

**Question for written answer E-007283/2017
to the Commission**

Rule 130

Christelle Lechevalier (ENF)

Subject: Unlawful use of 'made in Normandy' label

In order, in the interests of consumers, to protect producer know-how and product authenticity, the protected designation of origin (PDO) 'Camembert de Normandie' (Normandy Camembert) allows 5% of Camembert cheese producers to sustain the use of traditional methods to make a product that is part of Normandy's gastronomic heritage.

Moreover, Regulation (EEC) No 2081/92 specifies that a geographical indication may not be used for commercial purposes if it is already part of a protected designation of origin.

However, the PDO 'Camembert de Normandie' is exposed to unfair competition as industrial manufacturers are producing cheeses labelled 'made in Normandy' from milk – pasteurised and treated at high temperatures – which does not come from Normandy-reared cows.

1. Does the Commission intend to bring forward measures to protect the small producers from what is commercial dumping by large corporate concerns?
2. Does the Commission intend to facilitate better information for consumers through fairer labelling of products that are 'made in' the same places as similar products covered by a protected designation of origin from those places?