WRITTEN QUESTION E-2087/09 by Alexander Alvaro (ALDE) to the Commission

Subject: European Commssion's Privacy Policy

According to a report on Euractiv.com, 'the European Commission is investigating the privacy policy applied by YouTube to the channel dedicated to European Union activities, EUTube' ('Google under scrutiny for YouTube privacy policy', 10 March 2009). According to a report on CNET.com, the US Government no longer uses YouTube as the provider of embedded videos on the White House website ('White House ditches YouTube after privacy complaints', 2 March 2009).

- 1. As it awaits YouTube's response to its questions, what measures will the Commission take to ensure that visitors of its homepage who click on the link to the Commission's EUTube page are afforded a high level of protection in relation to information relating to their online behaviour that may be collected and stored by YouTube?
- 2. Will the Commission seek to make sure that any information that may thus be stored will only be used by YouTube for legitimate reasons in compliance with the EU Data Protection Rules?
- 3. Will the Commission make sure that any information that may have been legally collected by YouTube in this manner will be excluded from the user profiles that Google is using to send targeted advertisements, as announced by Google on 11 March 2009?

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