



2016/2030(INI)

3.5.2016

AMENDMENTS

1 - 53

Draft opinion
Bogdan Andrzej Zdrojewski
(PE580.505v01-00)

EU strategic communication to counteract propaganda against it by third parties
(2016/2030(INI))

Amendment 1

Yana Toom, Hannu Takkula, María Teresa Giménez Barbat, Javier Nart

Draft opinion

Recital A (new)

Draft opinion

Amendment

1a. whereas in the Union the term ‘propaganda’ is normally understood to mean spreading of ideas, concepts, information and political doctrines for the purpose of creating or changing public opinion; and the term ‘disinformation’ is normally understood to mean deliberate spreading of intentionally false or inaccurate information;

Or. en

Amendment 2

Yana Toom, Helga Trüpel, María Teresa Giménez Barbat, Hannu Takkula, Javier Nart

Draft opinion

Recital B (new)

Draft opinion

Amendment

1b. whereas Article 10 of the European Convention of Human Rights guarantees freedom of expression but also stipulates that this freedom may be subject to such formalities, conditions, restrictions or penalties as are prescribed by law and are necessary in a democratic society;

Or. en

Amendment 3

Yana Toom, Helga Trüpel, María Teresa Giménez Barbat, Hannu Takkula, Javier Nart

Draft opinion

Recital C (new)

Draft opinion

Amendment

1c. whereas propaganda for war and any advocacy of national, racial or religious hatred that constitutes incitement to discrimination, hostility or violence shall be prohibited by law in accordance with Article 20 of the International Covenant on Civil and Political Rights;

Or. en

Amendment 4

Yana Toom, Helga Trüpel, María Teresa Giménez Barbat, Hannu Takkula, Javier Nart

**Draft opinion
Recital D (new)**

Draft opinion

Amendment

1d. whereas Article 11 of the Charter of Fundamental Rights of the European Union provides that everyone has the right to freedom of expression and this right shall include freedom to hold opinions and to receive and impart information and ideas without interference by public authority and regardless of frontiers;

Or. en

Amendment 5 Dominique Bilde

**Draft opinion
Paragraph 1**

Draft opinion

Amendment

1. ***Welcomes*** the establishment of the East StratCom Team within the European External Action Service (EEAS) with the

1. ***Wonders about*** the establishment of the East StratCom Team within the European External Action Service (EEAS)

aim of countering anti-EU propaganda and disinformation;

with the aim of countering anti-EU propaganda and disinformation; *recalls that pluralism and freedom of expression are enshrined in Article 2 of the Treaty on European Union (TEU); is concerned in this regard about the subjective dimension in the definition of ‘anti-EU propaganda’, which could, without clearly defined criteria, lead to certain opinions being condemned arbitrarily and thus endanger democracy and freedom of expression;*

Or. fr

Amendment 6

Rosa D'Amato, Isabella Adinolfi

Draft opinion

Paragraph 1

Draft opinion

1. **Welcomes** the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation;

Amendment

1. **Notes** the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation;

Or. it

Amendment 7

Algirdas Saudargas

Draft opinion

Paragraph 1

Draft opinion

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation;

Amendment

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of **communicating EU narratives and** countering anti-EU propaganda and disinformation; **as a result invites further stepping up strategic communication; also**

highlights the importance of ensuring sufficient finances as well as personnel of the Team;

Or. en

Amendment 8
Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion
Paragraph 1

Draft opinion

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation;

Amendment

1. Welcomes the *adoption of the Action Plan on Strategic Communication and the* establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation *while strengthening the overall media environment in the European Neighbourhood and in the EU Member States;*

Or. en

Amendment 9
Tomáš Zdechovský

Draft opinion
Paragraph 1

Draft opinion

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation;

Amendment

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation, *which are damaging to the EU;*

Or. cs

Amendment 10

Yana Toom, Helga Trüpel, María Teresa Giménez Barbat, Hannu Takkula, Javier Nart

Draft opinion

Paragraph 1

Draft opinion

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation;

Amendment

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation; ***believes that the efficiency and transparency of the work of the East StratCom Team needs to be further improved; invites the EASS to develop criteria for measuring efficiency of the work of the East StratCom Task Force; stresses that EEAS and its units should deliver information in a neutral and reliable manner;***

