

**Question for written answer E-013015/2013  
to the Commission**  
Rule 117  
**Tiziano Motti (PPE)**

Subject: 2014 European elections and EU media funding

According to a Commission survey conducted in April 2013, the percentage of young Europeans between 18 and 24 who failed to vote in the European elections in 2004 was 67 %, with 71 % failing to do so in 2009. A recent projection predicts 75 % of young people will not vote in 2014.

The survey reveals that one of the reasons behind young people's growing disaffection with the elections is dissatisfaction with the way the political world works and a lack of involvement. Clearly, young people want to be involved and listened to, and a reassuring figure is that 47 % of those who intend to vote believe that voting is the best way to make their voices heard. It is therefore crucial to address the large numbers of young people failing to vote and promote the participation of young people in choosing their representatives in Europe.

Parliament has already announced a series of global initiatives aimed specifically at involving young people, such as the European Youth Event, which will take place in Strasbourg from 9 to 11 May 2014. Can the Commission explain which initiatives it intends to carry out, directly or through the main media channels for young people, such as television, radio and the web, to increase the visibility of the European Union among young people and promote their democratic participation in the next European elections?