategic guidance to the EIT Alumni Community (in collaboration with the EIT Alumni Board) to maximise its entrepreneurial and societal impact and the continuous involvement of its members in EIT-supported activities. *The EIT will analyse and share best practice in order to further develop the Alumni Communities.* *Alumni should be involved in fundraising for KICs and most importantly support innovation capacities of HEIs through the mentoring of new students and researchers.*

\(^{26}\) The EIT Alumni Community brings together entrepreneurs and change agents who have participated in an education or entrepreneurship programme delivered by a KIC. The Community represents a network of over 5000 members.

Amendment 37

Proposal for a decision
Annex I – point 3 – point 3.3 – point 2 – paragraph 2

Text proposed by the Commission

So far, the good practices and learnings stemming from the KICs have not been sufficiently codified and disseminated effectively. In its support function as a knowledge partner for policy makers and

Amendment

So far, the good practices and learnings stemming from the KICs have not been sufficiently codified and disseminated effectively. In its support function as a knowledge partner for policy makers and
the entire innovation community, the EIT will further develop its role as an innovation institute able to detect, analyse, codify, share and ensure the take-up of innovative practices, learnings and results from the EIT-funded activities (education & training, support to innovation, support to entrepreneurship) on a broader scale. This activity will build on the links and synergies with the other initiatives within the [Innovative Europe Pillar] of the Horizon Europe proposal.

In order to receive continued support from the Union and the European Parliament, the EIT should provide regular briefing sessions for MEPs. These briefing sessions should involve researchers and business partners as well as leaders and managers and provide opportunities for scrutiny and the exchange of ideas.

Justification

Many Members of the European Parliament have little knowledge of the EIT, its successes and the way it operates. This needs to be rectified.

Amendment 38

Proposal for a decision
Annex I – point 3 – point 3.4 – paragraph 1

Text proposed by the Commission

This section includes a number of measures that aim to adapt and improve the current functioning of the EIT and the KICs. An effective and strategic EIT Governing Board will monitor the implementation of those measures at the EIT level, and will provide the necessary incentives and control, including through the funding allocation process, to ensure that the KICs implement them.

Amendment

This section includes a number of measures that aim to adapt and improve the current functioning of the EIT and the KICs. An effective and strategic EIT Governing Board will monitor the implementation of those measures at the EIT level, and will provide the necessary incentives and control, including through a performance-based funding allocation process, to ensure that the KICs implement changes, always maintaining the highest standards.
Amendment 39

Proposal for a decision
Annex I – point 3 – point 3.4 – point 4 – paragraph 1

*Text proposed by the Commission*

The EIT will provide operational guidance to and monitor the KICs' compliance with sound management principles, the principles and criteria set out for European Partnerships in the Horizon Europe regulation and alignment with Horizon Europe priorities in order to maximize their performance and impact.

*Amendment*

The EIT will provide operational guidance to and continuously monitor the KICs’ compliance with sound management principles set in the EIT regulation, the principles and criteria set out for European Partnerships in the Horizon Europe regulation as well as alignment with Horizon Europe priorities in order to maximise their performance and impact. Appropriate corrective measures will be taken in case a KIC underperforms or delivers inadequate results according to the performance indicators.

Amendment 40

Proposal for a decision
Annex I – point 3 – point 3.4 – point 4 – paragraph 2

*Text proposed by the Commission*

Measures ensuring continuous openness of the KICs and transparency during implementation will be improved notably by including common provisions for new members that add value to the partnerships. They will also run their activities in a fully transparent way. KICs will remain dynamic partnerships that new partners, including an increasing share of SMEs, can join on the basis of excellence and strategic fit. In order to limit the concentration of funding and ensure that KICs activities benefit from a wide network of partners, the procedure for the preparation of the Business Plan (including the identification of priorities, the selection of activities and the allocation of funds)

*Amendment*

The EIT shall ensure transparency during implementation as well as continuous openness of the KICs for new members notably by earmarked financing for establishment of new CLCs. This will be achieved by applying clear and consistent accession criteria to new members that add value to the partnerships. They will also run their activities in a fully transparent way. KICs will remain dynamic partnerships that new partners, including an increasing share of SMEs, can join on the basis of excellence and their ability to contribute to innovation ecosystems at local, regional, national and Union level. In order to respect the geographical balance and to limit the
will be made more transparent and inclusive. **Finally,** KICs will increase the share of calls, in particular for innovation projects that are open to third parties. All these measures will increase the number of participating entities involved in KICs’ activities. Finally, KICs *should* report on the involvement of new partners in their regular reporting.

