

**Question for written answer E-000762/2022
to the Commission**

Rule 138

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Subject: Potential adverse effects on meat and charcuterie products of the review of the EU's agri-food promotion policy

The Commission has launched a review process with a view to aligning the EU's agri-food promotion policy with the objectives of the Farm to Fork Strategy and the European Strategy for Beating Cancer and, more generally, with the objectives of sustainable production and consumption. More specifically, the review concerns the eligibility criteria for certain products and sectors, including the meat and charcuterie products industry.

Since the aim of the EU's agri-food promotion policy is to ensure the competitiveness of all European agricultural products, excluding meat and charcuterie products would have a devastating impact on a sector which in Italy alone has a turnover of EUR 20 billion and employs 100 000 workers.

Were these products to be excluded, there would also be the risk of consumers turning to other markets outside Europe, where meat and charcuterie production is governed by significantly lower standards.

In the light of this, and since agri-food promotion policy should be all-inclusive and not overlook certain industries, can the Commission state whether it will reconsider the criteria for certain products (such as meat and charcuterie products) being covered by the EU's agri-food promotion policy?

Supporter¹

¹ This question is supported by a Member other than the authors: Gianantonio Da Re (ID)