Or. en

Amendment 11

Helga Trüpel, Michel Reimon, Ernest Maragall

Draft opinion

Paragraph 1

Draft opinion

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation;

Amendment

1. Welcomes the establishment of the East StratCom Team within the European External Action Service (EEAS) with the aim of countering anti-EU propaganda and disinformation; ***insists upon the difference between ‘propaganda’ and criticism;***

Or. en

Amendment 12

Algirdas Saudargas

Draft opinion
Paragraph 1 a (new)

Draft opinion

Amendment

1a. *Notes that disinformation and propaganda are parts of hybrid warfare; highlights, therefore, the need to raise awareness and provide assertiveness through institutional/political communication, think tank/academia researches, social media campaigns, civil society initiatives, media literacy and other useful actions;*

Or. en

Amendment 13
Marc Joulaud

Draft opinion
Paragraph 1 a (new)

Draft opinion

Amendment

1a. *Stresses that the strategy of anti-EU propaganda and disinformation by third countries may take various forms and involve, in particular, traditional media, social networks, school programmes and political parties, both within the European Union and outside it;*

Or. fr

Amendment 14
Marc Joulaud

Draft opinion
Paragraph 1 b (new)

Draft opinion

Amendment

1b. *Stresses that while not all criticism*

of the European Union or its policies constitutes necessarily propaganda or disinformation, particularly when in the context of political expression, instances of manipulation or support linked to third countries and intended to fuel or exacerbate this criticism are likely to cause messages conveyed in this way to be viewed in a critical vein;

Or. fr

Amendment 15
Marc Joulaud

Draft opinion
Paragraph 1 c (new)

Draft opinion

Amendment

Ic. Stresses that while a stand has to be taken against anti-EU propaganda and disinformation by third countries, this should not cast into doubt the importance of maintaining constructive relations with third countries and making them strategic partners in tackling common challenges;

Or. fr

Amendment 16
Yana Toom, Helga Trüpel, María Teresa Giménez Barbat, Hannu Takkula, Javier Nart

Draft opinion
Paragraph 1 a (new)

Draft opinion

Amendment

Ia. Notes that the Disinformation Review published by the East StratCom Task Force has to meet the standards provided in the IFJ Declaration of Principles on the Conduct of Journalists; emphasises that this Review shall be written in an appropriate manner, without

using offensive language or value judgments; invites the East StratCom Task Force to revisit the criteria used for drafting of this Review;

Or. en

Amendment 17

Yana Toom, Helga Trüpel, María Teresa Giménez Barbat, Hannu Takkula, Javier Nart

Draft opinion

Paragraph 1 b (new)

Draft opinion

Amendment

1b. Believes that an efficient strategy to counteract anti-EU propaganda could be the adoption of measures to provide a target audience with adequate and interesting information about EU activities, European values and other issues of public interest and underlines that modern technologies and social networks could be used for these purposes;

Or. en

Amendment 18

Yana Toom, Helga Trüpel, María Teresa Giménez Barbat, Hannu Takkula, Javier Nart

Draft opinion

Paragraph 1 c (new)

Draft opinion

Amendment

1c. Underlines that Islamist terrorist organisations, especially ISIS and Al-Qaeda, are engaged in active information campaigns with the aim to undermine European values and interests; highlights in this regard the importance of a specific strategy to counter Islamist anti-EU propaganda and disinformation;

Amendment 19
Dominique Bilde

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the need to strengthen independent media, especially *in* the EU *neighbourhood, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;*

Amendment

2. Underlines the need to strengthen independent media, especially *within* the EU; *points out that according to Reporters Without Borders' 2016 World Press Freedom Index, press freedom has declined considerably in many countries in the EU, such as France, which is now ranked only 45th, or Croatia 63rd and Italy 77th; considers that, bearing in mind the European Union's ambition to be a leader in defence of freedom across the globe, in order to be consistent with its claims it should first of all ensure it is above reproach itself;*

Or. fr

Amendment 20
Rosa D'Amato, Isabella Adinolfi

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the need to strengthen *independent* media, *especially* in the *EU neighbourhood, inter alia* through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to

Amendment

2. Underlines the need to strengthen *the objectivity, impartiality and independence of the media within the European Union and promote these principles also in connection with the EU's external action*, through support for journalists and the development of capacity-building programmes for media actors, fostering *a consistent and truthful representation of the EU's external action*

facilitate exchanges of best practices;

internationally and of the economic and social situation and the ability of citizens to enjoy fundamental rights in the EU; notes in this regard the function of information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;