**Amendment 41**

**Proposal for a decision**

**Annex I – point 3 – point 3.4 – point 4 a (new)**

*Text proposed by the Commission*

(4a) Worldwide cross-fertilisation

*Future skills will require critical thinking, mental flexibility, creativity and interdisciplinary thinking. The EIT will support the success of Europe through ambitious cross-fertilisation between subject areas, in particular by promoting interaction between researchers and innovation leaders indifferent KICs. This could be achieved through annual or biennial conferences between KICs in two or more subject areas (also with involvement of students and researchers - see point 3.1 Knowledge and Innovation Communities - Support to existing KICs).*

**Amendment 42**

**Proposal for a decision**

**Annex I – point 3 – point 3.4 – point 4 b (new)**
(4b) SME and start-up involvement

Given that 99% of all businesses in the Union are SMEs and that, in the past five years, they have created around 85% of new jobs, the EIT must ensure the participation of small and medium size enterprises (‘SMEs’) and start-ups among KIC business partners. Membership fees are an important source of funding for all KICs, but a balanced involvement of SMEs and start-ups is essential to spreading innovation and entrepreneurial education. In particular, involvement of SMEs and start-ups in RIS countries is crucial to proper functioning of the KICs. In accordance with the EIT initial mission statement, this will:

(1) help identify societal problems in the Member States;
(2) create local growth; and
(3) spread skilled employment opportunities across the Union.

With this in mind, the EIT should apply strict principles of openness and transparency in the selection of new business partners and the procedure for the preparation of the business plans. SMEs involved in development of new inventions and innovations should have pre-agreed purchase agreements from large companies involved in the relevant KIC.

Justification

Given that 99% of all businesses in the EU are SMEs and that, in the past five years, they have created around 85% of new jobs, the EIT must ensure the participation of small and medium size enterprises (SMEs) and start-ups among KIC business partners. Pre-agreed purchase agreements is one way of involving SMEs in KICs without the need for them to fund unaffordable membership fees.

Amendment 43
Proposal for a decision 
Annex I – point 3 – point 3.4 – point 6 – paragraph 1 – introductory part

Text proposed by the Commission

Subject to an in-depth independent study in close cooperation with the Commission, by the end of 2023, the EIT will define its relations with the KICs that will stop receiving support grants in the course of the 2021-2027 programming period. Subject to a positive outcome of a final review, the EIT may conclude a “Memorandum of Co-operation” with each KIC, aiming to maintain cooperation with KICs after the termination of the framework partnership agreement. This Memorandum should include, inter alia, rights and obligations linked to:

Amendment

The EIT shall develop general principles for its relations with the KICs after the termination of the framework partnership agreement in line with the Horizon Europe framework for European Partnerships. Subject to an in-depth independent study in close cooperation with the Commission, by the end of 2023, the EIT will define its relations with the KICs that will stop receiving support grants in the course of the 2021-2027 programming period. Subject to a positive outcome of a final review, the EIT may conclude a “Memorandum of Co-operation” with each KIC, aiming to maintain cooperation with KICs after the termination of the framework partnership agreement. This Memorandum should include, inter alia, rights and obligations linked to:

Amendment 44

Proposal for a decision 
Annex I – point 3 – point 3.4 – point 6 – paragraph 1 – indent 1

Text proposed by the Commission

— the use of the EIT brand, participation in EIT Awards and in other initiatives organized by the EIT;

Amendment

— the use of the EIT brand, participation in EIT Awards and in other initiatives organised by the EIT;

