Question for written answer E-005560/2017 to the Commission Rule 130 Richard Corbett (S&D)

Subject: Personal data use in UK referendum

Cambridge Analytica, the data company used by both Leave.EU and Vote Leave during the UK referendum on EU membership, have refused to comment on how they used personal data during the referendum campaign. Indeed, the only public knowledge on their use of data has come from research by individuals.

Will the Commission explore the use of personal data by Cambridge Analytica throughout the campaign, so as to verify that it did not breach EU law?

Furthermore, what proposals is the Commission developing in order to protect personal data and prevent it from being used by such companies to control the outcomes of future elections and referenda?

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