Question for written answer E-003192/2021 to the Commission
Rule 138
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Subject: Hungarian Media Authority Regulation’s censorship of LGBTI-friendly ad

On 2 March 2021, the Hungarian Media Council announced that it would be launching legal proceedings against the RTL Hungary media group, following the airing of the Family is Family campaign. The RTL group is now facing sanctions for broadcasting LGBTI-friendly content.

The LGBTIQ Equality Strategy stated that the Commission would ensure correct transposition and rigorous application of the revised AVMSD. The Democracy Action Plan recalled that the deadline to transpose the AVMSD was 19 September 2020 and that transposition was currently being assessed. The Audio and Media Action Plan recalled that media regulators must adequately monitor the application of the AVMSD.

In a letter dated 19 March 2021, MEPs asked what action the Commission was considering against Hungary. The lack of response is particularly worrying.

1. Does the Commission consider the transposition of the AVMSD in Hungary to be in compliance with EU law?
2. What actions will it take to prevent the censorship of media content and advertising which complies with Article 9 of the AVMSD, bearing in mind Articles 11 and 21 of the Charter of Fundamental Rights?
3. Will the Commission launch an infringement procedure against Hungary?

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