

**Question for written answer E-006946/2020
to the Commission**
Rule 138
Daniel Buda (PPE)

Subject: Social networks becoming virtual marketplaces

The current pandemic has meant that growing numbers of fruit and vegetable producers are coming up with a range of increasingly innovative ways of creating a market on which to do business.

The groups many entrepreneurs and producers have recently set up on social media are very popular across Europe. They offer all kinds of products, ranging from fruit and vegetables, eggs and locally-produced meat, to honey and fish. The products available, their quantity and price, are posted on the internet, along with pictures, and in most cases it is the producers themselves who deliver to the door. Similarly, several kinds of tinned products and bread and cakes can be purchased with just a few clicks.

1. How can the Commission support European producers who, even in these times, have found ways to do business?
2. Is the Commission contemplating any major changes in respect of social networks that will enable the virtual market to become one routinely used by Europeans?