Or. it

Amendment 21
Algirdas Saudargas

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the need to *strengthen* independent media, *especially* in the EU *neighbourhood*, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;

Amendment

2. Underlines the need to *provide alternatives for bias information by strengthening* independent media in the EU *and beyond*, inter alia through support for journalists and the development of capacity-building programmes for media actors, *supporting credible outlets*, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;

Or. en

Amendment 22
Bogdan Andrzej Zdrojewski

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the need *to strengthen independent media, especially in the EU neighbourhood*, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;

Amendment

2. Underlines the need *for multi-pronged activities in support of independent media that incorporate non-state actors*, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;

Or. pl

Amendment 23

Helga Trüpel, Michel Reimon, Ernest Maragall

Draft opinion

Paragraph 2

Draft opinion

2. Underlines the need to strengthen independent media, *especially* in the *EU neighbourhood*, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;

Amendment

2. Underlines the need to strengthen *media pluralism and* independent media, in the *European Union and its neighbourhood*, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, *exchange and* training opportunities for journalists, and placements with EU-based media to facilitate exchanges of best practices;

Or. en

Amendment 24

Julie Ward, Petra Kammerevert

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the need to strengthen independent media, especially in the EU neighbourhood, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;

Amendment

2. Underlines the need to strengthen independent media, especially in the EU neighbourhood, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media **and for EU journalists in neighbourhood countries** to facilitate exchanges of best practices; **highlights the important role of quality journalism education and training inside and outside Europe in order to produce quality journalistic analysis based on correctly selected sources; argues that promoting EU values of freedom of press and expression and media plurality includes supporting persecuted and imprisoned journalists and human rights defenders in third countries;**

Or. en

Amendment 25
Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the need to strengthen independent media, especially in the EU neighbourhood, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-sharing platforms, media-related research,

Amendment

2. Underlines the need to strengthen **the media environment and** independent media, especially in the EU neighbourhood, inter alia through support for journalists and the development of capacity-building programmes for media actors, fostering information-exchange partnerships and networks, such as content-

training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;

sharing platforms, media-related research, training opportunities for journalists and placements with EU-based media to facilitate exchanges of best practices;
welcomes the launch of the Media Hub project targeted at the development of independent media in the European Neighbourhood; advocates stronger cooperation between EU institutions, the European Endowment for Democracy, the OSCE, the Council of Europe and Member States in order to avoid duplication and ensure synergy in similar initiatives;

Or. en

Amendment 26
Rosa D'Amato, Isabella Adinolfi

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. Is dismayed at the major problems relating to the independence and freedom of the media in certain EU Member States, as reported by international organisations such as Reporters Without Borders; calls on the EU and the Member States to take appropriate measures to improve the existing situation in the media sector, with a view to ensuring also that EU external action in support of the freedom, impartiality and independence of the media is credible;

Or. it

Amendment 27
Julie Ward, Petra Kammerevert, Sylvie Guillaume, Silvia Costa

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. *Emphasises that more funding is necessary to support freedom of media in ENP countries in the scope of EU democracy instruments; in this respect, calls on the Commission to ensure the full exploitation of existing instruments such as the European Instrument for Democracy and Human rights (EIDHR), the European Neighbourhood Policy (ENP), the Eastern Partnership Media Freedom Watch and the European Endowment for Democracy (EED) towards protection of media freedom and pluralism;*

Or. en

Amendment 28
Julie Ward, Sylvie Guillaume

Draft opinion
Paragraph 2 b (new)

Draft opinion

Amendment

2b. *Expresses concern at the use of social media and online platforms for criminal hate speech and incitement to violence, and encourages Member States to adapt and update legislation to address ongoing developments, or fully implement and enforce existing legislation on hate speech, both offline and online; argues that a greater collaboration is needed with online platforms, leading internet and media companies in this respect;*

Or. en

Amendment 29
Helga Trüpel, Michel Reimon, Ernest Maragall

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. *Calls for Member States to provide and ensure the necessary framework for quality journalism and variety of information, in fighting media concentrations, which have a negative impact on media pluralism;*

