

**Question for written answer E-007594/2017
to the Commission**

Rule 130

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Subject: Admissibility of promotion programmes for agri-food products

Promotion programmes for EU agri-food products consist of subsidies from CAP funds, which are aimed at strengthening the competitiveness of the EU's agricultural sector and at raising awareness of the high standards of production and qualities of European products, by optimising their image on both the internal and other markets.

Analysis of the results of programmes deemed admissible by the Commission for 2017 show that leading countries in the application of quality schemes, and with an excellent track record, have experienced a significant reduction in the number of programmes benefiting from support, resulting in considerable geographical variations, as can be seen in a comparison between France, Spain and Italy.

In view of the above, can the Commission:

- justify such an evident lack of equilibrium, and clarify how the criteria are applied at the evaluation stage;
- consider, with a view to greater transparency for EU citizens, the possibility of publishing the assessment parameters for the winning programmes, so that they can act as role models for others?