

**Question for written answer E-000444/2023/rev.1
to the Commission**
Rule 138
Billy Kelleher (Renew)

Subject: Advertising of investment schemes and courses

Advertisements encouraging participation in investment schemes or online investment courses are being shown frequently on many media channels, including on video and social media platforms.

1. Are any measures being taken by the Commission to ensure the veracity of these advertisements, particularly the claims made about the returns that such investment schemes offer, and to protect investors, including by preventing advertisements for fraudulent schemes?
2. If so, is there an overarching European body responsible for identifying fraudulent advertisements and enforcing measures to counter them?

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