Or. en

Amendment 30
Dominique Bilde

Draft opinion
Paragraph 3

Draft opinion

Amendment

3. Notes that media education *provides* knowledge and skills, and empowers citizens to exercise their right to freedom of expression, to critically analyse media content *and to react to disinformation; highlights, therefore, the need to raise awareness, through media literacy actions at all levels, of attempts at disinformation;*

3. Notes that media education *can provide* knowledge and skills, and empowers citizens to exercise their right to freedom of expression *and* to critically analyse media content; *notes however that care has to be taken that this media education is not based on subjective criteria so that pupils do not start to interpret news arbitrarily and can genuinely exercise their freedom of expression, including when speaking out as dissenting voices in their own countries;*

Or. fr

Amendment 31
Algirdas Saudargas

Draft opinion
Paragraph 3

Draft opinion

3. Notes that media education provides knowledge and skills, and empowers citizens to exercise their right to freedom of expression, to critically analyse media content and to react to disinformation; ***highlights, therefore, the need to raise awareness, through media literacy actions at all levels, of attempts at disinformation;***

Amendment

3. Notes that media education provides knowledge and skills, and empowers citizens to exercise their right to freedom of expression, to critically analyse media content and to react to disinformation;

Or. en

Amendment 32

Julie Ward, Petra Kammerevert, Sylvie Guillaume, Silvia Costa

**Draft opinion
Paragraph 3**

Draft opinion

3. Notes that media education provides knowledge and skills, and empowers citizens to exercise their right to freedom of expression, to critically analyse media content and to react to disinformation; highlights, therefore, the need to raise awareness, through media literacy actions at all levels, ***of attempts at disinformation;***

Amendment

3. Notes that media education provides knowledge and skills, and empowers citizens to exercise their right to freedom of expression, to critically analyse media content and to react to disinformation; highlights, therefore, the need to raise awareness ***of attempts at disinformation,*** through media literacy actions at all levels, ***including through a European information campaign around media, journalistic and editorial ethics as well as through monitoring online content with the cooperation of online platforms;***

Or. en

Amendment 33

Marc Joulaud

**Draft opinion
Paragraph 3**

Draft opinion

3. Notes that media education provides knowledge and skills, and empowers citizens to exercise their right to freedom of expression, to critically analyse media content and to react to disinformation; highlights, therefore, the need to raise awareness, through media literacy actions at all levels, of *attempts at* disinformation;

Amendment

3. Notes that media education provides knowledge and skills, and empowers citizens to exercise their right to freedom of expression, to critically analyse media content and to react to disinformation; highlights, therefore, the need to raise awareness, through media literacy actions at all levels, of *the risks of* disinformation;

Or. fr

Amendment 34

Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion

Paragraph 3 a (new)

Draft opinion

Amendment

3a. Notes that propaganda is often a deliberate and an orchestrated form of manipulative information based on half-truths and deceptions in an effort to influence attitudes and behaviours of targeted audiences; stresses in this regards that an unbiased, reliable and objective communication and flow of information based on facts concerning developments in EU countries would prevent the dissemination of propaganda fuelled by third parties; emphasises that strengthening the media environment in EU countries and ensuring that journalists are able to exercise their professional duties without interference from political institutions and businesses is of crucial importance in counteracting propaganda;

Or. en

Amendment 35
Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion
Paragraph 3 b (new)

Draft opinion

Amendment

3b. *Regrets that intentional dispersal of misinformation is also a phenomenon not unknown in European media therefore stresses the need to raise standards as the best method in preventing the dissemination of manipulative information by third parties;*

Or. en

Amendment 36
Dominique Bilde

Draft opinion
Paragraph 4

Draft opinion

Amendment

4. Encourages long-term public and cultural diplomacy actions and initiatives, such as scholarships and exchange programmes for students and young professionals, including initiatives to support *intercultural dialogue, strengthen cultural links with the EU, and promote common heritage;*

4. Encourages long-term public and cultural diplomacy actions and initiatives, such as scholarships and exchange programmes for students and young professionals, including initiatives to support *greater awareness of the cultural heritage of each Member State as well as of European civilisation's common heritage;*

Or. fr

Amendment 37
Julie Ward, Petra Kammerevert, Sylvie Guillaume

Draft opinion
Paragraph 4

Draft opinion

4. Encourages long-term public and cultural diplomacy actions and initiatives, such as scholarships and exchange programmes for students and young professionals, including initiatives to support intercultural dialogue, strengthen cultural links with the EU, and promote common heritage;

