

Question for written answer E-000817/2020
to the Commission
Rule 138
Christine Anderson (ID)

Subject: Euronews – independence and fair competition

Euronews receives around EUR 25 million in EU funding per year. Some of the support is said to be used for translating the content into various languages spoken in the EU, with the channel also broadcasting in Persian and Arabic. This is probably because the majority of the broadcaster's shares are owned by non-Europeans, overwhelmingly individuals / businesses from the Orient.

1. Has there ever been a call for tenders – or are there plans for one in the future – to ensure fair competition among news providers in order to obtain this funding?
2. What is the financial scale of the targeted content which Euronews is mandated by the Commission to produce and broadcast?
3. Euronews also produces content for other sponsors / partners (recognisable through inserts at the beginning and end of sponsored content). Does the Commission consider that the journalistic content of Euronews is safeguarded on this point, in particular with regard to the non-European shareholder structure of the broadcaster?