

**Question for written answer E-001031/2023**  
**to the Commission**  
Rule 138  
**Roman Haider (ID)**

Subject: Food safety

The European Institute of Innovation and Technology's EIT Food Trust Report is an annual publication centred around consumer trust and innovation in the food sector<sup>1</sup>. The report is based on a survey of European consumers and provides insights into their attitudes and opinions on a number of topics in relation to food, including sustainability, health, technology and ethics.

The publisher, EIT Food, is a European consortium of partners from leading businesses, universities and research institutes aimed at improving food safety in Europe, fostering sustainable food production and increasing consumer trust in the food sector. The report is drawn up with a view to supporting research and development in the food sector and helping businesses better understand consumers' needs and expectations.

1. How can the Commission help boost cooperation between businesses, research institutes and consumers to support trustworthy and sustainable food production?
2. How does the Commission measure the extent to which ethical and sustainable aspects influence consumers' food choices?
3. What specific measures does the Commission recommend businesses in the food sector take to increase consumer trust in their products and innovations?

Submitted: 27.3.2023

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<sup>1</sup> <https://www.eitfood.eu/reports/trust-report-2021>