Amendment

4. ***Notes that no soft power strategy can succeed without cultural diplomacy and promotion of intercultural dialogue between and inside countries, in the EU and beyond; therefore*** encourages long-term public and cultural diplomacy actions and initiatives, such as scholarships and exchange programmes for students and young professionals, including initiatives to support intercultural dialogue, strengthen cultural links with the EU, and promote common ***cultural links and heritage; and to provide a proper training for staff of EU delegations and EEAS to equip them with adequate intercultural skills;***

Or. en

Amendment 38

Rosa D'Amato, Isabella Adinolfi

Draft opinion

Paragraph 4 a (new)

Draft opinion

Amendment

4a. Is firmly convinced that, in order to promote the principles referred to in Article 21 TEU in a consistent manner, the European Union's external action, as regards the use of the media, should avoid any kind of propaganda and should strongly condemn any violation of human rights, any expression of inhuman or degrading treatment and any acts and decisions that result in the reduction or denial of social and economic rights and prevent citizens from living a free and dignified life;

Or. it

Amendment 39
Julie Ward, Petra Kammerevert, Sylvie Guillaume

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Affirms that an efficient communication strategy must include local communities in discussions about EU actions, support for people-to-people contact and give proper consideration to cultural and social exchanges as key platforms to combat prejudices of local populations; recalls that, in this view, EU delegations must maintain direct contact with local grassroots stakeholders and representatives of civil society;

Or. en

Amendment 40
Algirdas Saudargas

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Underlines that incitement of hatred, violence or war cannot ‘hide’ behind the freedom of expression. Encourages legal initiatives in order to be more accountable dealing with disinformation; Look forward to the concrete legislative actions for Audio-visual Media Services Directive revision;

Or. en

Amendment 41
Dominique Bilde

Draft opinion
Paragraph 5

Draft opinion

5. **Highlights the importance of communicating EU policies effectively, internally as well as externally, and of ensuring access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties.**

Amendment

5. **Recalls to mind that only 42.61 % of EU citizens and only 27.8 % of young people aged between 18 and 24 voted in the last European elections, which was the lowest turnout since 1979; stresses that, as the aforementioned figures show, the European Union is suffering from a democratic deficit as well as a crisis of legitimacy in the eyes of the Member States' citizens; states that, with this in mind, more transparent dissemination of information about how the whole structure of the EU functions may be helpful, but that in so doing consideration has to be shown for the diversity of opinions held by citizens in the Member States so that they feel they are respected;**

Or. fr

Amendment 42
Helga Trüpel, Michel Reimon, Ernest Maragall

Draft opinion
Paragraph 5

Draft opinion

5. Highlights the importance of **communicating** EU policies *effectively*, internally as well as externally, and of ensuring access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian; **underlines that** particular attention *should* be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties.

Amendment

5. Highlights the importance of **a coherent communication on** EU policies, internally as well as externally, and of ensuring access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian, **underlines the need to provide the same facilities for Arab and Turkish languages; calls for** particular attention *to* be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the

Amendment 43

Julie Ward, Petra Kammerevert, Sylvie Guillaume

Draft opinion

Paragraph 5

Draft opinion

5. Highlights the importance of communicating EU policies effectively, internally as well as externally, and ***of ensuring*** access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties.

Amendment

5. Highlights the importance of communicating EU policies effectively, internally as well as externally, and ***providing tailored communications to specific regions, including*** access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian ***as a first step in the right direction and encourages the translation of EEAS website into more languages***; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties; ***recalls that such communications must contain concrete best practices and highlight EU's impact in third countries, including EU humanitarian assistance as well as the opportunities and benefits that closer association and cooperation with the EU brings to the citizens in third countries, in particular for young people, such as visa-free travel or capacity-building, mobility and exchange programmes when applicable***;

Amendment 44

Yana Toom, Helga Trüpel, María Teresa Giménez Barbat, Hannu Takkula, Javier Nart

Draft opinion

Paragraph 5

Draft opinion

5. Highlights the importance of communicating EU policies effectively, internally as well as externally, and of ensuring access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties.

Amendment

5. Highlights the importance of communicating EU policies effectively, internally as well as externally, and of ensuring access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian ***and believes that the launch of this website in Arabic and Turkish is highly desirable***; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties.

