

**Question for written answer E-011446/2013
to the Commission**
Rule 117
Paweł Robert Kowal (ECR)

Subject: Development of the tourist industry in Poland

According to the Polish Ministry of Sport and Tourism, Poland's tourist industry grew by 11% in 2012, with the number of visits rising from 14.8 million to 15 million. Given that tourism accounts for around 6% of the Polish economy, steady growth in the tourist industry could create new jobs, which Poland badly needs. With this in mind:

- What steps is the EU taking with the aim of developing tourism, especially in central and eastern Europe?
- What help can the EU give Poland in the area of tourism marketing?
- Efficient, effective management keeps red tape in tourism to a minimum. What 'good practices' can the EU recommend to the Polish Government?