

**Question for written answer E-003101/2019
to the Commission**
Rule 138
Tudor Ciuhodaru (S&D)

Subject: Unauthorised photographs on cigarette packs

The last few years have seen an increase in the number of anti-smoking campaigns intended to reduce the number of smokers, including the publication of photographs on cigarette packets to illustrate the resulting long-term damage to the human body. Unfortunately, however, it has emerged that, in certain cases, such photographs have been displayed without the consent of those concerned.

In view of this, what measures can be taken by the Commission, together with the Member States and the authorities responsible for protecting patients' rights, to prevent such practices and penalise companies that infringe the right to privacy of those concerned?