

**Question for written answer E-009749/2013  
to the Commission  
Rule 117  
Mojca Kleva Kekuš (S&D)**

Subject: Women in top media jobs

The recent study of the European Institute for Gender Equality shows that women hold only 22 percent of management positions in the public media, and only 12 percent of such positions in the private media organisations in the EU. Despite the fact that women make up for nearly half of the workforce, the dominance of men in the media not only presents an obstacle to women who want to advance in their profession, it also restricts women's ability to influence content in a sector with such an important role - shaping the public opinion. The continued under-representation of women namely has the potential to influence everything we see, hear or read in the media.

Following the recent findings, how is the Commission planning to promote gender equality in the media business and raise awareness about the role of women in top media jobs?

