Question for written answer E-000617/2022
to the Commission
Rule 138
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Subject: Digitalisation of education: opening up the EU’s public procurement markets

The digitalisation of education, the importance of which was made clear during the COVID-19 pandemic, is a key priority for all European countries.

Fair tenders will speed up this digital transformation by enabling public authorities to call on leading European companies in this area.

While the curriculum content falls within the responsibility of Member State authorities, the EU can support the digitalisation of education by ensuring a level playing field for applicants to calls for tenders.

To that end, it needs to ensure that any European company established in one Member State is able to provide its services to the public authorities of another Member State without unjustified restrictions on the location of the staff offering those services.

However, a call for tenders launched by the German Federal Ministry of Education and Research (BMBF) to set up a national educational platform appears to include such restrictions.

What action can the Commission take to promote fair access to this call for tenders and support leading European companies in this area?