

WRITTEN QUESTION E-2227/08
by Gary Tittley (PSE)
to the Commission

Subject: PHORM

Is the Commission aware of the PHORM, the internet advertising company that tracks users' web browsing habits in order to offer targeted advertising?

Does the Commission view this as an invasion of privacy and if so, how does it view the fact that three major service providers, BT, Virgin Media and Talk Talk, have signed deals with the company? Does this violate EU law, and if so, what action will the Commission take to stop this practice?