

**Question for written answer E-003013/2018
to the Commission**
Rule 130
Dubravka Šuica (PPE)

Subject: Link between child obesity and increased media exposure

The 2013 Special Eurobarometer 396: 'E-Communications Household Survey' showed that 72% of households have, for example, a personal computer and as many as 91% have a mobile phone. The percentage of households with Internet access has risen from 68%, again according to 2013 figures, to roughly 85% this year. Within the same time-span there has been a considerable increase in the obesity rate in all parts of the EU. A joint study by the European Academy of Paediatrics (EAP) and the European Child Obesity Group (ECOG), whose findings were published late last year in the journal *Acta Paediatrica – nurturing the child*, suggests that the two phenomena are closely linked.

Bearing in mind the situation in Croatia, as well as in the other Member States, where modern technologies are being used on an increasingly larger scale and obesity is being diagnosed more and more frequently, even in children of preschool age, could a study be drawn up at EU level with a view to bringing down these alarming numbers?