

**Question for written answer E-001230/2022
to the Commission**

Rule 138

Jordi Cañas (Renew)

Subject: Creation of the 'Euroimserso' programme

In Spain, older people derive a number of benefits from 'Imserso' – two programmes offering holidays for older people and social hydrotherapy – which also brings economic benefits to the tourism sector and great satisfaction to those taking part. The two programmes help older people who are not well off to enjoy holidays away from their normal place of residence, as well as creating friendships among participants and improving their perception of the state of health in the population at large for groups in the same age and sex¹.

The Commission green paper on ageing recognises that a market for active and healthy ageing services could improve the efficiency of health and social care systems. Replicating the Imserso programme at EU level ('Euroimserso')² would therefore be an idea worth exploring as a tangible measure to improve older people's quality of life, strengthen European identity and promote cultural exchanges.

Consequently:

Will the Commission promote the 'Euroimserso' initiative, as it has done for the highly successful Erasmus programme?

¹ Agencia de evaluación y calidad (AEVAL – 2010), 'Evaluación de los programas de vacaciones para personas mayores y termalismo social' (Assessment of the holiday programme for older people and the social hydrotherapy programme). Spanish Government

² Beginning, perhaps, with a pilot programme covering the cities that have won the Access City Award, so as to raise awareness among other cities and provide them with inspiration.