

**Question for written answer E-000496/2023
to the Commission**

Rule 138

Moritz Körner (Renew)

Subject: 'Kidfluencers'

On 19 October 2020, French President Emmanuel Macron promulgated a new law on the commercial use of images of children under the age of 16 on online platforms. This law, adopted by the Senate on 25 June 2020 and adopted unanimously by the National Assembly on 6 October 2020, aims to provide a legal framework for the activities of child 'influencers' on YouTube, TikTok, Instagram, and other online platforms. Belgium has also been discussing a law on 'kidfluencers'.

1. Does the Commission believe that all Member States should have similar 'kidfluencer' laws?
2. Does the Commission plan to propose legislation on 'kidfluencers'?

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