Amendment 45

Proposal for a decision 
Annex I – point 3 – point 3.5 – paragraph 2 – indent 1

Text proposed by the Commission

— Erasmus and EIT will establish synergies between their respective communities. Cooperation will be geared

Amendment

— Erasmus and EIT will establish synergies between their respective communities. Cooperation will be geared
towards ensuring access for Erasmus students participating in KIC partner higher education institutions to KICs’ summer schools or other relevant training activities (for instance, on entrepreneurship and innovation management) and establishing contacts with the KICs’ alumni network. This should include students involved in apprenticeships and vocational training as part of the Erasmus PRO.

Amendment 46
Proposal for a decision
Annex I – point 3 – point 3.5 – paragraph 2 – indent 3

Text proposed by the Commission
— Synergies will be ensured, _where possible_, with the European Universities initiative _that could help mainstream_ EIT’s educational activities _to reach a systemic_ impact.

Amendment
— Synergies will be ensured, with the European Universities initiative _in order to ensure that the_ EIT’s educational activities _are part of the mainstream and as such have a positive impact on education in the Member States_.

Amendment 47
Proposal for a decision
Annex I – point 3 – point 3.5 – paragraph 6 – indent 1

Text proposed by the Commission
— The new Creative Europe Programme will be specifically relevant for the activities of a future KIC on CCI. Strong synergies and complementarities will be developed with the programme in areas such as creative skills, _jobs and_ business models.

Amendment
— The new Creative Europe Programme will be specifically relevant for the activities of a future KIC on CCI. Strong synergies and complementarities will be developed with the programme in areas such as creative skills and _their recognition and certification with a focus on new technological development, as well as jobs, cross-border mobility, intersectoral approaches in creativity and the development of_ business models.
Amendment 48

Proposal for a decision
Annex I – point 4 – point 4.1 – paragraph 2 a (new)

*Text proposed by the Commission* Amendment

The EIT will launch a new support action to facilitate the establishment of new CLCs in Member States which are not represented or remain underrepresented in the current KICs.

Amendment 49

Proposal for a decision
Annex I – point 4 – point 4.2 – paragraph -1 (new)

*Text proposed by the Commission* Amendment

-1. ambitious standards KICs should facilitate and support the best and most ambitious research and innovation;

Amendment 50

Proposal for a decision
Annex I – point 4 – point 4.2 – paragraph 10

*Text proposed by the Commission* Amendment

In order to improve transparency and openness, the EIT will ensure that the data it collects through its internal monitoring system, including the results from KICs, are fully accessible and integrated in the overall data management system of Horizon Europe programme. The EIT will ensure that detailed information arising from its monitoring and evaluation process are made available timely and are accessible in a common e-database on Horizon Europe implementation. In addition, the EIT will ensure dedicated reporting on quantitative and qualitative impacts, including on committed and actually provided financial contributions.
actually provided financial contributions.

Amendment 51
Proposal for a decision
Annex I – point 6–point 7 – paragraph 2 – indent 1

Text proposed by the Commission

— Producers, distributors, broadcasters, cinema theatres and all types of cultural organizations need to innovate in order to attract new generations of audiences.

Amendment

— Artists, creators, producers, distributors, broadcasters, cinema theatres and all types of cultural organisations need to innovate in order to promote active participation in the creative sectors, support the engagement and development of audiences of all ages, in particular young audiences, across Europe and beyond, develop new processes, services, cultural content and new forms of creative practices that provide societal value.

Amendment 52
Proposal for a decision
Annex I – point 6–point 7 – paragraph 2 – indent 2

Text proposed by the Commission

— The shortage of entrepreneurship and cross-cutting skills in CCI concerns both emerging sub-sectors as well as very mature ones that undergo a profound digital transformation. These skills are needed for innovation and crucial in light of labour market changes that the sector is facing.

Amendment

— The shortage of entrepreneurship and cross-cutting skills in CCI concerns both emerging sub-sectors as well as mature ones that undergoing profound digital transformation. These skills are needed for innovation and crucial in light of labour market changes that the sector is facing.

