

**Question for written answer E-001774/2022  
to the Commission**

Rule 138

**Krzysztof Jurgiel (ECR)**

**Subject:** Action by the Commission to protect consumers against the adverse impact of Nutri-Score on the image of products bearing EU protected designations

Nutri-Score is one of a number of schemes designed, in principle, to make it easier for consumers to choose healthier foods and thus improve their eating habits. The idea is a good one, but the rules used to calculate the scores for individual products have given rise to a number of questions and may be misleading or confusing for consumers.

For many years now the EU institutions have, by means of various financial instruments, supported the promotion of products bearing EU protected designations (PDO, PGI, TSG). There have been EU and national information campaigns to raise awareness among consumers of the unique nature of the products concerned.

The Nutri-Score scheme, however, is threatening many of those products' reputations. Positive messages to promote those products to consumers are in many cases at odds with the impression made by the Nutri-Score logo on the label. This could be confusing for consumers, meaning it is a breach of Article 36(2)(b) of Regulation (EU) No 1169/2011.

In the light of the above:

In the run-up to the adoption of amendments to Regulation (EU) No 1169/2011 as regards nutrient profiles and front-of-pack nutrition labelling, what action has the Commission taken to protect consumers against confusing information, and to protect producers of products with EU protected designations against adverse effects on the image of their products?