WRITTEN QUESTION E-1580/06 by Peter Skinner (PSE) to the Commission

Subject: Tobacco control policy

The Commission's first application report on the Tobacco Products Directive indicates that the Directive has already played a large part in discouraging smoking and reinforcing the importance of willpower to quit smoking – in particular due to the large health warnings on cigarette packets. The Commission's campaign 'HELP - For a life without tobacco' is also showing positive results in increasing awareness about the dangers of smoking.

Aside from the Tobacco Products Directive, the HELP campaign and its involvement in the WHO Framework Convention on Tobacco Control, what future activities does the Commission have planned to reduce the number of smokers in Europe and in particular to support smokers seeking to quit?