

WRITTEN QUESTION E-1476/03
by Michel Raymond (EDD)
to the Commission

Subject: 'Produce of regional nature parks' brand

The Ministry for Ecology and Sustainable Development in France plans to review the brand name 'Produce of Nature Park'. The use of this label to add value to agri-food products significantly improves their recognition and increases employment and income.

Which European regulation could be used as the basis for continuing the use of a distinctive brand that helps to add value to these products?