

**Question for written answer E-003685/2019
to the Commission**

Rule 138

Sándor Rónai (S&D), **Irène Tolleret** (Renew), **Sophia in 't Veld** (Renew), **Karin Karlsbro** (Renew), **Olivier Chastel** (Renew), **Sirpa Pietikäinen** (PPE), **Grace O'Sullivan** (Verts/ALE), **Gwendoline Delbos-Corfield** (Verts/ALE), **Pina Picierno** (S&D), **Vera Tax** (S&D), **Manuel Bompard** (GUE/NGL), **Terry Reintke** (Verts/ALE), **Birgit Sippel** (S&D), **Milan Brglez** (S&D), **Nicolae Ștefănuță** (Renew), **Aurore Lalucq** (S&D), **Ernest Urtasun** (Verts/ALE), **Frédérique Ries** (Renew), **Rasmus Andresen** (Verts/ALE), **Nathalie Loiseau** (Renew), **Sylvia Spurek** (Verts/ALE), **Moritz Körner** (Renew), **Brando Benifei** (S&D), **Petras Auštrevičius** (Renew), **Miapetra Kumpula-Natri** (S&D), **Svenja Hahn** (Renew), **Tilly Metz** (Verts/ALE), **Dietmar Köster** (S&D), **Barbara Ann Gibson** (Renew), **Petra De Sutter** (Verts/ALE)

Subject: Coca-Cola fined for LGBTI campaign in Hungary

In Hungary, the Pest county government office has imposed a fine on Coca-Cola for launching a billboard campaign in August 2019 entitled #loveislove. The campaign posters pictured both heterosexual and homosexual couples and a clear message that everyone has the right to love. The government office justified its decision by referring to a section of Hungarian advertising law prohibiting advertising that 'harms the physical, mental, emotional and moral development of children and minors'. István Boldog, a member of the Fidesz party and the Hungarian National Assembly, also called for a public boycott of Coca-Cola in response to its campaign.

1. Does the Commission believe that the decision of the government office fundamentally violates the basic EU principle of non-discrimination based on sexual orientation laid down in Article 2 of the TEU, Article 21 of the Charter of Fundamental Rights and legislation on the single market?
2. Does it agree that the decision is a clear and deplorable example of discrimination against the LGBTI community? .
3. What action will it take to stop the Hungarian Government from committing politically motivated, conscious breaches of EU law with the aim of propagating homophobia and hatred against minorities?