

**Question for written answer E-002347/2014
to the Commission**
Rule 117
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Subject: Reformulation of foods

The 2007 White Paper on the EU strategy on nutrition, overweight and obesity-related health issues emphasised the importance reformulating foods to reduce fat and salt intake¹.

However, the 2010 progress report on the strategy indicated the limited nature of reformulation commitments and was unable to make a proper assessment of their impact. The progress report called for the issue to be revisited in the final evaluation of the strategy².

The final evaluation of the strategy, published in 2013, shows little evidence of any tangible results of reformulation commitments³. The Commissioner concluded that efforts needed to be reinforced.

The evaluations of the strategy therefore suggest a disappointing performance in terms of reformulation efforts when compared to the initial expectations in the 2007 White Paper.

The food industry itself has outlined the significant challenges it faces when reformulating food products.

Would the Commission agree that new ways of achieving the strategy's objectives need to be considered?

¹ http://ec.europa.eu/health/archive/ph_determinants/life_style/nutrition/documents/nutrition_wp_en.pdf.

² http://ec.europa.eu/health/nutrition_physical_activity/docs/implementation_report_en.pdf.

³ http://ec.europa.eu/health/nutrition_physical_activity/docs/pheiac_nutrition_strategy_evaluation_en.pdf.