Question for written answer E-000794/2022
to the Commission
Rule 138
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Subject: Nutrinform Battery and accurate information for consumers

Italy has put forward the Nutrinform Battery food labelling system to the Commission as a viable alternative to the traffic light system.

It aims to provide consumers with quick and clear information on the nutritional value of food, using the symbol of a battery, to allow them to make informed decisions.

The Italian 'battery' labelling system presents the amount of energy, fat, saturated fat, sugar and salt per portion in relation to daily reference intakes.

The Italian proposal for the adoption of a common European food labelling system, drawn up in accordance with Article 35 of Regulation (EU) No 1169/2011, is based on objective data, intended to measure the nutritional value of the overall diet rather than of individual categories of food with a view to moving away from the mistaken trend of creating a type-approval model for agri-food products.

In the light of the above, can the Commission say:

1. What it will do to improve the information provided to consumers on the nutritional value of food?

2. Whether it will adopt the Nutrinform Battery system, which is based on proven scientific data on the nutritional needs of humans, for the front of food packages?