Subject: Gambling advertising on social media profiles

The draft Digital Services Act contains measures to make online advertising transparent. This should be mandatory for large online platforms, including social media.

Some people's profiles use social media, such as Instagram, or platforms such as YouTube, to advertise products or services, including online gambling or betting shops, which are not illegal in themselves but which should be considered harmful and may lead to addiction, among other problems, and to widespread scamming.

Some Member States already have a code of conduct whereby a profile must indicate if an advert is paid for, but this does not get to the root of the problem.

In view of the above, and given that this is a cross-border problem, does the Commission intend to establish clearer rules to prevent harmful products or services from being advertised on social media profiles with a high level of internet penetration?