

WRITTEN QUESTION E-0715/09
by Chris Davies (ALDE)
to the Commission

Subject: Coca-Cola commitments

On 22 June 2005 the Commission adopted a Decision (COMP/39.116) rendering legally binding commitments offered by the Coca-Cola Company to permit retailers making use of its beverage coolers to allocate 20 per cent of their space for other products.

Is the Commission satisfied that a large majority of retailers are in fact aware of this legal agreement?

Has the Commission received any evidence that the terms of the agreement are not being honoured by the company, or that pressure continues to be exerted upon retailers to discourage them from using the coolers to stock other products?