

**Question for written answer E-001307/2022
to the Commission**

Rule 138

Moritz Körner (Renew)

Subject: Economic damage owing to lack of data protection regulations

The Austrian and French data protection authorities have classified Google Analytics as illegal and have also linked the justification for this decision to the invalidation of the Privacy Shield.

I call on the Commission to answer the following questions separately:

1. What is the Commission's estimate of the economic cost of banning Google Analytics in the EU?
2. What is the Commission's estimate of the costs that companies in the EU have had to incur so far to adapt their data processing as a result of the invalidation of the Privacy Shield?
3. How much responsibility does the Commission accept or how much economic support is it willing to provide for causing the costs referred to in questions 1 and 2?