

**Question for written answer E-003618/2021
to the Commission**

Rule 138

Tom Vandenkendelaere (PPE)

Subject: Developing e-commerce for the services sector

According to Gabriela Ramos (OECD)¹, embracing the full potential of the digital economy is the key to ending low growth and productivity in the economy in general. The G20 has also set ambitious goals to develop the digital economy to its fullest extent.² One way to support the digital economy is by developing digital platforms that can bring businesses together in an online services marketplace. Trading partners are too often excluded in today's digital world, as we are still too focused on vertical value chains. A global, horizontal digital platform would make it possible to develop new processes and business models under one roof to boost growth, innovation, progress and prosperity. Given the potential benefits of sharing big data, digital service platforms could also create new ecosystems.

1. Does the Commission support the development of a global or EU platform for the digital economy?
2. Does the Commission plan to provide financial support to co-finance the development of such platforms?

¹ <https://digital.thecatcompanyinc.com/g20magazine/may-2017/harnessing-the-potential-of-the-digital-economy/>

² <https://www.oecd.org/G20/key-issues-for-digital-transformation-in-the-G20.pdf>