The EU Strategy for Sustainable and Circular Textiles aims to ensure that all textile products placed on the EU market are durable, repairable and recyclable, to a great extent made of recycled fibres, free of hazardous substances, produced in respect of social rights and the environment. Among other actions, including encouraging reuse, recycling and introducing extended producer responsibility, the Strategy announces that textiles will be addressed as a priority with measures under the Ecodesign for Sustainable Products Regulation. Such measures are to include design and information requirements, a digital product passport, as well as green public procurement and counteracting the destruction of unsold goods.

The Ecodesign requirements for products, including textiles, are to be set on the basis of dedicated impact assessments. In this context, the Commission may take account of the knowledge acquired in the course of developing the Environmental Footprint methods, and in particular the Product Environmental Footprint Category Rules (PEFCRs) on apparel and footwear. Other knowledge and analysis as well as standardisation work will also be used to set Ecodesign requirements. For example, the Commission is conducting a study on reducing microplastics release along the value chain, including from textiles.

As regards claims concerning the environmental performance of products, the Commission is preparing a proposal for a Green Claims Regulation to ensure that those claims are reliable, comparable and verifiable.

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