28 Cultural and creative studies in European universities are mostly focused on the “creative part” and their graduates are not always ready to enter the modern labour market as they lack cross-sectoral (entrepreneurial, digital, financial management) skills. With regards to HEIs, the EU is trailing behind the USA in
Communication & Media studies (while EU universities are performing better in more traditional disciplines such as Art & Design or Performing arts).

Amendment 53
Proposal for a decision
Annex I – point 6 – point 7 – paragraph 3 – indent 1

Text proposed by the Commission

— There is limited cooperation between researchers and between research and industry as well as insufficient coordination of R&D efforts, sharing of methods, results, and best practices. 

Amendment

— There is limited cooperation between researchers and between research and industry, public and third sector organisations as well as insufficient coordination of R&D efforts, sharing of methods, results, and best practices. Most of the research in CCI have not been translated into most of the official languages of the Union, which leads to repetition, as researchers are often unaware of similar projects.

Amendment 54
Proposal for a decision
Annex I – point 6 – point 7 – paragraph 3 – indent 3

Text proposed by the Commission

— A significant share of regional smart specialization priorities in Europe refer to culture under different angles (e.g. cultural heritage, creative industries, etc.). Given the important role of culture and creativity for the economic and social development of cities and regions and their ability to further help address disparity issues across Europe, the potential of the CCI KIC is high.

Amendment

— A significant share of regional smart specialization priorities in Europe refers to culture under different angles (e.g. cultural heritage, videogames, media production, design, architecture etc.). Given the important role of culture and creativity for the economic and social development of cities and regions and their ability to further help address disparity issues across Europe, the potential of the CCI KIC is high.
Amendment 55
Proposal for a decision
Annex I – point 6 – point 7 – paragraph 4 – introductory part

Text proposed by the Commission
Challenges related to European employment, economic resilience, and smart growth, include economic issues such as unemployment (especially youth unemployment) and global competition.

Amendment
CCI are able to drive innovation in other sectors of the economy. Current challenges related to European economic resilience and smart growth include lack of innovation, skills (especially digital skills), unemployment (in particular youth unemployment), under employment, as well as increasing global competition.

Amendment 56
Proposal for a decision
Annex I – point 6 – point 7 – paragraph 4 – indent 2

Text proposed by the Commission
— European industries are challenged by digitization and globalization and their powerful impact on the way artists produce and distribute their works and relate to their audiences. The collapse of DVD markets, new consumer expectations and the continued power of US studios together with the rise of global digital giants like Amazon, ITunes, Google and Netflix have impacted the traditional value chain.

Amendment
— The European cultural and creative industries are challenged by digitisation and globalisation and their powerful impact on the way artists produce and distribute their works and relate to their audiences. The collapse of traditional formats, new consumer expectations and the increasing market concentration by a small number of non-European firms, together with the rise of global digital giants like Amazon, ITunes, Google and Netflix have impacted the traditional value chain.

Amendment 57
Proposal for a decision
Annex I – point 6 – point 7 – paragraph 5

Text proposed by the Commission
Finally, the role of Europe as a global actor includes the need to enhance the

Amendment
Finally, the role of Europe as a global actor includes the need to enhance the
dissemination of the cultural content created in Europe. Europe needs to remain competitive in the global digital race for creation of new technologies (e.g. AI, IoT, blockchain) for which CCI are important generators of content, products and services globally. Moreover, on a global scale, CCI (e.g. design, architecture, etc.) contribute actively to the sustainable development and drive green innovation, while cultural content (literature, film and the arts) can raise awareness of ecological problems and inform public opinion.

Amendment 58
Proposal for a decision
Annex I – point 6 –point 8 – paragraph 1

*Text proposed by the Commission*

An EIT KIC on CCI – with its holistic and integrated approach - will **help address all challenges defined above**. By covering nearly all sectors of our lives, society and economy, such KIC will be highly relevant in terms of economic and societal impact, unlocking strategic opportunities for economic, technological as well as social innovation.

