Question for written answer E-001555/2017 to the Commission Rule 130 Jakob von Weizsäcker (S&D)

Subject: Directive 2001/113/EC - Fruit jams and sweetened chestnut purée

In Great Britain the term 'marmalade' is used for fruit spreads which, aside from sugar and water, only contain citrus fruits – unlike in Germany or Austria where the name is traditionally also used for strawberry, plum and various other 'marmalades'. To avoid overwhelming our British friends, the term has been used exclusively for citrus fruit marmalades throughout the EU since 1979 – to the disappointment of consumers, particularly in Germany and Austria, who since then have only been able to buy fruit spread or jams instead of normal marmalade. Allowing marmalade to be called marmalade again could therefore help to sweeten the bitter aftertaste of Brexit for many EU citizens.

Has the Commission already considered reviewing the Directive as part of the United Kingdom's pending exit from the EU in order to stop the term 'marmalade' from being restricted to citrus fruits?

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