

**Question for written answer E-001203/2022
to the Commission**

Rule 138

Christine Anderson (ID)

Subject: Cost of advertising for the COVID-19 vaccination campaign

With the aim of informing citizens about COVID-19 vaccinations and encouraging them to get vaccinated, the German Federal Government carried out a large-scale information and education campaign, spending approximately EUR 300 million¹.

1. Has the Commission itself carried out a corresponding advertising campaign in the same or similar manner?
2. Was the Commission involved in the advertising campaigns of the Member States?

¹ <https://dserver.bundestag.de/btd/20/004/2000403.pdf>