*Amendment*

An EIT KIC on CCI – with its holistic and integrated approach - will **strive to tackle the above-mentioned challenges**. By covering nearly all sectors of our lives, society and economy, such KIC will be highly relevant in terms of economic and societal impact, unlocking strategic opportunities for economic, technological as well as social innovation.

Amendment 59
Proposal for a decision
Annex I – point 6 –point 8 – paragraph 2

*Text proposed by the Commission*

Culture-based and creativity-driven innovations boost European competitiveness either directly by creating new enterprises and jobs or indirectly by creating cross-sector benefits to the wider economy, improving quality of life and increasing the attractiveness of Europe. CCIIs are increasingly seen as new sources

*Amendment*

Culture-based and creativity-driven innovations **tackle societal challenges and boost European competitiveness** either directly by creating new enterprises, **organisations** and jobs or indirectly by creating cross-sector benefits to the wider economy, improving quality of life and increasing the attractiveness of Europe.
of smart, sustainable and inclusive growth and jobs, employing already more than 12 million people in the EU, which amounts to 7.5% of all EU people in employment.

CCIs are increasingly seen as new sources of smart, sustainable and inclusive growth and jobs, employing more than 12 million people in the EU, which amounts to 7.5% of all EU people in employment.

Amendment 60

Proposal for a decision
Annex I – point 6 – point 9 – paragraph 5

Text proposed by the Commission

An EIT KIC on CCI is most suited to address the major economic and societal challenges outlined above. Creativity is a key driver of innovation and a KIC on CCI has the capacity to unleash the potential of culture-based creativity and help strengthening Europe’s competitiveness and smart growth.

Amendment

An EIT KIC on CCI is most suited to address the major economic, social and societal challenges outlined above. Creativity is a key driver of innovation and a KIC on CCI has the capacity to unleash the potential of artistic, culture-based creativity and help strengthening Europe’s social model, global competitiveness and a smart and sustainable growth.
## PROCEDURE – COMMITTEE ASKED FOR OPINION

<table>
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<tr>
<th>Title</th>
<th>Strategic Innovation Agenda of the European Institute of Innovation and Technology (EIT) 2021-2027: Boosting the Innovation Talent and Capacity of Europe</th>
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<tr>
<td>Committee responsible</td>
<td>ITRE 18.7.2019</td>
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<td>Opinion by</td>
<td>CULT 18.7.2019</td>
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<td>Associated committees - date announced in plenary</td>
<td>19.12.2019</td>
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<tr>
<td>Rapporteur</td>
<td>Vlad-Marius Botoș 11.2.2020</td>
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<td>Discussed in committee</td>
<td>21.1.2020 28.5.2020</td>
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<td>Date adopted</td>
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<td>Result of final vote</td>
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<td>Asim Ademov, Isabella Adinolfi, Christine Anderson, Vlad-Marius Botoș, Ilana Cicurel, Gilbert Collard, Gianantonio Da Re, Laurence Farreng, Tomasz Frankowski, Alexis Georgoulis, Irena Joveva, Niyazi Kizilyaık, Predrag Fred Matić, Dace Melbārde, Victor Negrescu, Niklas Nienaß, Peter Pollák, Marcos Ros Sempere, Domènec Ruiz Devesa, Andrey Slabakov, Massimiliano Smeriglio, Michaela Šojdrová, Sabine Verheyen, Salima Yenbou, Milan Zver</td>
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<td>Substitutes present for the final vote</td>
<td>Isabel Benjumea Benjumea, Christian Ehler, Łukasz Kohut</td>
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<tr>
<td>Substitutes under Rule 209(7) present for the final vote</td>
<td>Angel Dzhambazki</td>
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# FINAL VOTE BY ROLL CALL IN COMMITTEE ASKED FOR OPINION

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<td>Isabella Adinolfi</td>
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<td>Christine Anderson, Gilbert Collard, Gianantonio Da Re</td>
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<td>GUE/NGL</td>
<td>Alexis Georgoulis, Niyazi Kızılıyörük</td>
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Key to symbols:
- + : in favour
- - : against
- 0 : abstention