

Question for written answer E-002058/2016
to the Commission
Rule 130
Gianluca Buonanno (ENF)

Subject: 'Italian-sounding' goods and international trade

The success of many international agri-foods is based on the fact that their names sound Italian. The list of products concerned is a very long one and the earnings from what is essentially a fraudulent trading practice are enormous and equal to the losses suffered by Italian firms in the industry.

There are no clear rules to protect the agri-food sector, which is awash with products of this kind.

Does the Commission not see a need to intervene in order to regulate the agri-food sector?

Will it at long last draw up rules to protect Italian firms in the sector which are being defrauded in this way?