

**Question for written answer E-005111/2014  
to the Commission**

Rule 117

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Subject: Data protection, digital industries and Google Analytics in EU institutional web management

The EU has adopted policies to encourage uptake in Europe's digital industries. In light of this and given the fact that the vast majority of the EU institutions' websites use Google Analytics, do Parliament, the Commission and the EU agencies advocate communication policies in support of EU companies or which encourage the use of open-source solutions?

Taking into account the investigation by the Article 29 Working Party, led by the CNIL (Commission nationale de l'informatique et des libertés), and the subsequent investigations and fines imposed by several European data protection authorities, including penalties for the handling of data through Google Analytics, how do the Commission and the EU agencies continue to justify their use of Google Analytics?