Or. en

Amendment 45

Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion

Paragraph 5

Draft opinion

5. Highlights the importance of communicating EU policies effectively, internally as well as externally, and of ensuring access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and

Amendment

5. Highlights the importance of communicating EU policies effectively, internally as well as externally, and of ensuring access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks ***(including those of regional character, which in some areas are often***

increased awareness of, the European values enshrined in the Treaties.

more popular than the global ones) – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties.

Or. en

Amendment 46
Marc Joulaud

Draft opinion
Paragraph 5

Draft opinion

5. Highlights the importance of communicating EU policies effectively, internally as well as externally, and of ensuring access to information in local languages; welcomes, in this context, the launch of the EEAS website in Russian; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties.

Amendment

5. Highlights the importance of communicating EU policies effectively, internally as well as externally, and of ensuring access to information in *official* local languages; welcomes, in this context, the launch of the EEAS website in Russian; underlines that particular attention should be paid to new technologies – including digital broadcasting, mobile communications, online media and social networks – which facilitate the dissemination of information about, and increased awareness of, the European values enshrined in the Treaties; *stresses that the new technologies facilitate too the large scale dissemination of deliberately biased or wrong information about the EU and its policies, and that a strategy and resources to counter these messages on the Internet need to be implemented;*

Or. fr

Amendment 47
Dominique Bilde

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. *States that the European Union needs to be consistent in what it says, both within the EU and outside it, and in particular concerning defence of the principles of freedom of expression and press freedom; asks the Commission, in this respect, to clarify its position concerning the recent measures taken by the Turkish authorities to censor the press and dissident voices;*

Or. fr

Amendment 48
Dominique Bilde

Draft opinion
Paragraph 5 b (new)

Draft opinion

Amendment

5b. *Is concerned in fact about the various retaliation measures taken against journalists by Turkey such as the refusal to allow a reporter from the German TV channel ARD to enter the country; the blocking of a great many foreign press websites; or even the pressure exerted by Ankara on the European Commission to withdraw its grant to the Dresden orchestra for its concert commemorating the Armenian genocide;*

Or. fr

Amendment 49
Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion
Paragraph 5 a (new)

5a. Expresses concern that EU-related news is often overly technical rendering information incomprehensible and unappealing to audiences; stresses the necessity to concentrate communication materials on the substance and content of political meetings, initiatives and projects, and their subsequent regional impact through comprehensible, innovative and creative dissemination methods and calls to review and update accordingly relevant EU websites; highlights the need to ensure that new ENP portal - currently being developed in the framework of OPEN Neighbourhood Programme - accumulates not only content addressed at expert communities, but should consist also of a section customised for larger audiences; is of the opinion that the portal should contain a section on the Eastern Partnership bringing together information on initiatives currently fragmented between numerous websites;

Or. en

Amendment 50

Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion

Paragraph 5 b (new)

5b. Notes that instead of developing and pushing for positive messages regarding EU policies towards the Eastern neighbourhood, the EU strategic communication should first and foremost focus on combatting propaganda and disinformation as well as objective information about the state of affairs in the European Union;

Amendment 51

Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion

Paragraph 5 c (new)

Draft opinion

Amendment

5c. *Is of the opinion that the forthcoming AVMSD revision should take into account challenges linked with combating the dissemination of propaganda by third parties; highlights the importance of addressing such problems as forum-shopping - used to evade rules which provide a minimum of control over content, a minimum level of consumer protection - and problems related to narrow scopes of national security criteria and insufficient level of cooperation between European national media regulators;*

Or. en

Amendment 52

Zdzisław Krasnodębski

Draft opinion

Paragraph 5 d (new)

Draft opinion

Amendment

5d. *Stresses the need to extend the scope of AVMSD to audiovisual media services providers (linear and non-linear) with established headquarters outside of the EU who direct their services to customers in the EU, which could be achieved by requiring the registration of non-EU suppliers or by designating a representative in a Member State (e.g. main country of destination);*

Amendment 53

Zdzisław Krasnodębski, Angel Dzhambazki

Draft opinion

Paragraph 5 e (new)

Draft opinion

Amendment

5e. Points out to the potential of popular culture and entertainment-education (EE) as an articulator of shared human values and a communicator of European policies;