Question for written answer E-007038/2020 to the Commission Rule 138 Maria Spyraki (PPE)

Subject: Dissemination of fake news and anti-competitive behaviour in advertisement

management

Google has been accused of distorting competition in the management of advertisements and lawsuits have already been filed against it in many US states. More specifically, by manipulating the advertising market, the company has allegedly demonstrated anti-competitive behaviour, has applied abusive practices to establish a monopoly and exclude its competitors from this market, and has spread misleading news.

In view of the fact that this company's operations extend to all EU Member States:

- 1. What evidence does the Commission have of the company's actions in relation to the above accusations?
- 2. How are European citizens protected, especially against the dissemination of fake news, which is explicitly mentioned in these lawsuits, and in view of the fact that this company has a leading role in the online market and can place advertisements in all online media, both locally and globally?