

**Question for written answer E-002311/2022  
to the Commission**  
Rule 138  
**Elissavet Vozemberg-Vrionidi (PPE)**

**Subject:** Provocative Turkish strategy directed at Greek tourism sector

Following its recent moves to turn the migrant issue increasingly to its own advantage, Turkey is now seeking to use the English term, 'Turkaegean' as a commercial trademark, which is totally unacceptable.

In its tourist campaign for summer 2022, Turkey uses the above term to refer to ancient Greek monuments and sites along its coasts, which have a rich Greek history.

The term is being used with the same connotation in other European languages, causing confusion and unfair competition to the detriment of the Greek tourism industry, while being deliberately coupled with Turkey's increasingly aggressive and revisionist stance regarding the Aegean.

In view of this:

Can the Commission say what steps will it take and what representations it will make to the EU Intellectual Property Office with a view to immediately prohibiting the unjustifiable and inadmissible use of this term, which reflects an inaccurate view of history on the part of Turkey and is clearly harmful to the Greek tourism industry?