

**Question for written answer E-002587/2018  
to the Commission**  
Rule 130  
**Birgit Collin-Langen (PPE)**

Subject: Wine advertising

Advertising wine as a regional product in Rheinhessen and the Rhineland Palatinate has for years been supported with EU money.

This support has now been stopped, with the justification that wine advertising is not in line with EU law.

- (1) Is it true that there are provisions governing the advertising of wine?
- (2) Is the prohibition of wine advertising permissible? If so, with what justification and under what conditions?