

**Question for written answer E-002408/2014
to the Commission**
Rule 117
Gaston Franco (PPE)

Subject: 'Bee friendly' label - when will we have an EU label?

Already existing in the United States and Germany, the 'Bee friendly' label has just been launched in France. The aim is to distinguish fruits, vegetables and dairy products that respect the health of bees. This label is being presented as a major step forward to raise awareness among consumers of the decline in the number of pollinators and to give them the opportunity to act to curb this phenomenon.

What is the Commission's view of the French and German 'Bee friendly' labels?

Does it think these labels should be harmonised at EU level?